

Boulogne Billancourt, January 5, 2015

## **TOP 100 2014**

### **TF1 SCORES THE BEST TV RATINGS SINCE 2007 WITH THE FRENCH FOOTBALL TEAM**

THE CHANNEL RANKS ALL PROGRAMME CATEGORIES IN THE TOP 100

PLACES TWICE AS MANY FRENCH DRAMA PROGRAMMES AS LAST YEAR

AND CLAIMS 95 OF THE 100 BEST RATINGS OF THE YEAR

Commenting, Nonce Paolini, Chairman of the TF1 group, said: "2014 was a fantastic year for the TF1 channel. Driven by a diversified programme line-up, the channel increased its audience share to 22.9%. The 2014 Top 100 illustrates all of our channel's ability to "share positive energy" with all viewers and confirms TF1's status as the leading television brand in France yet again this year. I am delighted to see that the work undertaken in the past few years by the teams of Catherine Nayl and Jean-François Lancelier has once again found a remarkable echo with our viewers."

#### **The 2014 Top 100 demonstrates TF1's singular ability to attract a broad range of viewers...**

TF1 scored the best ratings of the year with the 2014 Soccer World Cup quarterfinal match between France and Germany, watched by 16.9m viewers – the highest TV ratings since 2007.

A total of 13 TF1 programmes drew over 10m viewers, while 28 attracted over 9m viewers.

TF1 was the only channel to attract over 8.1m viewers in 2014.

TF1 claimed the top 55 spots and 95 out of the total 100.

#### **... and the strength of its line-up in all programme categories**

TF1 placed 23 different brands in the Top 100 with over 7.2m viewers, illustrating the diversity and depth of its broadcasting.

All the channel's programme categories – news, sport, cinema, French drama, US series, entertainment and game shows – succeeded in drawing over 8.5m viewers.

Five programme categories – sport, cinema, entertainment, news and US series – topped the 10m-viewer mark.

## **TOP 100 BY CATEGORY**

### **1/ 2014 FIFA World Cup: the success of the French football team on TF1 confirms the public's renewed attachment to its national squad**

The France-Germany quarterfinal claimed the best ratings of the year with 16.9m viewers and a near 72% audience share.

The 2014 World Cup was an outstanding success as a whole, taking six of the top ten spots.

## **2/ News: the editorial policy led by the news teams is perfectly in step with viewers' news needs**

As seen in the ratings of the *1 o'clock* and *8 o'clock news* programmes, which topped the 7.2m-viewer mark 43 times. The *En direct avec les Français* shows did the same, with 7.9m viewers.

The most-watched *8 o'clock news* programme ranked number ten in the Top 100 with 10.8m viewers.

Some 8.3m viewers tuned into the 26 January weather bulletin. (NB: Only bulletins lasting over five minutes were included in the Top 100.)

## **3/ Cinema: Ciné Dimanche brings French cinema record ratings**

*Ciné Dimanche* placed six films in the Top 100 ratings, five of them French and four of them co-produced by TF1. Two films attracted over 10m viewers: *Intouchables*, claiming the sixth best ratings of the year with 13.9m viewers, and *Bienvenue chez les Ch'tis*, with 11.5m viewers on its second airing.

*Les Tuche* (8.6m), *What's in a Name?* (8.0m) and *La Grande Vadrouille* (7.3m) ranked 33<sup>rd</sup>, 60<sup>th</sup> and 93<sup>rd</sup> respectively.

## **4/ French drama: stronger results reflect renewal of French creation**

French drama enjoyed a record-setting year on TF1, ranking 18 times in the Top 100 – twice as many spots as last year.

Six brands placed in the Top 100: the new seasons of the series *Profilage* and *Section de Recherches*, the last episode of *Julie Lescaut*, new show formats (*Nos chers voisins*, *Pep's*) and headlining drama (*Ce soir je vais tuer l'assassin de mon fils*) illustrate the channel's extended line-up in the genre.

*Profilage* took the number-one spot for a drama programme with 8.6m viewers, while *Ce soir je vais tuer l'assassin de mon fils* (8.3m) ranked 40<sup>th</sup> with 8.3m and *Nos chers voisins* 51<sup>st</sup> with 8.1m.

In other noteworthy news, *Nos chers voisins* and *Pep's* attracted over 7.2m viewers on 14 occasions.

## **5/ Entertainment: TF1's line-up creates a buzz and keeps viewers coming back by fully meeting audience expectations**

The *Enfoirés* concert posted the strongest ratings by an entertainment programme with 13m viewers.

The 2015 Miss France beauty pageant scored its highest ratings since 2006 with 8.6m viewers, placing 31<sup>st</sup> in the rankings.

*The Voice* took the 13<sup>th</sup> spot in the Top 100 with over 10m viewers for the season opener – a record for the show. *Koh Lanta* attracted 7.7m viewers on its return to air.

*C'est Canteloup* enjoyed a record year, with ratings peaking at nearly 10m and the number 14 spot in the Top 100 rankings.

Also of note, *C'est Canteloup* attracted over 7.2m viewers on 116 occasions.

## **6/US series: TF1's offering a major success with TV viewers**

*The Mentalist* set a new record with the episode *Red John*, drawing 10.5m viewers and ranking 12<sup>th</sup> in the Top 100 ratings of the year.

A high of 7.9m viewers tuned into *Criminal Minds*.

*Blacklist*, a new series making a successful debut in the autumn, also attracted 7.9m viewers with the season opener.

**[CLICK HERE TO SEE THE TOP 100 RANKINGS](#)**

**[AND WATCH A VIDEO OF THE TOP 100\\_](#)**

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