



# [10.22.21] **PRESS RELEASE**

# TF1 GROUP ANNOUNCES AN AGREEMENT WITH PRIME VIDEO TO BROADCAST LIGUE 1 UBER EATS HIGHGLIGHTS IN TELEFOOT TV SHOW

## This agreement, which starts on October 24, will offer greater visibility to Ligue 1 Uber Eats to all football fans in France

Prime Video announced today an agreement with TF1 to broadcast Ligue 1 Uber Eats highlights *Téléfoot*, its flagship and iconic sunday football show, images from the match week Ligue 1 Uber Eats as well as archive footages from matches of the 2021/2022 season. With this agreement, Prime Video, the "home of top French Club Football" and broadcaster of over 600 matches of Ligue 1 Uber Eats and Ligue 2 BKT since the beginning of the 2021-22 season will offer even more visibility to Ligue 1 Uber Eats and an easier access to matches images to all football fans across the country.

"We're very excited about this agreement with TF1 and make Ligue 1 Uber Eats football even more visible to all football fans across the country, declared **Alex Green, MD Prime Video Sport in Europe**. "This collaboration is a great step forward for fans. Our goal was always to bring the best of Ligue 1 Uber Eats football to fans and Téléfoot is an iconic football TV show in France, it will help us deliver on that promise even more."

"We are very happy to be able to, once again, offer an exceptional exposure to the Ligue 1 Uber Eats championship by making all the highlights and analyses of the matches accessible to the largest audience in France. With the return of those images to the program, TELEFOOT also strengthens its position as the leading and unmissable soccer magazine," adds François Pellissier, Executive Vice President Business and Sports for TF1 Group.

For more information on *Le Pass Ligue 1*, please visit <u>www.amazon.fr/ligue1</u>. To sign up to *Le Pass Ligue 1*, please go to <u>www.primevideo.com/ligue1</u>. To not miss a single news on both Ligue 1 and Ligue 2 on social media, please check @PVSportFR on Twitter and @PrimeVideoSportFR on Instagram.

The Prime Video app is available for compatible smart TVs, mobile devices, Fire TV stick, Fire tablets, Apple TV and stream online on primevideo.com and on Bouygues Bbox Miami and BBox 4K, Freebox Delta, One, Mini 4K, POP, Revolution, La Box SFR Fibre, SFR Box Plus, SFR Box 8 and Orange STB 3, 4 &

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5 as well as Orange TV USB stick. Prime Video is available in France at no extra cost to a Prime membership for  $49 \notin$  (or  $5.99 \notin$ /month). New customers can find out more at http://www.amazon.fr/prime and subscribe to a free 30-day trial.

Le Pass Ligue 1 is part of an ever-growing line-up of live sports on Prime Video globally, including Roland-Garros in France, Premier League football in the UK, US Open, ATP and WTA Tour tennis in the UK and Ireland, UEFA Champions League football in Germany and Italy, *Thursday Night Football* in the United States, New Zealand Cricket in India and more. This is in addition to a selection of Amazon Original *All or Nothing* sports docuseries, including *All or Nothing: Tottenham Hotspur, All or Nothing: New Zealand All Blacks*, and *All or Nothing* seasons with American Football teams *Carolina Panthers, Arizona Cardinals, Los Angeles Rams, Dallas Cowboys* and *Michigan Wolverines* currently available to stream on Prime Video worldwide. In France, Prime Video also offers all sports fans premium docuseries such as *Grand Prix Driver, Hannah Grant Eat.Race.Win, Six Dreams, Les Bleus: Au Coeur de l'Epopée Russe 2018, Le Mans, Varane: Destin de Champion* and in 2022, Prime Video will launch the French Amazon Original docuseries *The Pogmentary* revolving around the on and off-pitch life of Paul Pogba.

Le Pass Ligue 1 comes as an addition a broad selection of French Amazon Original shows and movies including recent hits LOL : Tu Ris, Tu Perds!, Le Bal des Folles, Mixte, Orelsan : Montre Jamais Ca à Personne and Forte, as well as thousands of TV shows and movies in the Prime Video catalogue in France, such as award-winning and critically-acclaimed global Amazon Original series The Boys, Hunters, Tom Clancy's Jack Ryan, Homecoming, Good Omens, Star Trek: Picard, Carnival Row, The Grand Tour, American Gods, Modern Love and The Marvelous Mrs. Maisel as well as French Amazon Original series Brut Generation, Love Island, Celebrity Hunted, True Story; as well as fan-favourite international movies such as Borat : Subsequent Movie film, After We Collided, Bloodshot, and Pinocchio; plus the latest one-man comedy shows of Norman, Jérôme Commandeur, Alban Ivanov, Fabrice Eboué, Ary Abittan, Franck Dubosc and others, all available on Prime Video at no extra cost for Prime members.

#### **ABOUT THE TF1 GROUP**

The TF1 Group is **a major player in the production, publication and distribution of content.** Our ambition is to use our content to **positively inspire society.** 

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Our operations are organized around the following complementary divisions:

**. Broadcast** with 5 free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), 4 theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), 3 on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house.

. Production via Newen, home to 9 studios in France and around the world.

**. Digital** via Unify, home to our web natives activities and to high-powered digital communities including aufeminin, Marmiton, Doctissimo and My Little Paris.

. Music via Muzeek One, home to our music and live shows business.

The TF1 Group has operations in 10 countries and nearly 3,700 employees, and generated revenue of €2,081.7 million in 2020. (Euronext Paris : ISIN FR0000054900).

### ABOUT PRIME VIDEO

Prime Video offers customers a vast collection of movies, series, and sports— all available to watch on hundreds of compatible devices.

- Included with Prime Video: Watch movies, series and sports, including Roland-Garros, award-winning Amazon Originals, and other exclusives. Enjoy hits like *Coming 2 America, The Boys, One Night in Miami, After We Collided, Tom Clancy's Jack Ryan, Sylvie's Love, Upload, American Gods* and *Star Trek: Picard*, plus Emmy award-winners *Fleabag* and *The Marvelous Mrs. Maisel and Golden Globe* award-winners *Borat Subsequent MovieFilm* and *Small Axe.* Prime members also get access to licensed content.
- **Prime Video Channels**: Prime members can add channels like OCS, Starzplay, TFOUMax, GulliMax, GEO, MGM no extra apps to download, and no cable required. Only pay for the ones you want, and cancel anytime. View the full list of channels available at <a href="http://www.primevideo.com/channels">www.primevideo.com/channels</a>.
- **Rent or Buy**: Enjoy new-release movies to rent or buy, entire seasons of current TV shows available to buy inside the Prime Video Store, and special deals just for Prime members.
- **Instant access**: Watch at home or on the go with your choice of hundreds of compatible devices. Stream from the web or using the Prime Video app on your smartphone, tablet, settop box, game console, or select smart TV. For a complete list of compatible devices, visit <u>www.amazon.fr/ligue1.</u>
- Enhanced experiences: Make the most of every viewing with 4K Ultra HD- and High Dynamic Range (HDR)-compatible content. Go behind the scenes of your favorite movies and TV shows with exclusive X-Ray access, powered by IMDb. Save it for later with select mobile downloads for offline viewing.

Prime Video is just one of many shopping and entertainment benefits included with a Prime membership, along with fast, free shipping on millions of Prime-eligible items at Amazon.com, unlimited photo storage, exclusive deals and discounts, and access to ad-free music and Kindle ebooks. To sign up or start a 30-day free trial of Prime, visit: <u>amazon.fr/prime.</u>

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