

Boulogne-Billancourt, 2014 August 25th



The WALT DISNEY Company
France

TF1 GROUP signs an agreement with the Walt Disney Company France for new marvel studios and Star Wars PRODUCTIONS .

TF1 Group and Disney have closed a free TV agreement for unexploited and upcoming Marvel Studios films, as well as existing and upcoming *Star Wars* movies.

This agreement also includes free TV rights for upcoming *Marvel* live action TV series, and includes rights for new distribution platforms and devices.

This agreement will benefit all TF1 channels.

Benoît Louvet, Executive Vice President Acquisition and Distribution TF1 Group said : « *This agreement is a great opportunity for TF1. It will allow our channels to offer special access to acclaimed blockbuster movies like Marvel's Guardians of the Galaxy and upcoming releases from these global franchises, such as Star Wars: Episode VII or Marvel's Avengers: Age of Ultron. Marvel Studios and the films of the Star Wars Saga enrich a portfolio of rights that allows us to offer our audiences the best of global production. This agreement also extends a special relationship between our two groups, and underlines the strong pull of the different channels of the group for the major Studios.* »

Astrid Barbot, General Manager Media Distribution The Walt Disney Company France, adds: "We welcome this agreement, which is part of the ongoing commitment by Disney France to share its programming with French consumers. The richness and diversity of our brands and our portfolio allow us to work with our clients to offer compelling and targeted programming to their viewers."

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Toute l'actualité du Groupe TF1
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More information about TF1 Group
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