



## PRESS RELEASE

Boulogne, 22 May 2018

### PEGGY LE GOUVELLO APPOINTED HEAD OF EXTERNAL RELATIONS AT THE TF1 GROUP

On 1 June, Peggy Le Gouvello will join the TF1 group General Counsel's department as Head of External Relations.

Reporting to Jean-Michel Counillon, she will be tasked with strengthening relations between the TF1 group and its political and institutional environment.

In particular, Peggy Le Gouvello will organise lobbying and institutional communication initiatives with the relevant policy-making bodies. In this role she will work closely with Nathalie Lasnon, Head of Regulatory Affairs and Competition, whose own role is unchanged.

Jean-Michel Counillon, TF1 group General Counsel, says: *"I am delighted to welcome Peggy le Gouvello onto our team. Her media experience and knowledge of the sector will be of great benefit in driving forward our external relations strategy."*

#### Biography

Peggy Le Gouvello began her career at Filipacchi Médias, where she worked as a project manager from 1997 to 2003. She then worked at the French National Assembly before joining the Havas-EuroRSCG ad agency. In 2009 she moved to Bolloré Média as Head of Institutional Relations for broadcasting, telecoms and print media operations. Since February 2013, Peggy Le Gouvello has been Head of External Relations at the Canal+ group.

**TF1 GROUP**  
**CORPORATE COMMUNICATIONS DIVISION** - Virginie Duval - [vduval@tf1.fr](mailto:vduval@tf1.fr)  
**INVESTOR RELATIONS** - [comfi@tf1.fr](mailto:comfi@tf1.fr)  
@GroupeTF1

