



2 March 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1  
Disclosure of trading in own shares on February 24, 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
February 24, 2011	Purchased	50 000	€13,482	€674,100
Total		50 000	-	€674,100

<sup>(1)</sup> Including shares purchased through derivatives (not applicable to this disclosure)