

[16.05.23] **PRESS RELEASE**

RAPHAËLLE DEFLESSELLE JOINS TF1 GROUP AS HEAD OF TECHNOLOGIES AND INFORMATION SYSTEMS



With effect from 5 June, Raphaëlle Deflesselle is joining TF1 group as Head of Technologies and Information Systems; she will also join the Executive Committee. She takes over from Thomas Jacques, who is leaving the Group.

At a time when TF1 group has embarked on a digital acceleration strategy aimed at making it France's go-to free streaming platform for news and family entertainment, Raphaëlle will work closely with our various business lines to implement the necessary technological changes – given that tech issues are key to the competitiveness of our operations.

As part of her role, Raphaëlle will also oversee the development and operation of our broadcast and information systems, our IT activities, and our Innovation Unit.

Rodolphe Belmer, TF1 group Chairman & CEO, says: *"Raphaëlle Deflesselle's experience heading up B2C and B2B information systems at Bouygues Telecom and Bouygues Telecom Entreprises give her excellent credentials for leading our platformisation drive, and for managing the technological transformations this will require. I wish Raphaëlle every success in her new role, and I know that I can count on all her colleagues in our Technologies and Information Systems department to help her deliver this new phase in our development. I would also like to thank Thomas Jacques for his decisive contribution at the head of our Technologies department over the last five years. Thanks to his vision and leadership, we have successfully redeployed our infrastructures into a cloud-based environment, enhanced our cybersecurity, and progressed our digital transformation - especially our ad sales business."*



LE GROUPE

Raphaëlle Deflesselle:

Born in 1972, Raphaëlle Deflesselle is a graduate of the Ecole Polytechnique Féminine (EPF). She joined Bouygues Telecom in 1996 and worked on the rollout of network supervision tools within the Network Operations department. Then from 1999 to 2009, she held a variety of managerial posts within technical functions. In 2010, she was appointed Head of Performance for the IT department, and then as Head of IT Infrastructures in 2013. Until 2019, she held a parallel role as Head of IT Governance, Research and Transformation in the Bouygues Telecom IT department. Since June 2019, she has served as Head of Operations and Projects at Bouygues Telecom Entreprises.

About TF1 group:

TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One. The **Production division**, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 group has operations in around 10 countries, and employed 2,810 people as of 31 December 2022. In 2022, the Group generated revenue of €2,508m (Euronext Paris, compartment A: ISIN FR0000054900).

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