

Boulogne, 2 december 2013

TF1 AUDIENCE RATINGS IN NOVEMBER

TF1 extends lead over rivals with a 23.3% audience share in November, driven by an events-focused strategy and strong performances by headlining programmes.

1/ Sport, film and entertainments : records for big events

Some 13.6 million TV viewers watched France beat Ukraine in the country's home match of the World Cup qualifications, with 18 million viewers tuning in at the end of the match, **for the second best score all channels combined in 2013**. It was also a record-setting evening on **MYTF1 Connect**, with **615,000 live connections**, and on the social networks, **with over 1,250,000 tweets**.

Avatar drew **9.7 million viewers** in this year's **best performance for a US film** and the **second best ratings for a film** overall.

Some 6.6 million viewers watched the season-ending Danse avec les stars, an all-time record for the show. The ratings for season 4 were the best since the programme was launched. The performance was equally strong on the **social networks, with a total 2.1 million tweets**.

2/ Ever-higher ratings for news programmes

8.1 million viewers for the **1 o'clock news** (11 november) : **the best audience ratings since January 2013**.

8.6 million viewers for the **8 o'clock news** (24 november) : **best ratings since September**.

TF1's emblematic magazine shows remained strong leaders on the weekend :

4.7 million viewers for Reportages, for a 35% share (Saturday 9 November)

5,0 million viewers for Sept à huit, for a 24% share (Sunday 24 November).

3/ US series continue to appeal

A high of **8.7 million viewers** dtuned into the new season of **The Mentalist**

A high of **8.4 million viewers** for the current season of **Criminal Minds**.

4/ French drama on TF1 : increasingly diverse, increasingly successful

6.3 million viewers for **Camping Paradis** (23% share)

6.1 million viewers for the launch of the new season of **No Limit**

6.2 million viewers on average for the closer of the first season of **Crossing lines** on 7 november.

5/ Midday and afternoon programmes well ahead of the competition

At 12 noon : a high of **4.1 million viewers** for **pour Les 12 coups de midi**

4.45 pm : a high of **2.3 million viewers** for **4 mariages pour une lune de miel** - **an all-time record for the show**

5.35 pm : a high of **2.8 million viewers** for **Bienvenue chez nous** - **an all-time record for the show**

6.25 pm : a high of **3.7 million viewers** for **Une famille en or** - **mthe highest ratings this year**

7.05 pm : a high of **4.9 million viewers** for **juste prix**.

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