

Boulogne-Billancourt, november 10, 2015

OCTOBER AUDIENCE RATINGS
TF1 GROUP BECOMES THE LEADING TELEVISION GROUP

With a 29% share, the TF1 Group is now the leading TV group and achieves the greatest monthly increase. This upsurge is even more pronounced with female audiences, with a group share of 32.3% of WPDM<50 and 30.4% of 25-49s.



TF1 : RECORD MONTH AND GREATEST MONTHLY INCREASE

22.4% share, up 1.1 pt. over September

- The month's 40 best audiences. Only channel with more than 7M viewers
- The year's best audience with the Rugby World Cup: 12.2M viewers
Excellent RWC results, numbers up sharply: 6M viewers over 4.2M in 2011
- TF1 also makes history with its French drama: an average of 8.7M viewers for ***Une chance de trop***: the record for a French series since 2006
- Great success for Season 2 of **The Voice Kids** with 6M viewers, up by 100,000 viewers over Season 1
- ***Danse avec les stars*** starts the season up with 5.5M viewers, 100,000 more viewers than the previous season
- News program numbers very high: the ***1 O'clock News*** up to 6.1M viewers and the ***8 O'clock News*** up to 7.8M viewers.
- More people tuned into ***Money Drop***, with up to 4.4M viewers, the highest since January 2015
- ***The Mentalist***: up to 8.4M viewers for the series' final season
- **Ciné Dimanche** continues to be the viewers' choice for the Sunday night movies, with up to 8M viewers for ***Les Profs***. Record for a TV-broadcast movie in 2015.



TMC-NT1-HD1 : ALL-TIME RECORD FOR THE DTT CLUSTER

6.6% share of 4-and-up - 9.4% share of WPDM<50 - 7.9% share of 25-49s



3.2% share. The year's second-best rating

- Best share of WPDM<50 (4.0%) and 25-49s (3.7%) since December 2013
- Smash hit for the channel's film selection: the **Back to the Future** line-up drew up to 2M viewers
- The related **BTF** documentary broadcast post-film drew 1M viewers
- The documentary focus has found its audience. In addition to the **Back to the Future** documentary, the **Les coulisses du Puy du fou** documentary also drew 1M viewers.
- Strong success for the serialized **Les Mystères de l'amour**: up to 800,000 viewers tuned in on Sunday



2.1% share

- All-time record month with WPDM<50 at 3.5%
- The **Secret Story** daily update sees great success, with the show hitting 900,000 numerous times and even reaching a personal best with 1M viewers (on 20/10), and a record share of 15-24s at 31%. The channel is the country's leading daily station with young people.
- Youth-oriented movie franchises are smash hits: 1.6M viewers for **Hotel Transylvania**
- And docu-reality shows like **Super Nanny** still have loyal audiences (up to 700,000 viewers)



1.3% share

- All-time record month
- Successful broadcast of major French drama franchises that ensure strong, consistent performance in prime time (this month with **Alice Nevers**, **Section de Recherches** and the start of the full **Clem** series)
- Movies, the channel's second mainstay, scheduling more arthouse-style features, like **Charlie and the Chocolate Factory** (Tim Burton), **Good Will Hunting**, and **Striking Distance**, earned the channel some of the month's best ratings..

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