



March 21, 2011

Disclosure of trading in own shares

Registered name of the issuer: TELEVISION FRANCAISE 1 – TF1
Disclosure of trading in own shares from 14 to 16 March 2011

Trading session		Number of shares (1)	Weighted Average Price	Amount
March 14, 2011	Purchased	37,449	€13,768	€515,594
March 15, 2011	Purchased	35,062	€13,248	€464,494
March 16, 2011	Purchased	50,000	€13,077	€653,870
Total		122,511	-	€1,633,958

⁽¹⁾ Including shares purchased through derivatives (not applicable to this disclosure)