

DIVERSIFICATION



DUJARDIN WIN THE 2014 TOY OF THE YEAR AWARD "GAMES OF SKILL" CATEGORY WITH CHRONO BOMB'



The new action game by Dujardin, *Chrono Bomb'*, available from September 2014, has won France's 2014 Toy of the Year award in the "Games of Skill" category.

The aim of *Chrono Bomb'* is to defuse a bomb within a set time limit without touching a wire. If a player touches a "laser", the clock speeds up and the tension rises to new heights. *Chrono Bomb'* lets children act out major scenes from action films.

Corinne DERUDDER, Managing Director of Dujardin, said: "It gives us great pride and pleasure to receive the Toy of the Year prize for Chrono Bomb', one of the main new products in our end-of-year catalogue. The award recognises the creativity and innovative capacity of our staff. We would like to thank the Toy of the Year panel, and look forward to presenting the game to the public in September".

<u>Click here</u> to see a video of the game_ <u>http://www.wat.tv/video/video-demonstration-chrono-bomb-6wo69_4i6bj_.html</u>

See our press kit <u>here</u> to find out more abour all the new end-of-year products from dujardin //s.tf1.fr/mmdia/a/10/1/11198101vqthk.pdf

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