

TOP 100 - 2013

TF1 scores 99 of the top 100 TV ratings of the year (*)



TF1 claimed 99 of the Top 100 TV ratings in 2013. The result endorses the editorial renewal strategy launched three seasons ago, with numerous new and recent programmes scoring some of the year's strongest audience figures.

The achievement also confirms TF1's singular ability to draw an extremely broad public across all programme categories.

In 2013, a minimum 7.4 million TV viewers was the requirement for entering the Top 100**.

Highlights in the 2013 Top 100 :

TF1 posted the best ratings in all programme categories

- The Restos du Coeur evening once again scored the best ratings of the year. More than one out of two TV viewers tuned into the "La Boîte à Musique des Enfoirés" show, for a 53.7% audience share and a total 13.6 million viewers - a record for the event.
- The most-watched sports event - and number two overall - was the last 2014 FIFA World Cup qualifier between France and Ukraine, with 13.6 million viewers and a 45.5% share.
- This year's highest-scoring film was Rien à déclarer, drawing 10 million viewers for a 37.4% share.
- The best ratings for a news programme went to the 8 o'clock news, with 9.7 million viewers and a 33.7% share. The 1 o'clock news scored a high of 8.3 million viewers, for a 41.5% share.
- The top-scoring US series was The Mentalist, with 9.4 million viewers and a 34.2% share.

- The highest ratings in French drama were achieved by Pep's, with 8.7 m viewers and a 31.6% share.

New and recent programmes account for 30% of the Top 100

- The daily comedy show C'est Canteloup ranked fifth in the Top 100 with 9.9 million viewers and a 37.4% share.
- Season 2 of The Voice moved into the top ten with record figures for the launch show, totalling 9.6 million viewers and a 40.3% share.
- The new US series Unforgettable placed 14th with 9 million viewers and a 31.1% share. The new prime-time series Person of Interest also entered the Top 100, with a high of 7.5 million viewers and a 28.1% share.
- The new, short-format show Pep's scored the highest ratings for a French drama/comedy, with 8.7 million viewers and a 31.6% share. Nos Chers Voisins, now in season 2, also performed strongly, with 8.2 million viewers and a 31.8% share.
- International co-productions also ranked in the Top 100, with 7.8 million viewers and a 30.2% share for Jo and 7.6 million and 28.3% for Crossing Lines.

Ongoing success for major events and key programmes

In addition to the top two ratings for the Les Enfoirés concert and the France-Ukraine match, major events and headlining programmes on TF1 also figured largely in the Top 100 :

- TF1 claimed the best ratings for a televised message from French President François Hollande, drawing 8.1 million viewers and taking a 30.9% share on 15 September.
- The 2014 Miss France show was the most watched since 2006 with 8.3 million viewers and a 38.6% share.
- The weather forecast continued to be one of the highest-rating TV programmes, with a high of 7.9 million viewers and a 30.2% share.
- The adventurers of Koh Lanta attracted 7.9 million viewers, for a 34.3% share.
- The highest-scoring French series were Profilage (8.2 million viewers and a 30.8% share) and Section de Recherches (7.4 million and 28.4%).
- The most successful US series were The Mentalist (9.4 million and 34.2%), House (8.5 million and 31.9%) and Criminal Minds (8.5 million and 31.4%).
- Ciné Dimanche is more than ever the leading film slot on TV. The top ratings this year alongside Rien à déclarer included Avatar (9.7 million and 39.1%), Shrek Forever After (8.3 million and 29.3%), Unknown (8.3 million and 31.5%), The A-Team (7.7 million and 29.5%) and La guerre des boutons (7.5 million and 30.2%).

To qualify for this year's Top 100, a programme had to draw 7.4 million viewers. TF1 did so :

- 94 times with «C'est Canteloup»
- 13 times with «Nos Chers Voisins»
- 12 times with «Pep's »
- 9 times with the 1 o'clock news
- 43 times with the 8 o'clock news

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Press contacts :

Maylis CARCABAL 0663598705
Virginie DUVAL 0663594522

(*) source Médiamat - Médiamétrie

(**) Only the highest ratings score was kept for short daily programmes and the 1 o'clock and 8 o'clock news

GROUPE TF1 - DIRECTION DE LA COMMUNICATION CORPORATE
TF1 GROUP - CORPORATE COMMUNICATIONS DIVISION

Virginie Duval - vduval@tf1.fr

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