

August 29, 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1 Disclosure of trading in own shares from 23 to 26 August 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
August 23, 2011	Purchased	50,000	€10,258	€512,880
August 24, 2011	Purchased	46,681	€10,467	€488,591
August 25, 2011	Purchased	50,000	€10,458	€522,880
August 26, 2011	Purchased	62,870	€10,234	€643,437
Total		209,551	-	€2,167,788

(1) Including shares purchased through derivatives (not applicable to this disclosure)