

[05.09.23] PRESS RELEASE

## “DEUX POINTS, C’EST TOUT !”: WINNER OF THE 2022/23 TFOU D’ANIMATION COMPETITION TO BE SCREENED FROM WEDNESDAY 13 SEPTEMBER

The winning film “Deux points, c’est tout !” can now be found on MYTF1.

On Wednesday 13 September, “Deux points, c’est tout !” (“Only two spots!”), winner of the 2022/23 **TFOU d’ANIMATION** screenwriting competition (co-organised by TFOU and SACD) will be shown on the TFOU channel and across the entire TFOU ecosystem. It will also be accessible via the platforms of the competition’s partners.

In March 2023, **Loïc Lasne**, the writer of “Deux points, c’est tout !” wowed the jury with his scenario. In a smart, witty and original take on the competition slogan “*Se moquer, c’est tricher: être gentil, c’est bien joué!*” (“Making fun is sneaky, being kind is cool”), Loïc Lasne illustrates the virtues of kindness, and the importance of raising awareness of school bullying among 4-10 year-olds.

**Co-financed by SACD and TF1 group to the tune of €20,000**, the film, **directed by Aurélie Monteix**, went into production in April 2023 at **Dandelooo**, a production and distribution company run by **Jean-Baptiste Wery** and **Emmanuèle Pétry-Servin**.

*“Every year, TFOU d’ANIMATION is an opportunity for us at TFOU to give a voice to emerging talents in the audiovisual industry”, said Yann Labasque, head of kids’ programmes at TF1. “This latest edition is particularly close to our hearts. After dealing with issues like the environment, solidarity, creativity and developing an inquiring mind, we felt it was essential to tackle a difficult social issue like school bullying, with the side-effect of instilling in younger viewers the core values associated with everyday acts of kindness.”*

*“This year’s topic,” added Stéphane Chéreau, artistic consultant to this 9th edition of TFOU d’ANIMATION, “was aimed at a slightly younger cohort than in previous years. The tone of the slogan itself, the scenario and the graphic style reflect our aim of speaking to our youngest viewers (aged 4 to 7) about how being kind can have a big impact in their daily lives.”*

**Virginie Jallot** (film director, head of animation and chair of SACD) and **Éric Rondeaux** (screenwriter and deputy head of animation) said:

*"We are delighted to have been involved in this 9th edition of TFOU d'ANIMATION, which this year was won by "**Deux points, c'est tout !**", written by **Loïc Lasne** and directed by **Aurélie Monteix**. It's a clever, original, fun animation which reminds us that kindness and respect for differences are key to helping everyone get on well together – and not just ladybirds!"*

*"At Dandeloou, we were impressed by the sensitivity and sincerity in what Aurélie Monteix was offering – a reflection of her unique vision and passion for social issues. We're delighted to have helped her shed light on an issue as crucial as school bullying, and proud that TF1 has for the fifth year running entrusted the production to us,"* commented **Jean-Baptiste Wery, Emmanuèle Pétry-Servin** and **Marie-Lou Arnould** of Dandeloou.

#### **About TFOU**

TFOU is TF1's space for kids, and the favourite channel for 4-10 year-olds in France. The channel carries over 750 hours of kids' programmes every year. In the 2022/2023 season, TFOU performed exceptionally well, reaching a **38% average audience share of 4-10 year-olds** (Source: Médiamétrie, September 2022 to May 2023, excluding school holidays).

#### **About SACD**

SACD, the French Society of Dramatic Authors and Composers, is chaired by the author **Virginie Jallot** and managed by its CEO **Pascal Rogard**. Founded by Beaumarchais in 1777, the society belongs to its author-members. It represents over 60,000 authors involved in the creation of digital and broadcast content, films, radio, podcasts, and live theatre. It collectively manages and defends their rights, provides a range of services and work spaces, and advises its members on how to access benefit entitlements and other issues relating to their work as authors. SACD also helps fund contemporary creative works and their dissemination via the private copying levy.

#### **About the TF1 group**

The TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The Production division, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

The TF1 group has operations in around 10 countries, and employed 2,810 people as of 31 December 2022. In 2022, the Group generated revenue of €2,508m (Euronext Paris, compartment A: ISIN FR0000054900).

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