



PRESS RELEASE

Boulogne, October 10, 2019

LCI IS THE PARTNER OF 'LA FIAC', THE FAIR ART EVENT IN OCTOBER AT LE GRAND PALAIS

LCI has chosen to support "La Foire Internationale d'Art Contemporain" which will be held from Thursday 17 to Sunday 20 October 2019 at the Grand Palais.

LCI is very proud to be associated for the 8th consecutive year with this major event, which brings together a rigorous selection of the most beautiful international galleries.

For many years, the TF1 group has pursued an active policy of partnerships and cultural patronage with around a hundred events each year (exhibitions, concerts, ballets, cinema films, etc.), with which its LCI and TF1 channels are associated. The TF1 group is thus positioning itself as a major cultural partner and a leading ally in the enhancement of the world's cultural heritage with the stated ambition of sharing with as many people as possible an encounter with art in all its forms of expression.

From "Monet" to "Hopper" or "Miró"... The TF1 group has been involved for several years with the Grand Palais, Europe's leading cultural operator, thus strengthening its links with the various exhibitions.

For this 46th edition, the International Fair of Contemporary Art will have 199 art galleries from 29 countries, including 2 countries represented for the first time (Côte d'Ivoire and Iran). This international event brings together the most emblematic works and sculptures of modern, contemporary and design art from the modern masters of the early 20th century to the most emerging trends. This new edition will be marked by the participation of 25 new galleries. On this occasion, we will also find the exhibition "Hors Les Murs", which offers a unique outdoor route.

About the TF1 group

We are the leading private-sector television broadcaster in France, with five free-to-air channels (TF1, TMC, TFX, TF1 Séries Films and LCI) and four pay-TV theme channels (TV Breizh, Histoire, Ushuaïa and Serieclub, the last of which is 50% owned). We are adding a highly effective digital dimension to our channels on MYTF1, and video-on-demand offers via MYTF1VOD and TFOU MAX.

We are also present in the production and distribution of content, mainly via Newen, through which we aim to accelerate international expansion of our production and distribution activities.

We have extended our digital footprint, in particular through the acquisition of the aufeminin group in April 2018. This led to the creation of our Unify digital division, built around well-known brands such as Marmiton, MyLittleParis and Doctissimo, all of which support strong, engaged communities.

This has enhanced our offer and our ability to deploy federating, complementary special-interest themes to reach all audiences, especially women and millennials.

The TF1 group has created a large range of businesses in key entertainment and leisure fields, with TF1 Entertainment (board games, music and live show production, licences and publishing), and the film industry with TF1 Films Production and TF1 Studio.

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