

[05.10.23] **PRESS RELEASE**

## **BRUCE TOUSSAINT JOINS TF1 GROUP**



**TF1 group is delighted to announce the arrival of Bruce Toussaint to anchor an all-new breakfast show on TF1 at the start of 2024.**

Bruce Toussaint will anchor a regular breakfast show every weekday morning, featuring a mix of news bulletins and dedicated segments on human-interest stories, the arts, lifestyle, and the major trends that shape our lives.

Backed by a new team of commentators, he will draw on our network of regional correspondents to stay as close as possible to our viewers and their lived experiences.

**Thierry Thuillier, Executive Vice President, News at TF1 group , says:** *"I'm pleased to welcome Bruce Toussaint to TF1. He is a very fine journalist, and just the person to give this new show the impact it needs. By creating this new breakfast show, we are once again showing our ambitions in the news arena, and our commitment to getting ever closer to the public".*

### **About Bruce Toussaint**

After graduating in 1994 from the CFPJ journalism school, Bruce joined the Canal+ group as a sports presenter and journalist.

Following two years at the Europe 1 radio station from 2011 to 2013, he returned to TV as presenter of the breakfast show on the Canal+ group's news channel, for more than three years.



He then anchored the *C dans l'air* show in access prime time on France 5 (2016-2018), before returning to radio on France Info, where he presented the breakfast show for a year. In 2018, he moved to BFM TV, before joining the TF1 group in 2024. He has also written and directed two political documentaries screened on France 5, and written a book ("*Heureusement, elle n'a pas souffert*") published by Éditions Stock in April 2023.

#### **About the TF1 group**

The TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The **Production division**, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

The TF1 group has operations in around 10 countries, and employed 2,810 people as of 31 December 2022. In 2022, the Group generated revenue of €2,508m (Euronext Paris, compartment A: ISIN FR0000054900).

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