

Boulogne-Billancourt, 2014 Wednesday 17th

APPOINTMENT

François Pellissier, Vice President in charge of Sports, Short Films and Previews at TF1 Production, has been named head of the TF1 group's Sports Rights Acquisitions Department.

This appointment became effective on 1 September.

Mr Pellissier continues in his previous functions.

Mr Pellissier joined the Group in 1995 in the TF1 Publicité Marketing Department. He then moved to the Internet sales activity, becoming its Director in 2001. He was appointed Deputy Director, Sponsorship and Diversification, in 2005, and then Deputy Director of WAT in 2006. Mr Pellissier was named Vice President, TF1 Publicité Production in 2007. Since 2010, he has been Vice President of TF1 Production in charge of Sports, Short Films and Previews.

CONTACTS

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