

PRESS RELEASE

Paris, Wednesday 14 December 2022

NEWEN CONNECT WINS THE UNIFRANCE EXPORT – FICTION AWARD WITH “WOMEN AT WAR”

PARIS – FRANCE – Newen Connect, the distribution arm of Newen Studios (TF1 Group), wins the Unifrance Fiction Export award 2022 for the series “Women at War”. Every year, the Unifrance ceremony rewards the best-selling French audiovisual programs in the world in order to highlight the professionalism and know-how of distribution companies as well as the attractiveness of French creation abroad.

With the distribution of the fiction “Women at War” (8x52’), Newen Connect won, last night, the Unifrance award for the third consecutive year (after the Export prize 2021 for “HIP” and the Export prize 2020 with “Candice Renoir”).

Produced by QUAD Drama and AT-Production, the series is launched last September by the channel TF1 which is also coproducer on the project. With an average of 6 million viewers for the 8 episodes, the program is then exported internationally via the SVOD platform Netflix on 214 territories. “Women at War” follows the unique destinies of four heroines in the context of the First World War. Played by Audrey Fleurot, Julie de Bona, Camille Lou and Sofia Essaïdi, they will have to fight amidst the chaos, while France is the theater of the worst conflicts.

Rodolphe Buet, CEO of Newen Connect: *“After the success of Candice Renoir and HIP on linear channels, the international distribution of the series “Women at War” on Netflix underlines the great work of our teams in finding the best partners to promote French programs around the world. We are very pleased with this third Export Prize for Fiction awarded by Unifrance to Newen Connect, to the producer Iris Bucher and to the talents she has gathered. It is a strong message to Newen Studios’ partners of our desire to bring ambitious programs to the widest possible audience.”*

www.newenstudios.com

ABOUT NEWEN CONNECT

Newen Connect, one of the leading distribution companies in Europe and 100% owned by Newen Studios (a TFI Group Company), distributes its inhouse productions as well as those of third-party producers throughout the world. Newen Connect offers a catalogue of multi-genre titles with more than 800 feature films and 6000 hours of TV, including scripted, documentaries, animation, and formats. The international sales team of TFI STUDIO now operates under the Newen Connect banner.

Newen Connect is a leading partner for producers in the development and financing of international co-production projects. Thanks to Newen Studios' internal network, privileged relationships with broadcasters, streamers and theatrical distributors, Newen Connect is offering to talents a unique access to a worldwide audience.

ABOUT NEWEN STUDIOS

Newen Studios, a subsidiary of the TFI group, is a major fast growing European player in audiovisual production and distribution, with a multi-genre strategy (drama, film, animation, TV movie, documentary, non-scripted...).

Deeply rooted in 11 countries, the group has more than 50 creative labels and a passionate overall team of 600 people each bringing their unique expertise.

Shows produced by Newen Studios are exported globally alongside a curated slate of third party programming, thanks to its distribution subsidiary Newen Connect whose activities help to shine a light on European content.