
Boulogne, 5 May 2011

Organisation of the TF1 Group Broadcasting and Programmes Department

Jean-François Lancelier has been appointed Executive Vice President of Broadcasting, Programmes and Production at the TF1 Group.

He is in charge of editorial policy and decision-making for the Group's free-to-air and pay TV channels excluding Eurosport and LCI.

His experience and knowledge of both the sector and the Group are invaluable assets in his new role.

Laurent Storch has been named Vice President, Production. Reporting to Jean-François Lancelier, he is responsible for the French drama department at the Group's production division (TF1 Films Production, TF1 Production) and for Group film policy.

His appointment confirms TF1's ambition to become more involved in the development of French productions and to possess own-name formats for use by Group channels.

His recognised skills and the strong ties he has formed with actors, artists, scriptwriters, directors and producers in French cinema, drama and production will serve to stimulate this key sector.

TF1 - DIRECTION DE LA COMMUNICATION

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