

Boulogne-Billancourt, December 5, 2014

## APPOINTMENT

Catherine Puiseux-Kapko, coordinator of the Group's corporate social responsibility (CSR) policy, has been appointed Chair of the Group Diversity Committee, effective from December 1, 2014. Leading the Diversity Committee, which ensures the respect of diversity at the Group, she will notably be responsible for renewing the TF1 channel's Diversity Label in 2015. As such, she is the main contact for the public authorities regarding the subject.

She retains her duties as Group CSR coordinator.

After leading a number of cross-cutting projects on change management, quality and risk management at TF1, Catherine Puiseux-Kapko now coordinates the Group's corporate social responsibility policy. Since 2005 she has developed specific initiatives and reporting for media issues. She is behind partnership approaches such as Ecoprod, aimed at integrating ecology in audiovisual production, and the Media CSR Forum, aimed at building a sector-based CSR framework. She also has personal commitments to organisations that fight against discrimination.

Catherine Puiseux-Kapko, born in 1960, holds a Master 2 diploma in Corporate Social Responsibility from Université de Versailles Saint Quentin.

Since 2007 the TF1 group has led a determined commitment on the fight against discrimination with two main focuses:

As a large mainstream media company, the Group pays unwavering attention to the representation of all national diversities, the deconstruction of stereotypes and the promotion of social ties in its broadcasting and other media. Within the company itself, the Group fosters equal opportunities in each career phase and workplace harmony between employees. This policy was recognized with the Diversity Label, awarded to TF1 initially in 2010 and to be renewed in 2015.

Commenting, **Catherine Puiseux-Kapko** said: *"The TF1 group is convinced that the challenges of this century will not be met without drawing on the talent of all people and on fairness and solidarity. It is also convinced that TF1 can play a major role in this respect in France. So I am delighted to join in and support this day-to-day effort on the part of Broadcasting, the Human Resources Department, the TF1 Foundation, and all the Group's employees and partners pursuing this shared objective."*