

August 16, 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1 Disclosure of trading in own shares from 8 to 12 August 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
August 8, 2011	Purchased	100 000	€ 11,442	€ 1 144 190
August 9, 2011	Purchased	100 000	€ 10,944	€ 1 094 430
August 10, 2011	Purchased	80 000	€ 10,690	€ 855 216
August 11, 2011	Purchased	50 000	€ 10,550	€ 527 500
Total		330 000	-	€ 3 621 336

(1) Including shares purchased through derivatives (not applicable to this disclosure)