

Boulogne-Billancourt, December 19, 2014

## The first Media & Internet Law Award

**TF1, Lagardère Active, Microsoft and Yahoo** presented the first **Media & Internet Law Award** on 18 December 2014 to a **Master 2 student for his thesis in the field of law**.

The launch of the award was supported by law professors at the Paris I, Paris II, Paris XI and Paris XII faculties specialised in the law of literary and artistic property, electronic communication and digital creation.

A reading committee of legal specialists from the four companies organising the award shortlisted five to present their thesis orally on 18 December 2014.

Composed of the legal directors of Lagardère Active, Microsoft, TF1 and Yahoo, the jury awarded the prize to **Nicolas Rzeznik**, a student in the Master 2 programme on literary, artistic and industrial property research directed by Professor Pierre-Yves Gauthier at Université de Paris II (Panthéon-Assas), for his thesis on the “consequences of eliminating or limiting advertising on the Internet”.

This first award was presented by **Nonce Paolini**, Chairman and CEO of TF1, at the head office of his Group.

A special mention also went to the following for the quality of their thesis and viva:

- **Hanaé Desbordes**, a student in the Master 2 programme on new property law directed by Professor Alexandra Bensamoun at the Jean Monnet Paris-Sud XI faculty, for her thesis proposing a “reinterpretation of copyright in the light of Article 10 of the European Court of Human Rights”;
- **Nicolas Lescot**, a student in the Master 2 programme on digital creation law directed by Professors Célia Zolynski and Pierre Sirinelli at Université de Paris I (Panthéon Sorbonne) and Université de Paris XI (Paris Sud), for his thesis on “software maintenance and competition law”.

With the award, TF1, Lagardère Active, Microsoft and Yahoo are seeking to express their contribution to the development of research, the professionalization of legal professions and the exchange of knowledge between companies and French universities.



### **About the TF1 group**

The remit of the TF1 media group (NYSE Euronext Paris : FR0000054900 / TFI) is to inform and entertain. The group operates and develops four freeview channels and several special-interest pay-TV channels as well as their digital offshoots.

The TF1 group's businesses today cover the entire audiovisual value chain. France's leading mainstream television group, TF1 is also an integrated media group that has developed activities in high-growth segments for a number of years.

Find out more at [www.groupe-tf1.fr](http://www.groupe-tf1.fr)



### **About Lagardère Active**

Lagardère Active is one of the four major institutional divisions of Lagardère SCA, together with Lagardère Publishing (Book and e-Publishing), Lagardère Services (Travel Retail and Distribution) and Lagardère Unlimited (Sports and Entertainment).

As a creator of multimedia content, services and technologies, Lagardère Active has leading positions in its businesses, particularly in printed magazines, audiovisual (radio, TV and TV production), digital (pure player sites, mobile and tablet applications), advertising sales brokerage and non-media brand licence activities in France and internationally (Lagardère Active Enterprises).



### **About Microsoft**

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential. Founded in 1983, Microsoft France employs 1,500 people. Alain Crozier has served as chairman since July 2012.



### **About Yahoo**

Yahoo makes the world's daily habits inspiring and entertaining. It creates highly personalized experiences that keep its users connected to the things that matter most, across devices and around the world. In turn, it delivers value for advertisers by connecting them with the right audiences. Yahoo is headquartered in Sunnyvale, California and has office son the American continent and in Europe, the Middle East, Africa and Asia Pacific.