



PRINTEMPS

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The TF1 group and Printemps Holding France SAS enter into exclusive negotiation for the potential change of control of Place des Tendances

The TF1 group and Printemps Holding France SAS have entered into exclusive negotiations with a view to the potential acquisition by Printemps Holding France SAS of the 80% interest in Place des Tendances held by TF1 via its Téléshopping subsidiary.

Printemps Holding France SAS will also acquire the 20% held by the founders, Christine Feuchot and Bertrand Rochebillard, who will however remain in the company to grow the business.

An agreement could be signed in the coming weeks, once the negotiations have been finalised and the necessary procedures with the relevant employee representative bodies completed.

*Launched in 2008, **placedestendances.com** is an online fashion department store offering the latest collections from more than 200 fashion brands.*

***TF1** (NYSE Euronext Paris: FR0000054900 / TF1) is an integrated media group with a range of businesses in high-growth segments. Its corporate mission is to inform and entertain. In freeview television, the Group's channels are TF1, TMC, NT1, and HD1. The TF1 Group is also present in pay TV with Eurosport, TV Breizh, Ushuaïa TV, Histoire, Stylia and LCI. The TF1 group's activities span the entire value chain in the broadcasting industry. TF1 has also created a broad range of merchandising spin-offs from its main channel. Harnessing the growth of the Internet and new technologies, TF1 produces, develops and publishes new interactive content and services for the Web, smartphones, tablet computers and connected TV. For more information please visit www.groupe-tf1.fr*

About the Printemps group

The Printemps group owns and operates a chain of 16 Printemps department stores specialising in fashion, luxury goods and beauty products, plus a specialist lifestyle subsidiary. Over 65 million people visit its stores every year. The Printemps group employs more than 3,000 people in France, and generated €1.45 billion of sales in 2012.

CONTACTS

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