

[12.12.22] **PRESS RELEASE**

# AUDIENCES : RECORD WEEK FOR TF1 GROUP

**TF1 Group and TF1 channel set a string of records during the week of December 5 to 11.**

**For TF1 Group :**

- Record breaking on 4+ since 2019 with 29.3% audience share
- Record breaking on W<50PDM since 2018 with 36.8% audience share
- 3rd best week of the year for viewers aged 25-49 at 35.3% audience share

**For TF1 :**

- Record breaking on 4+ since 2019 with 21.4% audience share
- Record breaking on W<50PDM since 2018 at 26.3% audience share
- 2nd best week of the year for viewers aged 25-49% with 26% audience share

## **About TF1 group**

TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX and Salto), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The Production division, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 group has operations in some 10 countries, and employed 3,380 people as of 31 December 2021.

In 2021, the Group generated revenue of €2,427m (Euronext Paris, compartiment A: ISIN FR0000054900).

## **CONTACTS GROUPE TF1**

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