

Paris, 17 October 2023

MARIE GUILLAUMOND JOINS NEWEN STUDIOS WITH HER PRODUCTION COMPANY FELICITA

Newen Studios, a leading player in audiovisual production and distribution with a presence in key European countries, is delighted to welcome Marie Guillaumond and her production company Felicita onto its talent roster.

Newen Studios is taking a majority stake in Felicita, a production company founded and managed by Marie Guillaumond.

Romain Bessi, Chairman of Newen Studios, says: *"We can only grow if we can attract and pool the best talents. So we're delighted to welcome Marie Guillaumond. She's a talented producer who was a great success in her past role as Artistic Director at TFI group, and has a track record of producing cutting-edge content that bodes well for the future."*

Marie Guillaumond, founder-manager of Felicita, says: *"I'm delighted to join Newen Studios and to work with Romain Bessi's multi-talented team. This tie-up is the logical next step in a long-standing relationship of mutual trust with TFI group that dates back to 2008. It's also an opportunity to give impetus to Felicita's development strategy, by teaming up with an ambitious and powerful group that can help us take our drama series and film projects to the highest level, in France and internationally."*

A graduate of Sciences Po Paris and Sceaux law faculty, Marie Guillaumond began her career as a journalist with Capa Presse, I Télé and Paris Première), before joining TFI in 2008 as a programme adviser. In 2013 she became Artistic Director of French drama. She was the force behind a string of successes from *L'emprise*, *Le secret d'Elise* and *Insoupçonnable* to *Une chance de trop*, *La Mante*, *Sam* and *Les bracelets rouges*.

In 2019, she decided to move into production and founded Felicita Films, which focused initially on television (*Belle belle belle*, *Mensonges*, *Entre ses mains*) before branching out into film (Felicita is currently in post-production with *A la hauteur*, a Delphine and Muriel Coulin feature film starring Vincent Lindon).

Felicita currently has around ten projects in development for the local market and for streaming platforms.

About Newen Studios

Newen Studios, a TFI group subsidiary, is a major European player in audiovisual production and distribution, operating a multi-genre strategy (drama, feature films, animation, TV movies, documentaries, entertainment, etc.). With a presence in eleven countries, Newen Studios is home to over 50 production labels, and to 600 passionate people each with their own unique expertise.

Both our own in-house programmes and those bought in from third parties are exported worldwide through our distribution subsidiary Newen Connect, whose operations help showcase Newen's European culture.