



Press release



Full year 2006 consolidated revenue: €2,653.7 M (+ 5.8%)

Boulogne, January 25th, 2007

TF1 Group's 2006 consolidated revenue breaks down as follow:

Revenue (€M)	2006	2005	Change (%)
TF1 Channel advertising	1,707.9	1,647.5	+ 3.7%
Other activities	945.8	860.9	+ 9.9%
Total TF1 Group*	2,653.7	2,508.4	+ 5.8%

* In compliance with IFRS 5 norm, these figures do not include TPS turnover. TPS was deconsolidated in 2006.

Over 2006, TF1 Channel net advertising was up 3.7% at €1,707.9 M, in line with the guidance of the company. The first two drivers of this growth were the *Telecommunications* and *Services* sectors. In 2006, TF1 advertising market share reached 54.8%, up 0.4 point¹.

The other activities grew by 9.9% compared to 2005, thanks to the dynamism of the following subsidiaries:

- Téléshopping Group (+ 23.5%), which benefited from the strong development of the Internet activity (+ 52%) and the new activities launched in 2005 (shops and Infomercials²);

- Thematic channels in France, supported by the 14% growth of their advertising revenue;
- TF1 International (+ 12.0%), which recorded good results with the distribution of blockbusters in theatre like *The Departed* or *Hors de Prix*;
- Eurosport International, which revenue was up 6.4%, thanks to the 4.8% growth of the number of households receiving the channel (i.e. a total of more than 100 million³) and the new developments: Eurosport 2, WTCC (World Touring Car Championship™)...

The full year 2006 financial statements will be published on February 20th, after the market closure.

¹ Source: TNS Media Intelligence.

² American format of home shopping.

³ Excluding Eurosport France (6.8 million households as of December 31st, 2006).

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