

[27.04.20] **PRESS RELEASE**

TF1, LCI, SCIENCES PO AND BLUENOVE LAUNCH A CITIZEN CONSULTATION : "OUR NEW LIFE".

**The health crisis has disrupted our daily life: work, social life, education...
The cards have been reshuffled.**



Since the beginning of containment, many measures have also restricted our activities and individual freedoms, forcing us to reduce and optimize our outside time. Although each of us is experiencing this period in a different way, we all share concerns but also hopes about the societal, economic and democratic consequences of the current crisis.

This is why TF1, in partnership with Sciences Po, Bluenove and with the support of Cognito, is launching a citizens' consultation to bear witness, debate and invent the post-coronavirus world together; thus, we try to provide some answers to the question everyone is asking:

"Will this health crisis rise out a new life? »

For this major digital citizen debate, the French are called upon to answer an online questionnaire co-designed with Bluenove, Cognito and Sciences Po. Three main themes are addressed:

- 1. Living with social distancing** (telework, e-learning, telemedicine, e-commerce, the digital divide, etc.)
- 2. Our liberties (health and freedom, security and freedom...)**
- 3. Building tomorrow's world (economy, social link...)**

And because all the partners involved in this initiative are committed to the diversity of experiences and opinions, all the answers will be studied. They will be fed into the editorial staff of TF1 & LCI. Some citizens may be called upon to testify on the TF1 and LCI during reports. Finally, the results of this citizen consultation will be debated and shared with the public authorities.

TF1, the leading channel, and LCI are keen to remain close to the considerations of the French people, and are continuing their efforts to be local and to establish a local presence. After taking part in the Media & Citizens consultation (<https://mediasetcitoyens.com/>) and launching the SOS Village, Mon plus beau marché (My most beautiful market) operations, TF1's news service has been offering 'Le 13H à la maison' (1pm news at home) since the start of the confinement and the 'Nouvelle Vie' section on the 20H (8PM News) where the editorial team follows the daily life of the French people during the shut down. With this new citizen operation, TF1's news wants to continue to be at the heart of French people's concerns.

This consultation will begin on Monday 27 April and will run until 24 June.

Go to <https://www.notrenouvellevie.fr/>

to give your vision of the post-coronavirus world.

The consultation and its results will be to be experienced on Lci.fr. During the consultation, the journalists of the digital editorial staff will report on the major themes that will emerge through summary articles, and even news of anticipations, some of which will be published in full on the website.

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