



COMMUNIQUÉ DE PRESSE

Boulogne, July 12, 2018

The TF1 group and the Lagardère group are in exclusive negotiations

The TF1 group and the Lagardère group announce that they have opened exclusive negotiations with a view to the acquisition by TF1 of 100% of *DOCTISSIMO*.

Founded in 2000 and owned by Lagardère since 2008, *DOCTISSIMO* is a vertical media pioneer in the online health/wellness segment in France, focusing mainly on health, nutrition and family issues.

DOCTISSIMO is a leading industry player, with a footprint on websites in France, Italy and Spain as well as apps and forums. In 2017, *DOCTISSIMO* was credited with an audience of 12 million (1) unique visitors for nearly 40 million (2) visits per month.

A detailed release may be issued in due course, depending on the outcome of the negotiations.

Any final agreement will be subject to scrutiny by employee representative bodies as required by legislation.

Sources:

(1) Médiamétrie - Mesure Internet Global (May 2018)

(2) AT Internet

About the TF1 group

The TF1 group is the leading private-sector unencrypted television broadcaster in France, with five unencrypted channels (TF1, TMC, TFX, TF1 Séries Films and LCI) plus the pay-TV theme channels TV Breizh, Histoire, UshuaïaTV and Serieclub (the last of which is 50% owned).. Le The Group is adding a high-powered digital dimension to its programmes via MYTF1, and through video-on-demand offers via MYTF1VOD and TFOU MAX.

The TF1 group has a presence in the production and distribution of content, and acquired Newen primarily to accelerate the international expansion of production and distribution..

In April 2018, the TF1 group reinforced its digital presence with the acquisition of the aufeminin group witch composed by brands like My Little Paris or Marmiton.

The TF1 group has created a large range of businesses in key entertainment and leisure fields with TF1 Entertainment (music and live show production, licences, publishing, board games,); the film industry with TF1 Films Production and TF1 Studio; and home shopping with Téléshopping. Find out more at groupe-TF1.fr

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