

Boulogne-Billancourt, Monday december 8, 2015

NOVEMBER AUDIENCE RATINGS FOR THE FOUR FREE CHANNELS OF THE TF1 GROUP

TF1 IS FAR AND AWAY THE TELEVISION LEADER

THE DTT CLUSTER SEES INCREASES OVER PAST YEAR



French drama, US Series, Sports, News, Entertainment
TF1 draws the best audiences of the month in all genres,
confirming its unique positioning in the audiovisual landscape

17M viewers watched the Marseillaise performed at the England-France match

The pregame watched by 13.8M viewers and the match watched by 6.7M viewers.

The best ratings for news programs

- **8 O'clock News**: up to 9.2M viewers and a 32.3% share
- **1 O'clock News**: up to 6.9M viewers and up to a 43.2% share
- **Sept à Huit**: up to 5.1M viewers and a 24.6% share
- **News reports**: up to 4M viewers and a 29.2% share.

Key program figures

- Season record for the finale of **The Mentalist**: 9.3M viewers for the series finale
- Up to 8.1M viewers for **C'est Canteloup**
- Very high numbers for French drama: up to 7.9M viewers for the new season of **Profilage** and up to 6.9M viewers for **Une famille formidable**
- Audience numbers up for the **NRJ Music Awards**: 6M viewers, 43% share of WPDM<50
- **Dancing with the Stars** is leader during every broadcast since being launched, with up to 5.6M viewers
- Very good ratings for **Stars Sous Hypnose** with 5.4M viewers
- Record month for **Money Drop** with 4.3M viewers.



TMC-NT1-HD1: The DTT cluster shows increases over the past year, especially with female viewers
5.9% share (up 0.1 pt.), 8.4% share of WPDM<50 (up 0.6 pt.)
7.2% share of 25-49s (up 0.2 pt.)



TMC: leadership confirmed in evening viewers

- The strategic focus on current affairs programs and documentaries is proving effective, with up to 1M viewers for **90' Enquêtes** and 900,000 viewers for **Dans les coulisses du zoo le plus étonnant de France**.
- TMC confirms its leadership in movies with up to 1.6M viewers for **Battleship** (new), 1.4M viewers for **Clash of the Titans**, and 1.3M for **The Brain**.
- New drama **Les mystères de l'amour** does well with female audiences, with a 5.8% share of WPDM<50 on Sundays.



NT1: record growth with female viewers (up 0.7 pt. in one year)

- Record performance with young and female audiences for **Secret Story**: 23.8% share of 15-24s, 11.6% of WPDM<50.
- **La Villa des Coeurs brisés** off to a strong start: up to an 11% share of 15-24s and 8.0% of WPDM<50.
- The channel saw its strongest numbers in the evening with movie broadcasts: 1.3M viewers for **Percy Jackson: Sea of Monsters**, 1.2M viewers for **The Devil Wears Prada** and **Sissi**.



HD1: French drama and movies generate strong ratings

- The major French drama franchises helped the channel achieve some of its best ratings: up to 547,000 viewers for **Section de Recherches**; up to 405,000 viewers for **Alice Nevers**, and up to a 2.5% share of WPDM<50 with **Clem**.
- Movies performed well: 444,000 viewers for **Daylight**, 421,000 viewers for **Da Vinci Code**, and 395,000 viewers for **Dream House** (new).

Sources : Mediamat / Médiamétrie

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