

Boulogne-Billancourt, 18 November 2014

**TF1 Group partners the 4<sup>th</sup> “Journée Nationale des Jeunes” (#JNDJ)**

For the third year in succession, TF1 Group is teaming up with the “Journée Nationale des Jeunes” (National Youth Day) on Thursday 20 November 2014. This year’s theme is “inspiration”.

TF1 Group will be hosting the opening ceremony of the 4<sup>th</sup> JNDJ (National Youth Day), featuring a private screening of “Les Héritiers”(\*), directed by Marie-Castille Mention Shaar and co-produced by TF1 Droits Audiovisuels - UGC. The film, which is based on real life, was shot in the Léon Blum secondary school in Créteil in the suburbs of Paris, and tells the story of a history teacher who decides to enter her poorest 5th-form class in a competition commemorating the French resistance and the deportation.

Nonce Paolini, Chairman and CEO of Group TF1, and Jean-Paul Delevoye, President of the French Economic, Social and Environmental Council, will open the morning’s events in front of 140 secondary school pupils.

After the film, Harry Roselmack will chair a debate on some essential questions (relations between teachers and pupils, clichés about young people, etc.) and on the importance of values, such as courage, commitment and respect, with school-goers, teachers, the actors in the film and other personalities.

In addition to the morning’s activities, some 50 secondary school pupils will find out what it’s like to work for TF1 in a presentation of TF1 Group, discussions with Antoine Guelaud, TF1’s Editor-in-Chief, and a tour of the studios and the Innovation showroom.

Cécile Monthiers, the Group’s Deputy Director of Relations with Schools / Diversity and Disability: *“We have been supporting the initiatives of the “Journée Nationale des Jeunes” for 3 years, in an effort to encourage concrete and societal actions for young people in the world of work and elsewhere. This partnership reflects the company’s commitment to diversity.”*



About the #JNDJ

The “JNDJ” was initiated by the BANYAN NGO, which is responsible for promotion, communications and development. The event is funded by donations, subsidiaries and sponsorship. The “JNDJ” is a day of concrete actions, taken jointly by the public and private sectors, that bring 14 to 20 year-olds into direct contact with the world of work in meetings in the field. Once a year, the “JNDJ” creates a visible and effective nationwide impact by speaking out to business and young people alike: “get together, talk to one another, inspire one another and co-create the future!” Close the distance that separates you. More information on [www.indj.org](http://www.indj.org)

(\*) *General release on 3 December 2014*