



TF1 PRESS RELEASE

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TF1 Group takes a 95% stake in “1001 listes”

TF1 Group, via its subsidiary Teleshopping, took a 95% stake in **1001listes**. The previous shareholders were Butler Capital Partners, Cita FCPR1 and Pauline d’Orgeval, the founder of the company.

Pauline d’Orgeval, founder of 1001 listes, keeps a 5% stake in the company and remains the Chairman and CEO.

Launched in 1999, 1001 listes is today the Internet leader for wedding list, generating an annual revenue of more than € 20 M.

With 1001 listes the bride and groom to be can build there wedding list with an access to a network of more than 500 partners including Voyageurs du Monde, Christofle, Bernardaud, Baccarat and as well Darty, Habitat, la galerie Maeght or l’Atelier des Chefs... 1001 listes has 13 showrooms in France and has been developping its activity with success in Belgium during the last 4 years.

The key assets of 1001 listes are : a strong brand name, a large presence on Internet, an innovating business model, a large potential of development regarding new wedding services and other presents lists for other life events.

TF1 Group brings to 1001 listes its knowhow in homeshopping activities as well as Teleshopping relationships with its suppliers. 1001 listes will be able to rely on TF1 Group expertise in internet editing and advertising.

Through this acquisition, TF1 highlights its internet activity and its willigness to developp its e-commerce businesses.

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Téleshopping, TF1 homeshopping subsidiaries, is one of the main distance-buying operators in France. The activities hinge on the programmes broadcast on TF1, the 10 million catalogues dispatched to over 1 million active customers, the shops located in Paris and the e-commerce sites www.teleshopping.fr and www.surinvitation.com. E-commerce represents today 20% of Teleshopping revenue that reached € 90 M in 2005.