Heading for the 2015 Paris Climate Summit





Ushuaia TV 10 ANS



Deputy Director:
"COP21 is part of Ushuaïa TV's DNA"

By a happy coincidence, COP21 – also known as the "Paris Climate Summit" – falls in the same year that Ushuaïa TV celebrates its 10th birthday. We see that as a good omen! This crucial summit addresses all the issues at the very heart of Ushuaïa TV, a channel born out of Nicolas Hulot's programme *Ushuaïa Nature*. Our emblematic patron now also acts as France's Special Envoy for the Protection of the Planet

400 hours of programming devoted to COP21

In order to cover the whole spectrum of environmental issues – not just climate change, the main theme of COP21 – we decided to run topical programming throughout 2015 with an especially rich schedule in the second half of the year.

Each month we tackle a range of subjects like the energy transition, oceans and seas, green cities, and the architecture of the future. When the conference gets underway our documentaries, films and magazine programmes will cut across disciplines to shine the spotlight on climate change from different angles.

Over 40 first-run programmes in prime time, including 10 co-productions or in-house productions — that's nearly 400 hours of programming devoted to COP21.

Awakening understanding, creating a sense of wonder and respect

Our objective, as always, is to increase people's understanding of what's at stake in Paris in 2015. The channel's values remain unwavering – to awaken a sense of wonder, to highlight initiatives and solutions, to encourage people to respect the planet and we do this through broadcasting the most beautiful images, to enthral viewers.

Our goal is simple: we want to build an audience and open their eyes on the world without blaming, provoking anxiety or politicising. Our educational and sometimes light-hearted angle appeals to younger viewers, who will be major actors in creating the future of our planet.

Building awareness, inspiring change – that's our reward!

Now we've been on air for ten years, we can measure our positive achievements in terms of audience growth and brand awareness. We make programmes that show our viewers some inspirational solutions. Everyone can take charge of their destiny and actively combat climate change! As people's awareness grows, they are increasingly questioning our lifestyles and levels of consumption. Ushuaïa TV is part of this shift – and that's our biggest reward.

USHUAÏA MAGAZINE

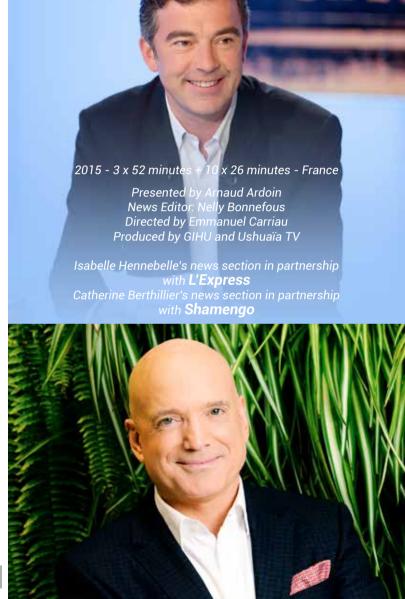
In the run-up to COP21, **Arnaud Ardoin** takes an in-depth look at climate change in his magazine format show, with environmental experts joining him for three 52-minute specials and 10 weekly broadcasts lasting 26 minutes.

The first extended episode sees two giants of the environmental movement take their places alongside **Nicolas Hulot**: **Brice Lalonde**, Special Advisor on Sustainable Development to the UN Global Compact and **Jean Jouzel**, climatologist and Vice-President of the IPCC (Intergovernmental Panel on Climate Change).

In a second special episode, **Nicolas Hulot** discusses *My Positive Impact*, the awareness-building campaign initiated by his foundation that garners online votes to reward the best innovations in fighting climate change. **Arnaud Ardoin** also welcomes the first five prize-winners in the competition, alongside actress **Michèle Laroque** who supports the campaign.

In the third special episode, *Ushuaïa Magazine* invites two remarkable figures into the studio whose adventures have been an inspiration to many. **Bertrand Piccard**, Swiss explorer and Solar Impulse pilot, and round-the-world sailor **Maud Fontenoy** look ahead to the Paris climate conference and share their messages of hope.

Grand Angle, the short Tuesday night programme presented by **Louis Bodin**, also features regular coverage of COP21. Keen meteorologist Louis takes a fresh look at our planet in this series of documentaries that rekindle our appetite to dream, to travel and to take constructive action.





NICOLAS HULOT:

"WE MUST TAKE ACTION TOGETHER — OR I IVF LIKE IDIOTS"

What's your message going to be?

I'm simply going to remind everyone how high the stakes are. Climate change isn't just one issue among lots of others, it's the fundamental issue that impacts on all our other objectives of building a fairer world. Climate change overshadows everything and that's what this conference is going to tackle.

The objective of the Paris Summit is to try and limit global warming to 2° C. Any higher than 2°C and we'll tip over into an irreversible set of phenomena with absolutely horrific human and economic consequences. Each of the 195 states must take an appropriate share of the responsibility based on their different capacities and means. It's France's responsibility to use organisation and diplomacy to get the 195 Parties to move towards a compromise. It's no exaggeration to say that the future of humanity is at stake.

Are you optimistic or pessimistic?

Neither – I'm lucid. It's an incredibly hard task; every nation has good reasons for claiming that historically it bears less responsibility than other countries.

The challenge in Paris is to manage to draw everyone into the same momentum and transform an evident truth into a universal groundswell of action. Clearly it won't be easy; every country has to overhaul the foundations of its economic and energy models. But there is some cause to be hopeful. They've all assimilated the idea that if we allow these trends to grow unchecked, sooner or later they'll be struck by severe consequences — including the displacement of 250 million people over the course of the century. Our leaders have been putting off this collective decision for the past twenty years, but these weather phenomena can't be held back! Extreme climate events

already kill hundreds of thousands of people every year and an average 27 million are displaced annually by climate change – that's three times more than the number displaced by conflict. This is not an emergency in the making, it's an emergency that's already happened! It's worse than an emergency now. We have a clearer idea of how we can confront the issues, especially in the area of renewable power. We can claim to have a real energy model that will reduce our greenhouse gas emissions fast. France's small and medium-sized enterprises are coming up with outstanding innovations in this field. I'm hoping this will encourage others to show more ambition.

This shows unprecedented commitment from the TF1 Group, and particularly Ushuaïa TV!

That's reassuring and it proves that there is a shared awareness of these issues beyond the insiders in the environmental movement.



SPECIAL REPORTS ON USHUAÏA TV

As a lead-in to COP21, *Ushuaia TV's special reports* take a closer look at the sustainable city – French-style, and a US-built ecological car.

Grenoble: Between a Rock and a Green Place [September]

Late March 2014 saw Grenoble become the first French urban area of 100,000 plus inhabitants to elect a green mayor. **Eric Piolle** supports a participative model of eco-citizenship and promotes investment in clean transport and sustainable housing. It's clearly an attractive recipe for all the professionals and families who choose to make Grenoble their home. **Christine Oberdorff** sets out to discover this "urban laboratory" whose Alpine setting is a magnet for lovers of high peaks and the great outdoors.

Bonneville Salt Flats, Electric Generation [November]

While Barack Obama was boosting COP21 preparations in early August with a climate plan aimed at cleaning up US electricity production — mainly dependent on coal-burning power plants — journalist **Christine Oberdorff** headed off to the salt flats of Bonneville, Utah, global capital of land speed records. She was there to see the latest attempt at the record by Monaco-based manufacturer Venturi's all-electric VBB-3, in their quest to show the world that electric cars can perform as well as petrol-driven ones. The VBB-3 supercar nicknamed "Jamais Contente" (Never Satisfied) was developed by a team of dedicated engineering students at Ohio State University and currently stands as the fastest electric car in the world in its category, having hit 495 km/h on the speedometer.



CHRISTINE OBERDORFF:

"IT'S HARD NOT TO TAKE A STANCE"

Why choose a city like Grenoble for your September Special Report?

It's the first French city to elect a green mayor. Eric Piolle supports a participative model of eco-citizenship and promotes investment in clean transport and sustainable housing. Also, the Isère region's capital city boasts an exceptional environment, set among some of the most glorious peaks in the Alps. Grenoble has a wonderful quality of life! I was only there for a week but I grew very fond of it. The title of the film, *Grenoble: Between a Rock and a Green Place*, was no accident. The city also pioneered the eco-neighbourhood concept with a mixture of refurbished and new dwellings that meet sustainable development standards.

This is the first ever Ushuaïa TV Special Report to be made in France.

We had to do it! Our country is hosting COP21 this year, so it seemed obvious to do a report on a French sustainable city highlighting its exemplary features. We made sure we filmed some of it in Villeneuve, which has a rough reputation. We wanted to show that it's a vibrant neighbourhood, a very human place with a great social and generational mix.

Do you get very involved when you're filming these Special Reports?

I worked in other fields before joining Ushuaïa TV, but when I began to tackle issues around sustainable development and environmental protection, it became very difficult not to take a

stance. Now I'm an activist with WWF and I get very involved through my profession and the channel's films. What I really enjoy is meeting people who are facing environmental challenges. Generally, I just love the human dimension of my work

How do the channel's programmes contribute to raising public awareness about climate change?

The documentaries will be re-broadcast so they represent a significant data archive. The Ushuaïa TV teams do all we can to raise public awareness about sustainable development, especially COP21, for instance by providing excerpts or additional material on social networks. We find ourselves working on shorter formats so we can get as many people interested as possible, using beautiful images and appealing stories.





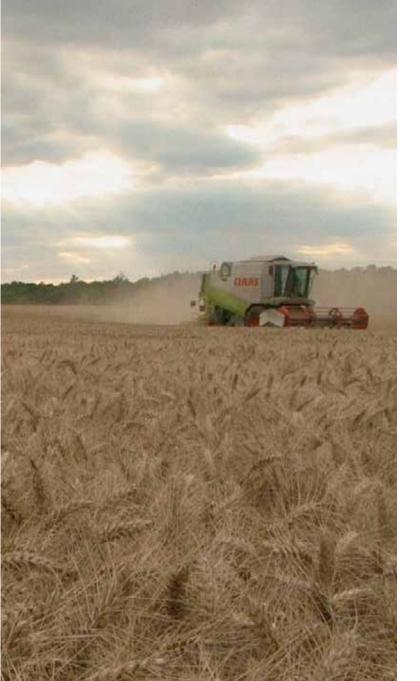
POWER TO THE PEOPLE

After the industrial and digital revolutions, the world is on the cusp of another great upheaval: this time, it's the energy revolution. More and more households are putting solar panels on their roofs or sinking their savings into wind turbines so they'll be less dependent on the big power suppliers. In years to come, every house will be a power plant unto itself. Smart grids will distribute electricity in all directions so neighbours can sell their surplus to each other. Such a decentralised energy market will loosen the multinationals' stranglehold as we transition towards a different system that puts people at the heart of its values system. This film takes us to Holland to meet energy pioneers who already have private initiatives up and running to generate their own electricity.

September

2012 - 52 minutes - Holland

Directed by Sabine Lubbe Bakker Produced by NPO and VPRO Television



THE FALSE PROMISE OF CLEAN ENERGY

Worryingly, it's becoming clear that some of the "clean energy" solutions put forward actually have a detrimental effect. Biofuels, for instance, actually contribute to net increases in CO2 emissions. Producers grow corn for conversion into biofuel, but in Europe increased cultivation of this crop is leading to a loss of peatland and land for growing animal feed. Brazil is seeing huge swathes of its Amazonian rainforest destroyed to feed biofuel production. In this documentary we hear from unionised farmers, EU Commissioners and environmental experts and activists from around the world to gain a clearer picture of the collusion between certain political and industrial interests.

September

2013 - 52 minutes - Germany

Directed by Steffen Weber and Reinhard Hornung Produced by Altermeier & Hornung Filmproduktion





THE SUSTAINABLE CITY, FRENCH-STYLE

No one really knows what makes for a sustainable city. This film treads a line between reality and utopia, talking to architects and sustainability experts about their successful experiments and looking ahead to the green city of the future. Everyone agrees that the key areas for consideration are mobility, urban density and diversity. The question is, how do you build a city with a human face that's in harmony with nature and integrates technology in a sustainable way? How do you keep within the ecodesign framework without stifling creativity? This documentary takes us on a journey around France – from Bordeaux to La Grande Motte, from Paris to Strasbourg, from Montpellier to Le Havre – to see the inroads being made by green architecture. Acting as our guide is architect and urban planner Christian Devillers, a member of the *Comité Editorial de l'Observatoire de la Ville* forum for future cities.

October

2015 - 52 minutes - France

Directed by Olivier le Bras From an original idea by Sylvie Adigard Produced by Home & Images Productions and Ushuaïa TV



CITIES OF THE FUTURE

A million people a week are flooding into urban areas as part of the rural exodus in developing countries, particularly China and India. At this frenzied and unprecedented pace, 70% of all humanity will be concentrated in our cities by 2050. This series examines the maelstrom of mass migration to the city that shows no signs of abating in the decades to come. It looks way beyond extravagant utopian fantasies of futuristic cities to focus on the here and now, with concrete prototypes that have real potential and can be implemented straight away. This fascinating series takes viewers on a journey to the four corners of the globe to marvel at how innovative *Cities of the Future* are tackling the urban challenges that mark our times.

October

2014 - 3 x 52 minutes - France

Directed by Frédéric Castaignède, Jean-Christophe Ribot and Benoît Laborde

Produced by Docside Production with the participation of Ushuaïa TV





GREEN HOUSES SEASON 3

While pollution and disturbed weather patterns are harbingers of the Apocalypse for some people, others simply accept them as part of our future. Eco-citizens from the latter camp are the stars of new series *Green Houses*. They include builders, architects, policy makers, activists and ordinary people who care about our planet and want to live sustainably. Here they invite us inside their original dwellings to share ideas for green houses of the future. In the 20 episodes of Season 3 we travel around the world to Finland, Morocco, Portugal and the United States to see initiatives for low-impact living that are practical, economical, innovative, sometimes spectacular, and always ingenious.

October - November

2015 - 20 x 26 minutes - France

Directed by Frédéric Planchenault Produced by TV Only and Ushuaïa TV





UNDERSEA GENERATOR: HARNESSING TIDAL POWER

In recent years local authorities, pressure groups and manufacturers have been working together to increase France's renewable energy capabilities. The latest development to boost the sector are offshore tidal farms consisting of deep-sea underwater generators. This type of turbine harnesses the natural strength of tides to produce electricity. It's an emerging technology that France – with its 3,000 km of rivers and 9,000 km of coastline – is well placed to exploit. This film visits four sites across France, each with its own distinctive character (Bordeaux, Orleans, Paimpol-Bréhat and Ouessant), to find out about this new technology and its advantages and features.

November

2015 - 52 minutes - France

Directed by Lucie Mizzi and Marion Dupuis Produced by Tandem Image and Ushuaïa TV



BERTRAND PICCARD FLYING BEYOND THE HORIZON

Swiss psychiatrist **Bertrand Piccard** has his sights set on achieving an extraordinary feat with his solar plane Solar Impulse II — he plans to fly around the world using only solar energy. This film shines the spotlight on **Piccard**'s trajectory and horizons with insights into his life, past and present, from many of those close to him: wife and colleague Michèle; autohypnosis teacher Dr. Gérard Salem; associate and Solar Impulse co-founder André Borschberg; and meteorologist Luc Trullemans. The picture that emerges is of a charismatic man of great integrity, who is bringing humanity one of the most wonderful messages we can hope for today: protect our Earth, innovate with renewable resources, and make a shift towards a different kind of "progress".

November

2015 - 52 minutes - France

Directed by Claire Jeanteur Produced by Bo Travail! and Ushuaïa TV with the participation of 2MTV and TVFil78



How did the Solar Impulse project come about?

When I undertook my first round-the-world balloon trip in 1999 I was constantly worried about running out of gas. I was totally dependent on fossil fuels, so when I got back I was determined to find a way of remaining perpetually in flight. My associate André Borschberg and I transformed my vision into reality by building a revolutionary plane powered only by the sun, with no fuel or polluting emissions. Solar Impulse's lightweight structure and wide wingspan make it very low on energy consumption. The sun's rays are transformed into electricity by photovoltaïc cells fitted to the plane, so its batteries recharge every day and it can fly through the night. I hope that by travelling around the world in a solar plane we'll encourage clean, energy-saving technology.

BERTRAND PICCARD:

"MY ACHIEVEMENTS HELP ME SPREAD A MESSAGF"

Did *Flying Beyond the Horizon* come about as a result of your environmental concerns?

The French producers who approached me weren't only interested in my solar aircraft project, but also in my commitment to sustainable development and my philosophy of life. This documentary gave me an opportunity to share my beliefs through archive footage of my family and associates. I was completely open. The reporter got me talking about things I've observed and experienced over the years I've been involved in the environmental movement. My primary focus is human beings and our quality of life. I hope this film will raise public awareness about the solutions we need to implement now.

The film shows us that for you, it's about more than just breaking records.

I'm sure I wouldn't have grasped the challenges of our times if I hadn't been a psychiatric doctor. My achievements help me spread a message of encouragement to society about environmental protection. I'm blessed with a pioneering spirit, which pushes me outside my comfort zone to try and find more creative ways of living. This documentary will show that there's another side to me, I'm not just an explorer!

How do you feel about being a guest of honour at COP21?

I'm very pleased to have been invited! It's a concrete expression of what I've worked for. I feel I'm being listened to and my efforts are valuable for future generations. It will give me the opportunity to spell out the message of hope that Solar Impulse represents. And I won't just present goals to work towards, I'll set out concrete and clear proposals for green innovations that create jobs and make life better.





THE MEDITERRANEAN, A WORLD IN THE BALANCE

This film takes us on a journey around the Mediterranean basin to discover the issues related to water in this region, from the Rhône Glacier's highest peak to the desalination plants of the Tunisian coast. With input from scientists from the Sea Explorer expedition, it looks at the whole watercourse and analyses the environmental consequences of microplastics on the fragile equilibrium of this fascinating marine ecosystem.

November

2015 - 52 minutes - France

Directed by Catherine Lecoq Produced by MC4 and Ushuaïa TV





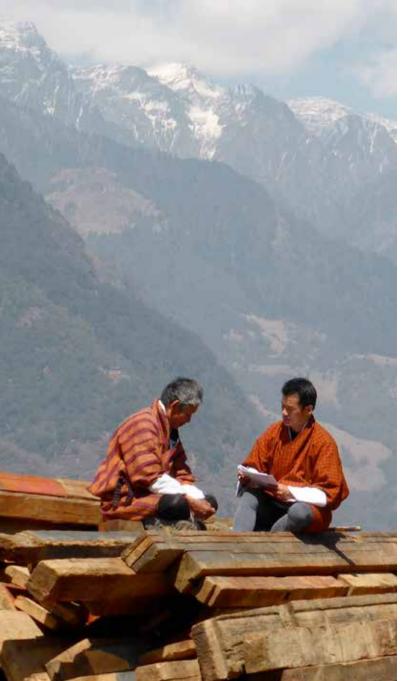
INDIGENOUS PEOPLES – OUR STRUGGLE

Indigenous peoples are the heroes of the fight against deforestation and climate disruption. From the Philippines, through Costa Rica, to Brazil, they are in the front line of a battle that the world can't afford to lose: preserving the forest ecosystems that constitute our planet's "green lungs". This film explores the threats they face as they risk their lives combating oil palm monoculture in Indonesia, real estate speculation in Nicaragua, or illegal timber trading in Peru, and presents the alternatives that these people offer the world to reconnect humanity to the being they call Mother Earth. Their ancestral knowledge of how to live in harmony with nature is invaluable to humanity and our future depends on us understanding what we need to do to save our planet. Their fight is our fight. Issues are analysed by Victoria Tauli-Corpuz, UN Special Rapporteur on the Rights of Indigenous Peoples, environmental activist Yeb Sano and Nicolas Hulot, France's Special Envoy for the Protection of the Planet.

November

2015 - 52 minutes - France

Directed by Paul Redman Written by Paul Redman, Christophe Gascard and Hugo Metz Produced by Presse and Co with the participation of Ushuaïa TV With the voice of Anggun





BHUTAN: SEEKING HAPPINESS

The tiny and remote Kingdom of Bhutan in the Himalayas has rejected "the dictatorship of GDP (Gross Domestic Product)" and the heedless pursuit of economic growth in favour of Gross National Happiness (GNH). This new indicator of wealth, launched by the Kingdom's fourth king, rests on four principles: protecting the environment, good governance, preserving and promoting Bhutanese cultural values, and ensuring the country's economic development is responsible and sustainable. GNH involves profound changes in agriculture, national education, natural resource management, health, tourism and power. In this new film by **Marie-Monique Robin** we hear from senior decision-makers, as well as people at the grassroots level, whose vision of happiness and the common good were described in a report that made waves at the UN. It's a vision that shows the way towards a fair, zero-carbon, sustainable society.

December

2015 - 59 minutes - France

Directed by Marie-Monique Robin
Produced by M2R Productions with the participation of Ushuaïa TV





AWAITING THE DELUGE

The world is regularly shaken by a new crisis. What can you do once you've realised how serious the situation is? What stance do you take when you know that a climate catastrophe is looming and that we are powerless to change the course of things? And what about our children — should we leave them in blissful ignorance, or prepare them for the deluge? Serge Steyer spent a year with the Shapiro family, for whom these questions are a constant preoccupation. From their house overlooking the Gulf of Morbihan they try to get to grips with the issues and raise awareness in their community, but always with a light touch. Ulysse, the eldest, has turned into a fighter in the face of the chaos. By turns lighthearted and funny, this offbeat and deeply human film invites us into the everyday lives of this characterful family.

December

2015 - 52 minutes - France

Directed by Serge Steyer Produced by Les Films du Balibari and Ushuaïa TV



THE GIRL AND THE TYPHOONS

In 2013 super typhoon Haiyan struck the Philippines coastline, razing towns and villages and killing over 6,000 people. Climatic disasters of this magnitude only occur once or twice a century but now many experts believe that global warming will make them more frequent. Some Filipinos are mobilising in the face of this threat. One activist, 16-year old Marinel Ubaldo, decided to save her archipelago by educating schoolchildren about climate risks. Actress Marion Cotillard met her when she visited the Philippines with the French delegation in February 2015 and decided soon after to co-produce *The Girl and the Typhoons* and lend her voice to this film, which pays tribute to all the people who are working to protect their stricken island.

December

2015 - 52 minutes - France

Directed by Christoph Schwaiger In collaboration with Marion Cotillard Produced by De Films en Aiguille, All You Need Is Prod and UshuaïaTV

MARION COTILLARD:

"I SEE MARINEL AS EMBLEMATIC OF THE YOUNGER GENERATIONS"



I was lucky enough to be part of the French delegation that travelled to the Philippines in February 2015 to launch the Manila Call to Action, in the hope that politicians will agree on real solutions at the Paris Summit in December 2015.

As well as Manila, I also visited Guiuan in Samar province, which took the brunt of typhoon Haiyan. I was moved by the incredible kindness, strength and resilience people showed in the face of the climatic changes that threaten their seemingly idyllic islands.

I see Marinel as emblematic of the younger generations that will have to adapt to more and more frequent and extreme weather events. Despite her youth, she is strongly committed to preserving her beautiful country.

Her story really touched me and we have kept in contact since my visit.

I decided to come onboard with Christoph Schwaiger's film project to document the unequal battle of *The Girl and the Typhoons*.

PARTNERSHIPS

My Positive Impact

In March 2015 the **Nicolas Hulot Foundation** launched a campaign to highlight innovative actions combating climate change, by asking people online to pick out a dozen projects. Ushuaïa TV promoted the campaign widely and a special episode of *Ushuaïa Magazine* invited **Nicolas Hulot** and the *My Positive Impact* prize-winners into the studio.

www.mypositiveimpact.org

Atmosphères Festival

Running from 16 to 20 September 2015 in Courbevoie and La Défense, Atmosphères Festival enjoys high-profile sponsorship from environmentally committed actress Marion Cotillard and Jean Jouzel, climatologist, glaciologist and member of the IPCC. This fifth edition sparkles with cinematic highlights as many new films get preview screenings, including Luc Jacquet's La Glace et le Ciel (opening), Human by Yann Arthus Bertrand and Demain by Mélanie Laurent and Cyril Dion. Presenter Gérald Ariano will be on the spot, reporting on this COP21-approved festival in a special episode of his weekly green events listing Bougez Vert, broadcast on Ushuaïa TV.

www.atmospheresfestival.com

"Les Routes du Miel" Exhibition

Bee photographer **Eric Tourneret**'s exhibition "Les Routes du Miel", initiated by France's Senate, features

80 exceptional photos that will be displayed on the Jardin du Luxembourg railings from 19 September 2015 to 19 January 2016. Ushuaïa TV is proud to support this fascinating visual journey around the world that reveals the extraordinary relationship between humans and bees.

www.lesroutesdumiel.com

Les Berges de Seine - The Seine Riverbank

This open-access Parisian public space has been an instant hit and lends itself wonderfully to host a succession of events themed around COP21. COP21 mascot Elyx, a digital character dreamed up by Yacine Ait Kaci – alias YAK, keeps an impish eye on things and even invites himself onto the Bougez Vert show!

www.lesberges.paris.fr

Place to B

How can we discuss climate change issues without provoking anxiety? By getting people excited about making changes! This new platform set up by journalist and blogger Anne-Sophie Novel aims to do just that, and the editorial board of Ushuaïa TV are backing it to the hilt.

www.placetob-cop21paris.com

ArtCOP21

ArtCOP21 is a parallel event to the 2015 Paris Climate Summit, mobilising artists from around the world for the duration of COP21. ArtCOP21 was

initiated by Coal and Cape Farewell and is funded by art foundations and government agencies. With an array of monumental installations, performances, concerts and workshops that Ushuaia TV will relay, ArtCOP21 aims to bring the public round to a new vision of the world: a positive and sustainable future.

www.artcop21.com

Art of Change 21

This initiative was founded in 2014 to prepare for COP21 by mobilising the "art of change" around the major challenges of the 21st century, specifically global warming. Under the leadership of Alice Audouin, Art of Change 21 harnesses the energy of the arts, culture and social entrepreneurship sectors, bringing together people of all ages in innovative international actions that Ushuaïa TV will cover in its magazine shows.

www.artofchange21.com

Shamengo

Founded by Catherine Berthillier in October 2011, Shamengo is a community for everyone who wants to build a better world. Every week *Ushuaïa Magazine* shows video portraits of these pioneers, giving viewers an insight into their incredible sense of purpose, stimulating debate about the issues and awakening an urge to take action oneself.

www.shamengo.com



USHUAÏA TV IS AVAILABLE ON:













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CANAL 129

VIEWERS CAN ALSO WATCH OR RE-WATCH A WIDE SELECTION OF THE CHANNEL'S PROGRAMMES ON **ON-DEMAND TV**.

















































More info at www.ushuaïatv.fr

FIND USHUAÏA TV ON **f**



After reflecting on the issues thrown up by the digital world, artist Yacine Ait Kaci — alias Yak — used his fertile imagination to dream up the funny, tender and mischievous Elyx.

"At every stage, it's always about meetings and encounters — the real and the virtual come together through drawing," he explains. And Internet users, too, come together in increasing numbers every day to follow the adventures of Elyx on social networks. Elyx combines the posts of Virtual Ambassador to the United Nations and COPS21 mascot.

@elyxyak

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