

August 8, 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1 Disclosure of trading in own shares from 1 to 5 August 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
August 3, 2011	Purchased	60,000	€12,665	€ 759,870
August 4, 2011	Purchased	80,000	€12,338	€ 987,016
August 5, 2011	Purchased	80,000	€11,542	€ 923,320
Total		220,000	-	€ 2,670,206

⁽¹⁾ Including shares purchased through derivatives (not applicable to this disclosure)

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