



LE GROUPE

PRESS RELEASE

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JUNE AUDIENCES



TF1 GROUP No.1 IN FRENCH TV MARKET IN JUNE WITH STRONGEST YEAR-ON-YEAR GROWTH

Individuals aged 4+

28%

+0.9 pt vs June 2016

W<50PDM¹

32.6%

+1.9 pts vs June 2016

25-49 year-olds

29.7%

+0.8 pt vs June 2016

Our June audience figures vindicate the multi-channel strategy adopted last autumn, which has helped us achieve the best year-on-year growth in the French TV market and take our place as France's leading TV group.

Around TF1, the clear no.1 TV channel in France, we have four more strong and complementary channels with powerful programming, each of which has a leading role in the French broadcasting landscape.

TMC has become the top DTT channel, and is growing faster year-on-year than any other French TV channel.

Month by month, LCI is consolidating its position as France's no.2 news channel, and has been on a steep uptrend over the last twelve months.

NT1 and HD1 are also experiencing growth, and ended the season with record monthly viewing figures.



Undisputed leader in the French TV market.

All of the top 30 audiences for the month.

Only channel to attract more than 6m viewers across all programme genres.

19.7% share of individuals aged 4+, 21.5% share of W<50PDM.

- **Most-watched entertainment formats on prime time TV:** *The Voice* (6.4m viewers on average, 42% share of W<50PDM), *Koh Lanta* (6.3m viewers, 42% share of W<50PDM) and *Ninja Warrior*, with more viewers for the season opener than last year (average 5.0m viewers, 34% share of W<50PDM).
- **Undisputed leadership in gameshows at lunchtime and in the 7pm slot:** *Les 12 coups de midi* (up to 3.9m viewers, 34% average audience share) and *The Wall* (up to 3.2m viewers, 17% average audience share).

¹ Women aged under 50 purchasing decision-makers.

- **The best-performing French TV drama:** *Alice Nevers* (up to 6.5m viewers), season 1 of *Munch* (up to 6.3m viewers), and the major mini-series *Juste un regard*, based on Harlan Coben's thriller *Just One Look* (up to 6.2m viewers).
- **American series – newcomers taking their place alongside old favourites:** *L'Arme Fatale (Lethal Weapon)* turned in the best performances for an American series since 2015 (5.7m viewers, 33% share of W<50PDM, and peaking at 7.1m viewers). The launch of the international co-production *Ransom* had a 28% share of W<50PDM and 4.6m viewers, while the final season of *Grey's Anatomy* was the market leader and as attractive as ever with W<50PDM (average 41% share). The return of *Esprits Criminels (Criminal Minds)* was a resounding success, with first-run episodes posting up to 5.9m viewers and a 29% share of W<50PDM on average.
- **Clear leader in news:** The evening bulletin attracted up to 5.9m viewers and up to 30% audience share (a season high); the lunchtime bulletin had up to 5.8m viewers and up to 41% audience share. The current affairs programmes *Reportages* (up to 3.6m viewers, 28% share) and *Sept à Huit* (up to 3.3m viewers, 23% share) were also clear market leaders, posting their highest audiences in 2017 to date.
- **Football – big audiences as the French team sets its sights on the 2018 FIFA World Cup:** 6.5m viewers, 44% share of men under 50 for France/England; 6.4m viewers, 43% of men under 50 for Sweden/France.



Three-fold year-on-year surge in audiences, status as no. 2 news channel confirmed

LCI ended its first season on freeview with record performances, confirming its status as the no. 2 French news channel with a 0.7% audience share (+0.5 of a point year-on-year).

This status was emphasised during the election period, with up to 178,000 viewers for the second round of the legislative elections and 353,000 viewers (2.4% share) when the new government was announced.

The channel's flagship shows also ended the season on all-time highs, with audience shares of 1.7% for *LCI Matin* (with a peak of 2.9%) and 1.5% for *24 heures en question*.



No. 1 DTT channel with 3.5% audience share and best year-on-year growth: +0.7 pt for individuals, +1.5 pts for 25-49 year-olds (4.7% share) and +2.2 pts for ABC1s (4.8% share)

Growth was driven by *Quotidien* and by the enhancement of schedules that started last autumn with a mixture of sport, entertainment and premium movies.

- **Quotidien**, hosted by Yann Barthès, ended the season on a high as the top access prime time talk show (on 21 occasions in June), averaging over 1.3m viewers and a 6.1% audience share (10.7% of 25-49 year-olds, and 12.5% of ABC1s) and up to 1.6m viewers, with a season high of 2m viewers.
- The **Confederations Cup** proved a success as 1.3m people watched the final between Chile and Germany, with an 8.8% share of men under 50. Thanks to exclusive freeview coverage of the Confederations Cup, TMC was the most-watched DTT channel among individuals and among male viewers, with an audience share of up to 18.3% among male viewers aged 15-24.
- Other strong performances came from the Ariana Grande **One Love Manchester** tribute concert (957,000 viewers, 8.7% share of 15-34 year-olds), and Martin Weill's event TV prime-time special **Trump saison 1** (819,000 viewers 8.7% share of 15-34 year-olds).
- TMC also has the no. 1 movie offering on DTT: **Camping 2**, 1.4m viewers, 8.1% share of 25-49 year-olds; **Pirates of the Caribbean (Pirates des Caraïbes)**, 1.4m viewers and 11.1% of 25-49 year-olds; and **Jupiter Ascending (Jupiter le destin de l'univers)**, 1.3m viewers and 8.2% of 25-49 year-olds.



**Record month across all viewers (2.1%, +0.3 pt) and for women viewers (4.0%, +0.5 pt)
Year-on-year growth in all target audiences**

NT1 continued to make inroads into its core target audience, with its share of 15-24 year-olds up 0.4 of a point at **4.3%**, and also among women viewers (up 0.5 of a point at **4.0%**).

The channel's best audiences were for **Spiderman 3** (938,000 viewers), **Baby Sitting** (851,000 viewers) and **Appels d'urgence** (842,000 viewers).



Record month across all viewers (2%) and women viewers (2.3%)

HD1 is consolidating its audience share, with 1.9% of individuals aged 4 and over and 2.2% of W<50PDM.

The channel's best audiences were for the series *Section de Recherches* (up to 983,000 viewers), and for the movies *Back to the Future II* (*Retour vers le futur II*, 830,000 viewers) and *Eraser* (*L'Effaceur*, 695,000 viewers).

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