



1996 Annual report & accounts

Annual report & accounts



Contents

■ CHAIRMAN'S STATEMENT	2
■ 1987-1997, 10 YEARS OF SUCCESS !	4
■ TF1 GROUP FINANCIAL HIGHLIGHTS	5
■ TF1 GROUP ORGANISATION CHART	6
■ BOARD OF DIRECTORS, AUDITORS	7
■ GROUP MANAGEMENT	8
■ REVIEW OF GROUP OPERATIONS	10
■ DIRECTORS' REPORT	12
■ FIVE-YEAR FINANCIAL RECORD	21
■ RESOLUTIONS SUBMITTED TO THE COMBINED GENERAL MEETING OF JUNE 12, 1997	22
■ COMBINED GENERAL MEETING - EXTRAORDINARY PART	24
■ FINANCIAL STATEMENTS AND GENERAL INFORMATION	25
■ CONSOLIDATED PROFIT AND LOSS ACCOUNT - OPERATIONAL BREAKDOWN	27
■ STATUTORY AUDITORS' REPORTS	28
■ CONSOLIDATED FINANCIAL STATEMENTS	30
BALANCE SHEET	30
PROFIT AND LOSS ACCOUNT	32
CASH FLOW STATEMENT	33
NOTES TO THE ACCOUNTS	34
■ COMPANY FINANCIAL STATEMENTS	42
BALANCE SHEET	42
PROFIT AND LOSS ACCOUNT	44
CASH FLOW STATEMENT	45
NOTES TO THE ACCOUNTS	46
■ INFORMATION CONCERNING TF1 SA	57
■ TF1 STOCK: MARKET AND YIELD	60
■ PEOPLE RESPONSIBLE FOR FINANCIAL INFORMATION	62
■ POSTAL ADDRESSES OF MAIN SUBSIDIARIES	63

Chairman's statement



TF1, a leading communications group looking to the future

Dear shareholders,

On April 4, 1987, TF1 was privatised. The n°.1 French TV channel thus became a fully commercial business. A group of investors led by the Bouygues Group was selected by the French Government to acquire half the capital. The other half was purchased by hundreds of thousands of individual shareholders and numerous French and international investment funds.

We acquired an institution and have turned it into a modern, dynamic and forward looking enterprise which is now one of the most important French and European communications groups.

TF1 is a growing and profitable group striving to optimise its shareholders' interests. Since the privatisation, TF1 has multiplied its consolidated turnover by five (to around FRF 10 billion) and tripled its net profit (to around FRF 600 million). In 10 years, TF1 has yielded a 16% annual return to its shareholders.

TF1 has more than 2,000 employees today as against 1,200 in 1987. It has created more than 20 subsidiaries and invested around FRF 12 billion in French production in the last 10 years.

This success comes from our readiness to take up the daily challenge to reach and to capture the French public. We succeed by offering our viewers a generalist and inventive programme, close to their daily life. The audience ratings of our French TV dramas show our ability to create high quality and imaginative products which satisfy ever more demanding viewers.

Sales of advertising space, managed by TF1 Publicité, are the main source of revenue for TF1. In 10 years, TF1 Publicité has developed powerful and innovative marketing tools, and has created a real partnership with more than 700 advertisers, large and small.

Television is a powerful media capable of reaching millions of viewers simultaneously. Audiences are directly measured against several specific targets set by advertisers. Thus, television continues as the driving force in developing the advertising market.

Since 1987, TF1 has been the leading French generalist channel in terms of audience market share and advertising revenue. In spite of the increasing number of thematic channels and the zapping habit, very few national domestic channels have equalled this performance.

TF1 Group has also grown by diversifying its activities to maximise synergy with its main channel. These diversification activities represent new and expanding means of developing from its core business: television and movie production, acquisition and exploitation of audiovisual rights, publishing and distribution (video, music, on-line services, merchandising, homeshopping), and thematic channels (Eurosport, LCI and Odyssée) and recently digital television.

These activities now represent 25% of consolidated turnover, making TF1 a fully integrated communications group.

In recent years, technological advances have led to the digital revolution, the impact of which in music and computers will be familiar to you all. This revolution permits the delivery direct to viewers' homes of a very large number of programmes and services combined with extremely high sound and picture quality, all at lower cost.


It opens up a new world for consumers and new ways of financing television development. At present, the French market is essentially dominated by six terrestrial channels. Cable and satellite have made little inroads. Moreover, terrestrial television - which is principally financed by advertising revenue - has limited growth potential as compared with 10 years ago.

Broadcasting digital programmes and interactive services on this expanding new market is therefore a strategic imperative for your company. That's why we launched TPS, "the most beautiful invention since television". We did this jointly with other major players in the market so as to combine all the skills needed to make a success of this ambitious challenge.

TPS has positioned itself as a complete and straightforward offering with a good price / quality ratio. In four months this has attracted more than 130,000 subscribers, well above our initial expectations.

In 10 years, we have accumulated considerable expertise and knowledge in programming and new technologies, and have created a strong financial structure. These will be key elements in meeting the challenges of the next millennium while also continuing to deliver value to shareholders.

Patrick Le Lay
Chairman & Managing Director





1987

- Privatisation of **TF1**: the Bouygues Group chosen to operate the channel.
- Francis Bouygues appointed Chairman of **TF1**.
- Creation of **TF1 Publicité** and **Télé-Shopping**, marking the first stage of the Group's diversification.

1988

- Patrick Le Lay appointed Chairman of **TF1** in succession to Francis Bouygues.
- Diversification continues with the formation of **Une Musique** (music recording and publishing) and **TF1 Editions** (book publishing).

1989

- The **TF1** Group expands its development with **TF1 Entreprises** (video, merchandising, etc).
- **TF1 Films Production** awarded the "César" for the best actor with Jean-Paul Belmondo in "Itinéraire d'un enfant gâté".

1990

- New logo: **TF1**
- TF1 Group develops in production activities with the creation of **Banco Production** (which produces movies made for TV and magazines), **TF1 Publicité Production** (advertising films) and the acquisition of **Protécrea** (audiovisual production).
- "Trop belle pour toi", directed by Bertrand Blier and co-produced by **TF1 Films Production**, awarded five "Césars", including that for the best film.

1991

- **TF1** relaunches **Eurosport**, the first pan-European sports channel.
- Creation of **Studios 107** (production sets dedicated to entertainment shows, game shows and sitcoms).
- "Milou en mai", co-produced by **TF1 Films Production** awarded the "César" for the best supporting actress with Dominique Blanc.

1992

- Inauguration of the new **TF1** building in Boulogne bringing together all the staff on the same site.

- Launch of **STAR**, a multi-media desktop computer system for the News Department. This software was completely developed by **TF1**. It allows journalists to have direct access on their computer screens to many sources of information (TV channels, news-flashes, picture library, etc).
- "La neige et le feu", co-produced by **TF1 Films Production** awarded the "César" for most promising actress with Géraldine Pailhas.

1993

- **TF1** forms **Syalis Droits Audiovisuels** (later to become TF1 International) in order to develop further in the acquisition and exploitation of audiovisual rights.
- **TF1 Films Production** awarded seven "Césars", including five for "Indochine" (best actress for Catherine Deneuve), and one each for "Talons aiguilles" and "La crise".

1994

- **La Chaîne Info/LCI**, the first 24-hour French language news channel launched on cable.
- The Bouygues Group raises its ownership in **TF1** from 25% to 37.5%.
- **TF1** takes a 24.5% interest in **Multivision** (first European operator of pay-per-view services).
- **TF1** for the first time broadcasts part of its programmes in digital sound and stereo.
- Success of "Un indien dans la ville", co-produced by **TF1 Films Production** and seen by more than eight million people in cinemas in France.
- "Tout ça pour ça", co-produced by **TF1 Films Production** awarded a "César" for Fabrice Luchini as best supporting actor.

1995

- **LCI** launched on satellite.
- **TF1** acquires a 60% stake in **Glem Production** and thus an involvement in the production of variety, musical and theatrical shows.
- **TF1** launches an internet site and the first interactive compact disc in partnership with Philips.

- Agreement between **TF1** and France Télévision for the launch of a Direct To Home (DTH) digital package of programmes.
- The library of **TF1 International** (formerly Syalis DA) totals more than 8,000 hours of programmes. The company becomes a new player on the international rights market.
- The Bouygues Group raises its ownership in **TF1** from 37.5% to 39%.

1996

- The CSA renews **TF1**'s licence granted in 1987 for a further period of 5 years. After this period, the licence is expected to be renewed under the same conditions.
- Creation and launch of **TPS/Télévision Par Satellite**, in partnership with M6, CLT, Lyonnaise des Eaux, France Télécom and France Télévision.
- Creation of **TCM**, in partnership with CLT and M6, for the acquisition and exploitation of audiovisual rights.
- **Eurosport**, available in 43 countries and 13 languages, reaches more than 72 million households throughout Europe and records its first profit.
- **LCI** received by 1.2 million subscribers and is regarded as the leading news channel.
- **TF1** takes a participation in **Film Par Film**, a movie production company.
- **TF1 Films Production** awarded five "Césars", including two for "Nelly et Mr Arnaud" and one each for "Elisa", "Gazon maudit" and "Les trois frères".

1997

- **TPS** achieves more than 130,000 subscribers, four months after its launch.
- Launch of the documentary channel **Odyssée**.
- The remake of "Un indien dans la ville", sold by **TF1 International** to Disney, is a major hit in the United States.
- Four "Césars" are awarded to films co-produced by **TF1 Films Production**: two for "Capitaine Conan" and one each for "Pédale douce" and "Les voleurs".

TF1 GROUP FINANCIAL HIGHLIGHTS

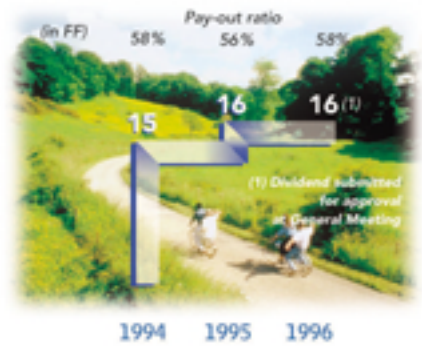
Turnover (in FF million)



Net profit (attributable to the Group)



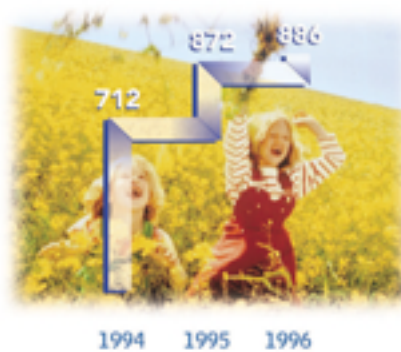
Dividend per share (excl. tax credit)



Shareholders' equity (in FF million)



Cash flow (in FF million)



Net cash position



Investments in French production



Programmes and film rights in stock

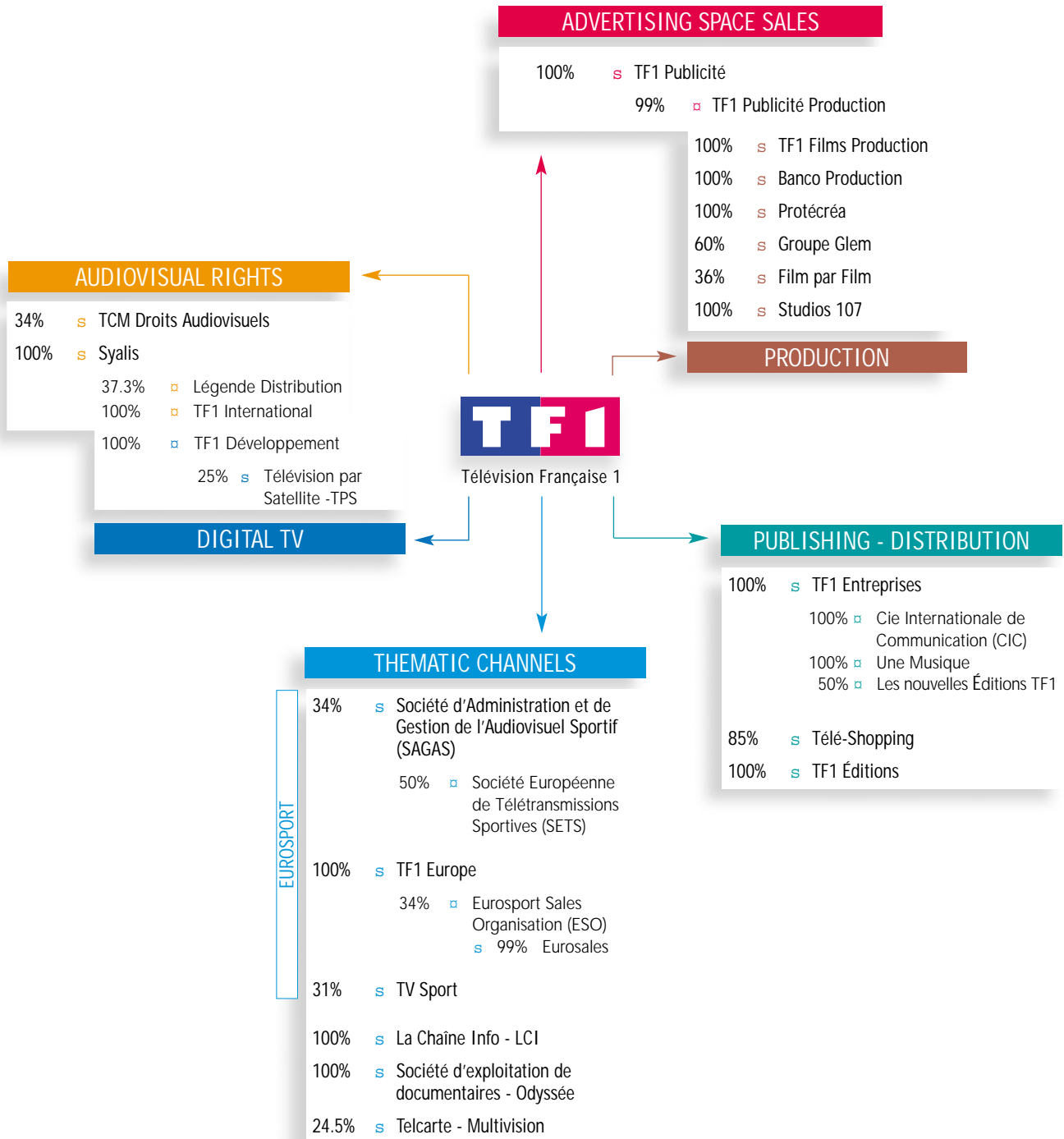


Number of employees



TF1 Group organisation chart

April 1997



Board of Directors, Auditors

Board of Directors (April 1997)

- **PATRICK LE LAY**
Chairman & Managing Director of TF1
Appointed April 17, 1987
- **MARTIN BOUYGUES**
Chairman & Managing Director of Bouygues
Appointed September 1, 1987
- **CORINNE BOUYGUES**
Managing Director of TF1 Publicité
Appointed June 10, 1993
- **NICHOLAS CLIVE WORMS**
General Partner of Worms & Cie
Appointed October 18, 1991
- **MICHEL DERBESSE**
Managing Director of Bouygues
Appointed January 19, 1994
- **ALBERT FRÈRE**
Chairman and Managing Director of Groupe Bruxelles-Lambert
Co-opted on April 8, 1997, following the resignation of Crédit Lyonnais
- **PHILIPPE MONTAGNER**
Director of Bouygues' Telecommunications and Development Department
Appointed January 23, 1995

- **ETIENNE MOUGEOTTE**
Vice-Chairman of TF1
Appointed January 12, 1991
- **OLIVIER POUPART-LAFARGE**
Bouygues' Managing and Finance Director
Appointed April 17, 1987
- **SOCIÉTÉ GÉNÉRALE**
Represented by Marc Viénot, Chairman & Managing Director of Société Générale
Appointed October 18, 1991
- **JEAN-PIERRE PERNAUT**
Employee Representative
Elected February 23, 1988
- **NICOLE DEJEAN**
Employee Representative
Elected May 29, 1996

Auditors

Statutory auditors

- **CABINET SALUSTRO REYDEL**
8, avenue Delcassé - 75008 Paris
Date of first appointment :
General Meeting of January 14, 1988
Expiry date of present appointment :
General Meeting approving the 1998 annual accounts
- **JACQUES VILLARY**
4, avenue Marceau - 75008 Paris
Date of first appointment :
General Meeting of June 12, 1995
Expiry date of present appointment :
General Meeting approving the 2000 annual accounts

Alternate auditors

- **JEAN-LOUIS MULLENBACH**
8, avenue Delcassé - 75008 Paris
Date of first appointment :
General Meeting of January 14, 1988
Expiry date of present appointment :
General Meeting approving the 1998 annual accounts
- **JULIEN MARIN-PACHE**
4, avenue Marceau - 75008 Paris
Date of first appointment :
General Meeting of June 12, 1995
Expiry date of present appointment :
General Meeting approving the 2000 annual accounts



The Board met on four occasions in 1996. A Remuneration Committee has been set up and consists of Martin BOUYGUES and Marc VIENOT. Its role is to make proposals concerning the annual remuneration and service arrangements of Mr Patrick LE LAY.

All Directors were appointed or re-appointed for 2 years by the General Meeting of June 12, 1995, except for Nicholas CLIVE WORMS whose term was renewed in 1996, for Albert FRÈRE who was co-opted on April 8, 1997 and the Employee Representatives: Jean-Pierre PERNAUT re-elected in 1996 and Nicole DEJEAN elected in 1996

The General Meeting of June 12, 1997, which is to approve the 1996 annual accounts, will decide upon the renewal of term in office of Mrs Corinne BOUYGUES, Mr Martin BOUYGUES, Mr Michel DERBESSE, Mr Albert FRÈRE, Mr Patrick LE LAY, Mr Philippe MONTAGNER, Mr Etienne MOUGEOTTE, Mr Olivier POUPART-LAFARGE and SOCIÉTÉ GÉNÉRALE.

Group Management

Executive management



■ **PATRICK LE LAY**
Chairman & Managing Director



■ **ETIENNE MOUGEOTTE**
Vice-Chairman



■ **CORINNE BOUYGUES**
Managing Director of TF1 Publicité

Programming

- **RONALD BLUNDEN**
Communication Director
- **EDOUARD BOCCON-GIBOD**
Executive adviser to the Vice-Chairman
- **PASCALE BREUGNOT**
Magazines and Documentaries Director
- **XAVIER COUTURE**
Programme Director
- **JEAN-CLAUDE DASSIER**
Sports and Special Operations Director
- **LAURENT FONNET**
Administration & Finance Director of TF1 Channel
- **GÉRARD LOUVIN**
Variety and Entertainment Director
- **ROBERT NAMIAS**
Editorial Director
- **GUILLAUME DE VERGES**
Deputy General Manager in charge of Production, Cinema, Acquisitions and International Co-productions
- **FRANCIS WILLIAUME**
Deputy General Manager in charge of Administration & Finance of the Production Department

TF1 Publicité

- **PATRICK LE LAY**
Chairman
- **CORINNE BOUYGUES**
Managing Director
- **CLAUDE COHEN**
Managing Director
- **MARTINE HOLLINGER**
Sales Director
- **JEAN-BERNARD ICHAC**
Strategy and Development Director
- **MONIQUE MUGLER**
Sales Director

General Management

- **PIERRE MARFAING**
Technologies and General Services Director
- **JEAN-PIERRE MOREL**
Deputy General Manager & Chief Financial Officer
- **JEAN-PIERRE PAOLI**
Company Secretary of TF1
- **NONCE PAOLINI**
Human Resources Director

MAIN SUBSIDIARIES

TF1 Entreprises

- CORINNE BOUYGUES
Chairwoman
- GRÉGOIRE HALBOUT
Development Director
- PIERRE BROSSARD
Director of TF1 Vidéo
- HUBERT TAIEB
Merchandising Director
- MARTINE TOURNIER
Phone-based services Director

Une Musique

- CORINNE BOUYGUES
Chairwoman
- NADINE LAIK-BLANCHARD
Managing Director

Télé-Shopping

- CORINNE BOUYGUES
Chairwoman
- ROBERT LENS
Managing Director

TF1 Films Production

- ETIENNE MOUGEOTTE
Chairman
- GUILLAUME DE VERGES
Managing Director

Protécréa

- JEAN-LOUIS CAPRA
Chairman
- THIERRY CAILLON
Managing Director

Banco Production

- PATRICK LE LAY
Chairman
- PASCALE BREUGNOT
Managing Director

Glem

- JEAN-PIERRE MOREL
Chairman
- GÉRARD LOUVIN
Managing Director

Studios 107

- FRANCIS WILLIAUME
Chairman
- JEAN ADAM
Director

TF1 International

- FRANCIS MOREL
Chairman
- PASCAL DELARUE
Vice-Chairman

Eurosport

- SAGAS
- JEAN-PIERRE MOREL
Chairman
- JEAN-CLAUDE DASSIER
Vice-Chairman

ESO

- Management company:
SAGAS
- ANGELO CODIGNONI
Vice-Chairman

SETS

- PATRICK LE LAY
Chairman
- JEAN-CLAUDE DASSIER
Vice-Chairman
- EMMANUEL FLORENT
Managing Director

EUROSALES

- Management company:
ESO

La Chaîne Info

- Management company:
TF1
represented by
ETIENNE MOUGEOTTE
- JEAN-CLAUDE DASSIER
Managing Director

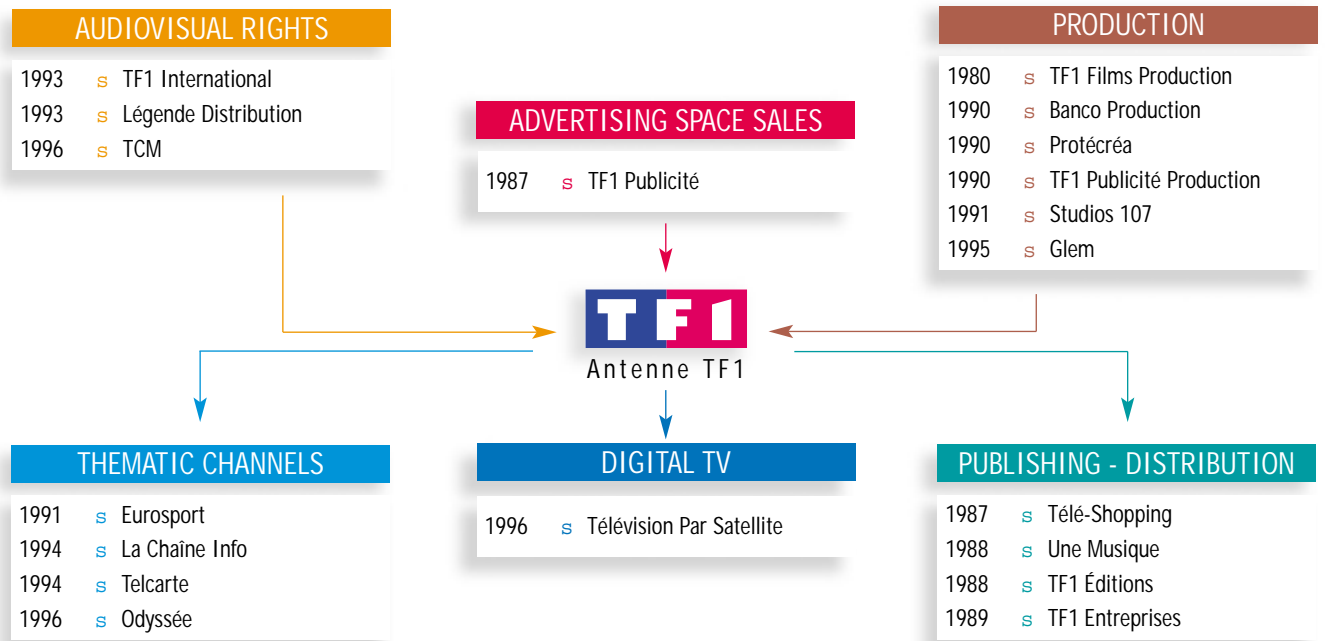
Odysée

- Management company:
TF1
represented by
GÉRARD CARREYROU

Télévision Par Satellite

- PATRICK LE LAY
Chairman
- CYRILLE DU PELOUX
Managing Director

Review of Group Operations



TF1 CHANNEL

Télévision Française 1 (TF1), is the leading channel in its market in terms of audience and advertising market shares. Its generalist programme offer is based on six main themes: movies, entertainment, drama, news, children's programmes and sport. TF1 is a non-encrypted 24 hour terrestrial channel covering 99.9% of the French territory.

ADVERTISING SERVICES

TF1 is a commercial channel. 75% of its consolidated turnover is derived from sales of advertising space. Its programme portfolio attracts the largest number of viewers and of advertisers' target groups.

Under a management contract, TF1 Publicité buys advertising space from TF1, LCI (24-hour news channel) and - since the beginning of 1997 - from Odyssee (documentary) and Télétoon (children), and sells it to advertisers and advertising agencies. Since its privatisation in 1987,

TF1 has pursued a diversification strategy by creating new business activity in order to maximise synergies with the mainstream channel. These diversification activities constitute new sources of growth:

- upstream, through production and exploitation of audiovisual rights
- and downstream, through publishing/distribution activities and broadcasting of thematic channels (sport, news etc).

AUDIOVISUAL PRODUCTION

With more than FF 12 billion of investments since its privatisation, TF1 is the most important investor in French-speaking production among the non-encrypted channels. By law, TF1 is required to dedicate:

- 3% of its net advertising turnover to the co-production of French-speaking features for the cinema. These are made by **TF1 Films Production** whose status of co-producer enables TF1 to generate box-office returns and

to acquire broadcasting rights for TF1 and its subsidiaries. Since 1987, **TF1 Films Production** has invested FF 1.4 billion in the co-production of 146 feature films, 40 of which have attracted more than 1 million people in cinemas in France.

- 15% of its net advertising turnover to the production of French-speaking audiovisual programmes of which a maximum of 5% are made through its own production subsidiaries: **Banco Production** and **Protécra**.

TF1 has acquired a 60% stake in **Glem Production**. Through **Glem**, the Group is involved in the production of variety and musical shows and theatre productions.

Located in the Paris suburbs at La Plaine Saint-Denis, **Studios 107** provides technical services and equipment to producers of variety and game shows, dramas and homeshopping programmes. These high-tech facilities offer several production studios, two of which are large enough to accommodate audiences.



TF1 Publicité Production

creates and produces promotional spots for TF1 and its thematic channels as well as advertising spots, either for commercial breaks or sponsored shows.

AUDIOVISUAL RIGHTS

Its expertise in broadcasting, production and distribution has enabled TF1 since 1993 to take on the role of supplier of audiovisual rights through **TF1 International** and now **TCM**. These companies acquire and exploit audiovisual rights.

PUBLISHING AND DISTRIBUTION

TF1 Entreprises' main activities are: publishing and distribution of videocassettes, phone-based services (minitel, etc), electronic publishing and exploitation of merchandising products derived from the channel's programmes.

TF1 Video's publishing business is based on releases of French or foreign box-office hits and non-film videos (documentaries, concerts and sporting events). TF1 is the leading French company on the market.

Une Musique has strongly expanded its activities by launching out into music recording and publishing (CD and tapes), in association with major record groups. Une Musique also invests in the production of French artists to build up its own catalogue of rights.

Télé-Shopping, one of the first home shopping service providers in Europe, broadcasts its programmes on the TF1 channel. This activity still accounts for a major part of its turnover. As part of its expansion, the company is developing its client base through catalogues and by selling its home-shopping programmes to channels in France and abroad.

THEMATIC CHANNELS

To complement its generalist programme offer, TF1 has created several high quality thematic channels for cable and satellite, as well as pay-per-view services.

Eurosport was initiated by the European Broadcasting Union (EBU) which purchases sports broadcasting rights for its members. In 1987, 17 EBU members set up a consortium to maximise their exploitation of these rights.

In 1991, the **Eurosport Consortium** entrusted TF1 with the technical and commercial responsibility for this programme. In 1993, the **Eurosport network** and "The European Sport Network" (operated by Canal+ and ESPN) combined their interests to produce and market one single pan-European programme. **Eurosport** is now available in 43 countries, in 14 different languages and is received by around 72 million households.

Capitalising on its editorial and technical expertise, in June 1994 TF1 launched **La Chaîne Info (LCI)**, the first continuous French-speaking news channel. Available on cable and satellite, LCI promptly established itself as a major thematic channel: 72% of cable subscribers watch LCI for special events. It is the third most watched channel among cabled homes in France with a market share that has doubled in one year reaching 3.1% (source: Médiamétrie).

TF1 holds a 24.5% stake in **Multivision**, the first pay-per-view service in Europe. **Multivision** brings movies and special events (Wimbledon and US Open tennis tournaments) to French households through cable and satellite.

The documentary channel **Odyssée** is the latest thematic channel launched by TF1 in January 1997. **Odyssée** broadcasts 14 hours of programmes per day, 7 days a week, on the TPS package and will soon be available on cable.

DIGITAL TELEVISION

In 1996, **TF1** entered the digital TV market by taking a 25% interest in the digital package **TPS**. Broadcasting of digital programmes and interactive services on the promising DTH market is a key strategic move for TF1.

This company was formed in June 1996 by TF1, M6, CLT, Lyonnaise des Eaux, France Télécom and France Télévision .

The TPS package has been broadcasting since December 17, 1996. Three separate subscription options are offered to the public :

- "TPS Thématiques" with more than 15 thematic channels, is based on varied themes such as sports, news, youth programmes and music.
- "TPS Cinéma" with 3 movie channels showing each month more than 120 feature films, some for the very first time.
- "Tout TPS", a combination of the first two options.

Moreover, thanks to the technological capacities of the decoder, the following will soon be available:

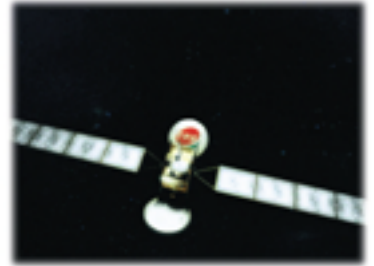
- an international option offering a comprehensive range of foreign channels,
- a range of interactive services using digital techniques.

NEW SERVICES

After experimenting for one year with the first **Video On Demand** service in Europe - in a hotel near Paris - TF1 is now selling this project in partnership with VISEA, the European leader of TV services for hotels.

TF1 has also created a Multimedia studio, a fully integrated digital production structure.

This studio also creates Internet sites and CD-ROMs for external clients. In 1996, thanks to its solid know-how, TF1 produced its first DVD (Digital Versatile Disc). In these ways, TF1 is preparing new markets for the general public.



Directors' Report

To the Combined General Meeting of June 12, 1997 Ordinary part

Ladies and Gentlemen,



In accordance with legal requirements, we have called this General Meeting (Ordinary part) to report on management over the past financial year, to submit to the shareholders' approval the 1996 financial statements, and to comment on the company's current situation and future prospects.

As usual, the accounts for the year 1996 are presented both for the TF1 Group (consolidated accounts) and for TÉLÉVISION FRANÇAISE 1 (parent company).

1 1996 business review

1-1 THE GROUP

In 1996, the TF1 Group's turnover amounted to FF 9,685 million, up 6% from 1995.

TF1 confirmed its position as the leading terrestrial generalist broadcaster in France. The Group continued its development in particular by expanding its diversified activities and by entering the digital DTH market.

TF1 Channel's net advertising revenues grew by 1.1% to FF 7,424 million in a sluggish economic environment with falling consumer activity during the fourth quarter.

Over the same period, programming costs rose by 4.5% to FF 4,584 million.

Turnover from diversified activities amounted to FF 2,261 million, a 26% increase over the FF 1,797 million recorded last year. They now represent around a quarter of the Group's total revenues.

1996 highlights are as follows:

- Renewal by the CSA of TF1's licence for the use of its frequencies for five years until April 16, 2002 and signature of a new agreement which

replaces the previous authorisation granted by the CNCL on April 4, 1987.

The main provisions are:

- Application of common law conditions governing advertising breaks included in audiovisual works and movies : the maximum duration of advertising breaks is increased from four to six minutes.
- Commitment to devote 1,000 programming hours per year to children's programmes, including 50 hours of documentaries,
- Introduction of a code of "child and teenage protection" signs and of general ethical obligations regarding balanced political coverage, privacy, human rights and fairness of information.
- Commitment to devote 0.6% of the previous year's turnover to the commissioning of cartoons (this commitment is included in the obligation to invest 15% of net turnover in the commissioning of French-speaking audiovisual works).
- Taking of a 25% interest in the digital package TPS, launched on December 17, 1996. Broadcasting of digital programmes and interactive services on the promising DTH market is a key strategic move for TF1.

■ Growth and development of thematic channels activity. In the expanding multi-channel TV market, this gives the TF1 Group a position of value added supplier. In 1996, EURO-SPORT generated its first profits and LCI further developed its coverage and reputation. TF1 also launched ODYSSEE, a documentary channel distributed through the TPS digital service.

Consolidated operating profit amounted to FF 911 million in 1996 compared to FF 932 million the year before. Consolidated financial profit amounted to FF 26 million, compared to FF 49 million in 1995.

The consolidated exceptional result was a loss of FF 16 million compared with a FF 31 million profit in 1995. This loss includes a goodwill depreciation of FF 13 million in 1996.

Net consolidated profit, attributable to the Group, amounted to FF 575 million, compared with FF 602 million in 1995. It includes the negative impact of FF 33 million for the launch of TPS and the goodwill depreciation following the acquisition of the GLEM Group and of FILM PAR FILM.

In 1996, subsidiaries' contributions to the Group's turnover and net profit were as follows :

CONTRIBUTION TO THE CONSOLIDATED TURNOVER *

(in FF million)	1996	1995	1994
TF1 SA	7,494	7,409	7,110
Including advertising	7,424	7,343	7,052
PUBLISHING/ DISTRIBUTION	1,083	1,001	866
TF1 Entreprises	540	484	400
CIC	19	-	5
Télé-Shopping	344	315	281
Une Musique	168	172	154
TF1 Éditions	12	28	21
TF1 Boutiques	-	2	5
THEMATIC CHANNELS	510	383	247
Eurosport	375	264	220
ESO	211	147	121
TV Sport	40	37	33
Eurosales	124	80	66
LCI	135	119	27
Odysée	-	-	-
DIGITAL TV	1	-	-
TPS	1	-	-
TPS Gestion	-	-	-
TF1 Développement	-	-	-
PRODUCTION	372	198	184
TF1 Films Production	96	67	48
Banco Production	17	10	41
Protécra	63	64	32
Groupe Glem	106	-	-
TF1 Publicité Production	37	33	45
Studios 107	53	24	18
AUDIOVISUAL RIGHTS	181	143	12
TF1 International	181	143	12
Légende Distribution	-	-	-
OTHERS	44	6	5
TF1 Publicité (others)	44	6	5
TOTAL	9,685	9,140	8,424

* In this table, consolidated turnover includes all of the companies' operating revenues and also includes intra group adjusting entries.

CONTRIBUTION TO THE CONSOLIDATED NET PROFIT *

(in FF million)	1996	1995	1994
TF1 SA	577	609	609
PUBLISHING/ DISTRIBUTION	57	78	32
TF1 Entreprises	38	55	24
CIC	1	-	1
Télé-Shopping	17	14	10
Une Musique	10	10	7
TF1 Éditions	(9)	(2)	-
TF1 Boutiques	-	1	(10)
THEMATIC CHANNELS	(92)	(132)	(134)
Eurosport	13	(9)	(17)
ESO	4	(17)	(27)
TV Sport	12	-	(3)
Eurosales	(2)	(1)	1
TF1 Europe	(1)	8	12
Eurosport GMBH	-	1	-
LCI**	(100)	(123)	(117)
Odysée**	(5)	-	-
DIGITAL TV	(20)	-	-
TPS	(32)	-	-
TPS Gestion	-	-	-
TF1 Développement	12	-	-
PRODUCTION	20	(6)	14
TF1 Films Production	4	(18)	6
Banco Production	-	-	3
Protécra	2	14	6
Groupe Glem	6	-	-
TF1 Publicité Production	-	-	1
Studios 107	8	(2)	(2)
AUDIOVISUAL RIGHTS	26	28	1
TF1 International	28	30	2
Légende Distribution	(1)	(1)	(1)
Parmentier	-	(1)	-
TCM	(1)	-	-
OTHERS	7	25	20
TF1 Publicité	13	4	9
Syalis SA	(6)	21	11
TOTAL	575	602	542

* Due to adjusting entries concerning accelerated tax depreciation, provisions and deferred tax, company profits may differ from company contributions to consolidated profits.

** LCI and Odysée being limited partnership companies, corresponding tax credits (respectively FF 36 million and FF 45 million in 1996 and 1995 for LCI, and FF 2 million in 1996 for Odysée) are included in TF1 SAs net profit.





TF1 CHANNEL

In 1996, TF1's audience market share averaged 35.4% of individuals aged 4 years and over and 37% of women under-50, well ahead of its main competitors.

TF1 scored 89 of the top 100 ratings in 1996. With the expansion of the TV market and with multiplying thematic channels capturing an increasing part of the audience, generalist networks must continue to adapt so as to maintain their position as suppliers of special events.

The publicly-owned channel France 2, which competes head on with TF1, stabilised its audience share at 24%. France 3 recorded an 18% audience share and continued to do well on the over-50 demographic segments at the expense of younger target groups. Having completed its introduction phase, M6 stabilised with an audience share of around 12% of the general public.

In this environment, TF1 has consolidated its position as a generalist network which is both innovative and lively. As thematic channels increase in number, TV programming becomes wider but more standardised. TF1 has decided to consolidate its generalist position with a special emphasis on creativity and events.

- For 10 years, TF1 has specialised in high-quality French TV dramas. The Thursday night detective drama gathers an average of 10 million viewers to watch heroes who are among the most popular on French TV. Alongside "Julie Lescaut" and "Navarro", a new star has appeared: Corinne Touzet in "Une Femme d'honneur", illustrating the vitality of creation in this programming field.

- Entertainment came back into the spotlight with two weekly prime time slots. Moreover, several new projects are under study for this sector.

- Sport means events. TF1 has focused on live first-class competitions of popular sports such as football, Formula One motor-racing and ice skating.

- Special shows such as the "Miss France" competition and "Les restos du cœur" attracted a large public, especially the young.

- TF1 implemented a new programming strategy for youth programming with the show "Salut les Toons" and maintained its policy based on acquisition and co-production.

- The early evening primetime slot remains strategic and is targeted at the widest possible sector of the public. In 1996, TF1 launched the game show "L'Or à l'appel" which confirmed its success in 1997.

- Late-night remained a key slot of TF1's schedule with a regular and weekly line-up of popular shows.

- Finally, TF1 remained the reference channel in news bulletins. Studies and audience ratings continued to show that news on TF1 is regarded as the most reliable and trusted.

In 1997, TF1 will remain innovative, eventful and lively. The Channel's main objectives are:

- consolidating its audience shares while containing programming costs to the level recorded in 1996,
- strengthening the image of TF1 with event programmes to face the challenges offered by the arrival of digital technology and its dramatically multiplied TV offerings.

ADVERTISING

In 1996, TF1 net advertising revenues amounted to FF 7,424 million. This modest growth (1.1%) over 1995 can be explained by:

- a sluggish economic environment notably during the fourth quarter with falling consumer demand. This led to decreasing advertising expenditure especially among the mass consumption sectors which invest heavily in TF1.

- a slowdown in the advertising market growth. However, TV remained the favourite media for advertisers with a market share up 0.6% to 35.8%.

Revenues from the early evening primetime period gained significant ground in 1996.

TF1 ended 1996 with a 51.6% share of total TV advertising expenditure.

From 1997 onwards, TF1 Publicité becomes the advertising arm of two new thematic channels, TELETOON (youth) and ODYSSEÉ (documentary).



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DIVERSIFICATION ACTIVITIES

In 1996, the TF1 Group's diversified activities grew by 26% to FF 2,261 million, an expansion driven by:

- consistent growth from the Publishing and Distribution branch,
- development of production activities with the GLEM Group consolidated for the first time,
- and strong performances from the thematic channels.

1996 also saw the launch of TPS and the creation of a new thematic channel: ODYSSEÉ.

N.B. In this part of the report, figures used to analyse the activities of TF1 subsidiaries are company figures presented in table "Subsidiaries and Financial Investments" of the notes to TF1 SA accounts. These figures differ from net contributions to the consolidated turnover.

Publishing and distribution

The Publishing and Distribution activity is TF1's largest diversification branch. It continued to grow in 1996 despite sluggish retail sales in France.

TF1 ENTREPRISES

In 1996, TF1 ENTREPRISES recorded a turnover of FF 548 million, a 10% increase deriving from its four main activities: the production and distribution of videos under the TF1 VIDEO brand name, on-line services, electronic publishing and the sale of merchandising products derived from the Channel's programmes.

Following the success of "Un indien dans la ville" in 1995, TF1 VIDEO maintained its activity in 1996 thanks to the release of attractive titles such as "Les trois frères" and "Le 7^{ème} petit frère" and also the launch of a low-price collection under the brand name UNE VIDEO. Turnover amounted to FF 359 million.

On-line services posted a 21% rise in turnover to FF 74 million.

Merchandising activities trebled their turnover to FF 66 million. This growth stemmed from:

- the distribution of Jojo toys which sold more than 56 million units,
- and the exploitation of licences which confirmed the success of brand names such as Ushuaia and Spider-man.

UNE MUSIQUE

In a sluggish market, UNE MUSIQUE recorded a 3% decline in turnover to FF 166 million. The company sold 5.4 million units in 1996 (down 10%). Among 1996's successes are: Khadja Nin, "Eroticoquines" by Pierre Perret and music from the TV saga "Terre Indigo".

In 1996, UNE MUSIQUE released 87 new titles and was awarded 3 double gold disks and 9 gold disks.



The control of marketing and manufacturing costs contributed to the growth in net profits.

TÉLÉ-SHOPPING

Despite a sluggish French mail-order market for the third year in succession, TÉLÉ-SHOPPING posted a 9% rise in turnover to FF 347 million. The catalogue activity continued to gain ground as a new source of growth and increased its turnover by 32%.

Net profit was up thanks to improved purchasing procedures and cost controls.



A resolution will be proposed to the General Meeting of TÉLÉ-SHOPPING authorising a capital reduction of 15%, to follow the buy-back of 1,500 shares of FF 100 nominal value. This operation will enable the company to use part of its surplus cash funds.

Broadcasting of thematic channels

EUROSPORT

After five years of consistent growth, the pan-European channel posted its first profits. 72 million European homes (one third of all European homes) can watch the channel in 43 different countries. Five new languages were launched in 1996 bringing the total to 14: 90% of EUROSPORT's viewers are now able to receive the channel in their own native language.

1996 turnover amounted to FF 750 million, a 36% growth stemming from both advertising revenues and network fees.





LA CHAÎNE INFO (LCI)

LCI strengthened its position as the leading French-speaking news channel. Its average audience share of cabled subscribers doubled in one year to 3.1% (source : Médiamétrie).

At December 31, 1996, LCI was received by 1,234,000 households including 969,000 on cable and 265,000 on satellite (i.e 3.2 million potential viewers, up 35% over last year). At the end of 1996, LCI further extended its coverage by signing a marketing contract with TPS. The channel is now distributed by two satellite packages.

Turnover amounted to FF 163 million, up 19%.

ODYSSÉE

ODYSSÉE, the most recent thematic channel, was launched by the TF1 Group in January 1997. The channel's programming policy is to provide the general public with original documentaries based on nature, general knowledge and special reports. ODYSSÉE broadcasts 14 hours per day, 7 days a week, on the TPS package.

TELCARTE / MULTIVISION :

MULTIVISION offers a large selection of films and special events (sports, concerts etc) on a pay-per-view basis. The channel is the number one pay-per-view service in Europe and has been marketed since its creation on the Lyonnaise Communication and France Télécom cable networks. MULTIVISION is also available through TPS with its six channels devoted to pay-per-view programmes.



Production

Since its privatisation in 1987, TF1 has invested around FF 12 billion in French production. In 1996, the amount was FF 1,591 million, including FF 400 million through its subsidiaries TF1 FILMS PRODUCTION, BANCO PRODUCTION, PROTÉCRÉA and GLEM.

TF1 FILMS PRODUCTION

In 1996, TF1 FILMS PRODUCTION invested FF 197 million in the co-production and purchase of the rights of 16 French feature films. TF1 FILMS PRODUCTION co-produced six of the ten French films that attracted over one million people in 1996: "Pédale douce", "Le huitième jour", "Le jaguar", "Hommes, femmes, mode d'emploi", "Le plus beau métier du monde" and "Les deux papas et la maman". The first three also reached two million.

BANCO PRODUCTION, PROTÉCRÉA AND GLEM

In 1996, these three subsidiaries produced and delivered around 20 dramas and 335 shows and documentaries.

BANCO PRODUCTION produced television series such as "Le juge est une femme", "Clara et son juge" and "La vie avant tout" which reached top viewing levels.

PROTÉCRÉA produced quality dramas staging long-running heroes such as "Le juste", "Adrien Lesage" and "Commissaire Moulin". PROTÉCRÉA also produced the shows "52 sur la Une" and "Okavango".

In 1996, GLEM produced TF1's early evening primetime game show "L'Or à l'appel". The company also produced for TF1 high-profile entertainment shows such as "Intervilles", "Les années tubes" and "Sans aucun doute". Finally, GLEM successfully developed the production of musical shows such as "Les années Twist".

Trading of audiovisual rights

TF1 INTERNATIONAL

In 1996, turnover rose by 10% to FF 244 million thanks to growing sales of feature films ("Casino", "Un indien dans la ville", "Taxi", ...) and animated series ("Dog tracer", "Spirou 2", "Les exploits d'Arsène Lupin", ...).

TF1 INTERNATIONAL continued to concentrate on the acquisition of feature films which represent around 75% of total investments, with the remake of "Un indien dans la ville" and "Un amour de sorcière" in particular.

TCM DA

This company was formed in September 1996 by TF1 (34%), M6 (33%) and CLT (33%). TCM's business objective is to acquire, distribute and deal in audiovisual and movie rights. In 1996, the company acquired free TV rights of movies produced by the American studio Paramount.

Digital TV

TÉLÉVISION PAR SATELLITE (TPS)

This company was created in June 1996 by TF1 (25%), M6 (20%), CLT (20%), Lyonnaise des Eaux (10%) and the joint venture France Télévision Entreprises (25% - France Télécom 17% and France Télévision 8%).

The TPS package was officially launched on December 17, 1996. Three independent subscription options are offered to the public:

- "TPS Thématiques" with more than 15 thematic channels, based on varied themes such as sports, news, youth programmes or music.
- "TPS Cinéma" with 3 movie channels broadcasting more than 120 feature films per month.
- "Tout TPS", a combination of the first two options.

In addition, this will soon be extended to:

- an international option offering a comprehensive range of foreign channels,
- a full range of interactive services using digital technology.

1-2 THE PARENT COMPANY

In 1996, turnover amounted to FF 6,951 million. Advertising revenues amounted to FF 6,908 million while other revenues amounted to FF 43 million.

Programming costs reached FF 4,584 million in 1996, up 4.5% from FF 4,388 million in 1995.

Net profit amounted to FF 505 million against FF 555 million in 1995.

1-3 RESEARCH AND DEVELOPMENT

In 1996, research and development costs were not significant.

1-4 EXCEPTIONAL EVENTS OR LITIGATION

The costs of current litigation have been fully provisioned in the parent company and Group accounts. To date and to the knowledge of TF1 and the Group, no other exceptional event or legal action that could substantially affect their business activity, financial situation or assets, is anticipated.

No impact on the company's financial situation is expected from the legal investigation currently under way in Versailles, regarding a consulting contract.

2 Prospects for 1997

Following the renewal of its TV licence for a further five years, TF1 is celebrating the 10th anniversary of its privatisation by entering a new phase of its history. The Group is coping with the challenge of an ever-changing environment: the advent of the digital age, the globalisation of the market and the changes to French society.

If digital is itself a revolution, it will affect consuming habits more slowly. Free-to-air generalist networks will continue to attract the largest audiences and advertising will thus remain the main revenue provider for the TF1 Group in the next 5 years. In this context, TF1's objectives are as follows:

- to strengthen its leadership position in terms of audience and advertising revenues,
- to improve its profitability by selecting the most appealing programmes, strengthening its partnerships with advertisers, controlling costs and investing in modern and efficient production facilities.

- to develop diversified activities that offer solid growth prospects, and to concentrate on the most promising in terms of margin and revenues streams. The Group will also continue to seek strong synergies between all its different businesses.

- to position itself on the emerging market of programme and service distribution by satellite, cable or phone, either alone or in partnership, in France or in Europe.

3 Human resources

3-1 EMPLOYEES

On December 31, 1996, the number of full-time employees of the TF1 Group was 2,081 split as follows: 1,248 in TF1 SA, 238 in TF1 PUBLICITÉ, 129 in TF1 ENTREPRISES, 139 in LCI, 175 in EUROSPORT and 152 in other subsidiaries.

The workforce is made up of 964 managerial staff, 330 journalists, 652 supervisors and 135 other support staff.

	31.12.96	31.12.95	31.12.94
TF1 SA	1,248	1,238	1,187
Subsidiaries	833	757	676
TOTAL	2,081	1,995	1,863

3-2 REMUNERATION POLICY, EMPLOYEE PROFIT SHARING AND SAVING PLANS

Employee profit sharing amounted to FF 22 million in 1996, compared with FF 28 million in 1995.

At the end of December 1996, the employee savings plan created in December 1992 totalled 1,289 members. The Group's contribution to the savings plan amounted to FF 22 million against FF 19 million in 1995.





3-3 PROFESSIONAL TRAINING AND RELATIONS WITH SCHOOLS AND UNIVERSITIES

More than 36,000 hours were devoted to professional training in 1996, through 2,200 training sessions in all the Group's various entities. Professional training expenses represented around 4% of the total personnel costs. The Group also continued to develop ties with schools and universities through more than 315 internships in 1996.

3-4 GOALS FOR 1997

The Group's objectives for 1997 will include a review of working hour arrangements with a view to bringing together the principles governing the "time saving account" with those of pension funds.

4 Subsidiaries and associated companies

4-1 INVESTMENTS IN 1996

- On July 30, 1996, TF1 took a 36% interest in the public limited company FILM PAR FILM, through a capital increase fully subscribed by TF1. This investment amounted to FF 20,002,500 (including share premium), representing 5,715 shares of FF 500.



4-2 CREATION OF NEW COMPANIES IN 1996

- June 19, 1996: partnership company "TÉLÉVISION PAR SATELLITE-TPS", with a share capital of FF 12,000,000 (divided in 120,000 shares of FF 100) 25% owned by TF1 DEVELOPPEMENT (a subsidiary of SYALIS SA, itself owned by TF1 SA).

Its business purpose is the creation, development and exploitation of a range of programmes and services to French-speaking households, particularly in Europe, broadcast in digital mode by satellite, direct to homes or through cable networks.

- June 19, 1996: the public limited company "TÉLÉVISION PAR SATELLITE GESTION", with a share capital of FF 250,000 (divided in 2,500 shares of FF 100) 25% owned by TF1 DEVELOPPEMENT.

Its business purpose is the management of TÉLÉVISION PAR SATELLITE-TPS.

- August 29, 1996: the limited partnership company "SOCIÉTÉ D'EXPLOITATION DE DOCUMENTAIRES-ODYSSÉE", with a share capital of FF 50,000 (divided in 500 shares of FF 100) 99% owned by TF1.

Its business purpose is the conception, implementation and exploitation of a documentary thematic channel broadcast in particular through satellite and cable, in analog or digital form and capable of integration into a satellite package.

- September 17, 1996: the partnership company "TCM DROITS AUDIOVISUELS-TCM DA", with a share capital of FF 1,500,000 (divided in 15,000 shares of FF 100) 34% owned by TF1.

Its business purpose is the acquisition from movie studios, distribution, selling, import and export, and marketing of exploitation rights over audiovisual or movie material of all kinds for the French-speaking market worldwide.

- September 17, 1996: the public limited company "TCM GESTION", with a share capital of FF 250,000 (divided in 2,500 shares of FF 100) 34% owned by TF1.

Its business purpose is the management of the partnership company TCM DA.

4-3 POST BALANCE SHEET EVENTS

- Officially launched on December 17, 1996, the TPS project, in which TF1 has a direct 25% interest, was well received by the French public. It totalled 100,000 subscribers at the end of March 1997.

- The incorporation on February 4, 1997, of "LES NOUVELLES ÉDITIONS TF1", with a share capital of FF 250,000, 50% owned by TF1 ENTREPRISES (a subsidiary of TF1), 49% by LES ÉDITIONS ROBERT LAFFONT and 1% by TF1.

5 Share capital

5-1 TF1 SHARE

The TF1 share price ended 1996 in slight decline, falling 5.5% to FF 496. This compares with a 26% rise of the SBF 120 index.

The share price rallied throughout the first half of the year (+ 21%), hitting an all-time high at FF 639 on June 5, 1996. It later fell back (a 22% decline against an 8.4% rise of the SBF 120), losing all the ground previously gained, to end the year 5.5% down. This decline mainly derived from a slowing down in TF1's advertising revenues.

The number of transactions remained high with a daily average of 37,000 units traded (+ 27%). The TF1 stock has provided a 15.8% annual yield before taxes (but including tax credit) on its issue price of FF 165 on July, 24, 1987.

5-2 STOCK EXCHANGE PURCHASES

During the past year, the Board of Directors did not make use of the authorisation, granted by the Annual General Meeting of June 11, 1996 to purchase shares in the market so as to stabilise the share price.

However, TF1 purchased shares as part of the stock-options plan detailed in paragraph n°. 5-6.

5-3 SHARE CAPITAL

TF1's share capital is FF 210 million, fully paid up, divided into 21 million shares of FF 10.

There are no non-voting shares, preference shares or shares with double voting rights.

5-4 ADMINISTRATION

TF1 itself handles the administration of all matters relating to share registration.

5-5 SHAREHOLDERS

To the Board's knowledge, the shareholding structure has evolved as follows:

	31.12.96	31.12.95	31.12.94
Bouygues	39.0%	39.0%	37.5%
Société Générale	6.0%	6.0%	6.0%
Worms & Cie	1.0%	1.5%	1.5%
Crédit Lyonnais	-	0,3%	0,3%
TOTAL shareholders acting together	46.0%	46.8%	45.3%
Employees	2.0%	1.9%	1.6%
Public	52.0%	51.3%	53.1%
TOTAL	100%	100%	100%

The estimated number of shareholders is more than 100,000.

5-6 STOCK OPTION PLAN

The Ordinary General Meeting of June 12, 1995 authorised the Board of Directors to grant options to buy or apply for shares in the company. These options are granted to employees and management of TF1 and subsidiaries under article 208.4 of the law of July 24, 1966.

The report of the Board of Directors of October 10, 1995, in compliance with the aforementioned authorisation, decided to grant stock options to 40 beneficiaries allowing them to acquire a total number of 170,500 shares i.e. 0.81% of the share capital. The subscription price is FF 481. To date, none of these options has been exercised.

Up to the end of March 1997, TF1 had bought a total of 133,639 shares.

6 Allocation and distribution of TF1 profits (parent company)

In the resolutions submitted to them, shareholders are asked to receive and approve the financial statements for the year ended December 31, 1996 which show:

1996 Net profit	FF 505,389,913.25
Balance brought forward	FF 246,854,088.79
Giving a distributable profit after tax of	FF 752,244,002.04

The Board of Directors recommends the following :

- Allocation to other reserves
FF 250,000,000.00
- Distribution of a dividend of
FF 336,000,000.00
(i.e a net dividend of FF 16 per FF 10 nominal share together with a tax credit of FF 8)
- Leaving a balance to be carried forward
FF 166,244,002.04

The dividend would be payable on June 27, 1997.

Shareholders are reminded that the net dividends distributed for the three previous financial years ending December 31, 1993, 1994, 1995 were FF 12.50, FF 15, FF 16 per share respectively. The corresponding tax credits were FF 6.25, FF 7.50 and FF 8.





7 Resolutions

The auditors will submit to the shareholders their report on the accounts for the 1996 financial year, and on the agreements provided for under article 101 (et seq.) of the Law of July 24, 1966.

In its resolutions, the Board of Directors proposes that shareholders:

- approve the accounts for the 1996 financial year and the distribution and allocation of profits, together with the agreements and transactions relevant to article 101 (et seq.) of the Law of July 24, 1966, as referred to in the Auditors' Special Report,
- grant the Board of Directors a discharge for its management of the company,
- take notice of the consolidated accounts,
- ratify the co-option of Albert FRÈRE as Director, decided by the Board of Directors on April 8, 1997,
- reappoint for a further two years Corinne BOUYGUES, Martin BOUYGUES, Michel DERBESSE, Albert FRÈRE, Patrick LE LAY, Philippe MONTAGNER, Etienne MOUGEOTTE, Olivier POU-PART-LAFARGE and SOCIÉTÉ GÉNÉRALE whose terms of office as Director expire at the close of this Meeting,
- renew the annual authorisation, which was granted at the Meeting of June 11, 1996, allowing the company to buy its own shares on the stock market so as to stabilise its stock price. Such purchases would be limited to 10% of the share capital. The maximum purchase price shall be FF 650 per share and the minimum selling price FF 400 per share,
- cancel the authorisation (not so far used) granted by the Meeting of June 14, 1994 and delegate your Board of Directors the power to issue one or several bond debentures for a five year period and up to a maximum amount of FF 2 billion.

Please find hereafter the five-year financial record of your company.

Shareholders are asked to vote on the resolutions submitted to them.

The Board of Directors



Five-year financial record

	1996	1995	1994	1993	1992
I - SHARE CAPITAL AT THE END OF THE ACCOUNTING PERIOD					
a) Share capital*	210,000,000	210,000,000	210,000,000	210,000,000	210,000,000
b) Number of shares issued	21,000,000	21,000,000	21,000,000	21,000,000	21,000,000
c) Number of bonds convertible into shares	-	-	-	-	-
II - PROFIT AND LOSS ACCOUNT *					
a) Turnover (excluding VAT)	6,951,575,847	6,897,135,313	6,610,557,695	6,131,932,600	5,834,944,678
b) Profit before income tax, employee profit sharing, depreciation & provisions	961,089,198	924,940,975	1,148,746,840	854,259,386	740,943,288
c) Corporate income tax	228,067,835	259,827,667	258,530,966	195,393,635	140,824,240
d) Employee profit sharing	17,015,876	18,454,777	16,739,328	12,832,718	5,210,079
e) Profit after income tax, employee profit sharing, depreciation & provisions	505,389,913	554,940,703	576,361,987	407,748,161	464,623,097
f) Total dividends	336,000,000 ⁽¹⁾	336,000,000	315,000,000	262,500,000	210,000,000
III - EARNINGS PER SHARE *					
a) Net profit before depreciation & provisions	34.10	30.79	41.59	30.76	28.32
b) Net profit after depreciation & provisions	24.07	26.42	27.44	19.42	22.12
c) Dividends per share	16.00 ⁽¹⁾	16.00	15.00	12.50	10.00
IV - EMPLOYEES					
a) Number of employees	1,248	1,238	1,187	1,194	1,176
b) Total payroll costs*	619,137,339	579,333,946	530,607,926	497,997,349	524,941,319
c) Total of employee benefit costs*	270,497,532	260,523,733	231,316,495	221,477,938	217,430,643



* In FF

(1) Submitted for approval at the General Meeting

Resolutions

Submitted to the combined General Meeting of June 12, 1997
Ordinary part



FIRST RESOLUTION
(Approval of financial statements)

The General Meeting, after hearing the Directors' management report, and the Auditors' report on the accounts of the company, approves them together with the financial statements for the year ended December 31, 1996 which includes the balance sheet, the profit and loss account and the notes to the financial statements, as submitted to them.

The General Meeting approves the Directors management of the company.

SECOND RESOLUTION
(Auditors' special report)

The General Meeting, after hearing the Auditor's special report on the regulated contracts provided for in articles 101 (et seq.) of the Law of July 24, 1966, approves the agreements and operations contained therein.

THIRD RESOLUTION
(Allocation and distribution of profits)

The General Meeting, after noting that the distributable profits amounts to FF 752,244,002.04 including the 1996 net profit of FF 505,389,913.25 and the balance of FF 246,854,088.79 carried forward from the previous financial year, approves the following allocation and distribution of profits recommended by the Board of Directors:

- Allocation to other reserves
 FF 250,000,000.00
- Distribution of a dividend of
 FF 336,000,000.00
 (i.e. a net dividend of FF 16 per FF 10 nominal share, plus a tax credit of FF 8)

- Balance of distributable profits carried forward
 FF 166,244,002.04

Dividend will be payable as of June 27, 1997.

The General Meeting notes that the dividends paid for the three previous financial years ended December 31, 1993, December 31, 1994 and December 31, 1995 had been FF 12.50, FF 15 and FF 16 net per share respectively. The corresponding tax credits were FF 6.25, FF 7.50 and FF 8.

FOURTH RESOLUTION
(Presentation of consolidated financial statements)

The General Meeting notes that the consolidated financial statements at December 31, 1996 were submitted to them and that the Directors' report on the Group management is included in the management report.

FIFTH RESOLUTION
(Ratification of the co-option of a Director)

The General Meeting ratifies the decision taken during the Board Meeting of April 8, 1997 to co-opt Mr Albert FRÈRE as Director, following the resignation of CRÉDIT LYONNAIS. His term of office will expire at the end of this Meeting.

SIXTH RESOLUTION
(Re-appointment of a Director)

The General Meeting re-appoints Mrs Corinne BOUYGUES whose term of office was to have expired at the end of this meeting, as a Director for a period of two years. Her term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

SEVENTH RESOLUTION
(Re-appointment of a Director)

The General Meeting re-appoints Mr Martin BOUYGUES whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

EIGHTH RESOLUTION
(Re-appointment of a Director)

The General Meeting re-appoints Mr Michel DERBESSE whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

NINTH RESOLUTION
(Re-appointment of a Director)

The General Meeting re-appoints Mr Patrick LE LAY whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

TENTH RESOLUTION
(Re-appointment of a Director)

The General Meeting re-appoints Mr Philippe MONTAGNER whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

ELEVENTH RESOLUTION**(Re-appointment of a Director)**

The General Meeting re-appoints Mr Etienne MOUGEOTTE whose term of office was to have expired at the end of this meeting, as a Director for a period of two years. His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

TWELFTH RESOLUTION**(Re-appointment of a Director)**

The General Meeting re-appoints Mr Olivier POUPART-LAFARGE whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

THIRTEENTH RESOLUTION**(Re-appointment of a Director)**

The General Meeting re-appoints SOCIÉTÉ GÉNÉRALE whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

Its term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

FOURTEENTH RESOLUTION**(Re-appointment of a Director)**

The General Meeting re-appoints Mr Albert FRÈRE whose term of office was to have expired at the end of this meeting, as a Director for a period of two years.

His term of office will expire at the end of the General Meeting which will approve the 1998 annual accounts.

FIFTEENTH RESOLUTION**(Authorisation to purchase own shares to stabilise its stock price on the market)**

The General Meeting, in accordance with Article 217-2 of the Law n°. 66-537 of July 24, 1966, as amended by the Law 81-1162 of December 30, 1981, authorises the Company to purchase its own shares on the Stock Exchange, within a limit of 10% of the share capital, in order to stabilise the stock price on the market under the conditions provided in the Law.

The maximum purchase price shall not exceed FF 650 per share, with a minimum selling price of FF 400 per share.

The present authorisation is granted to the Board of Directors for a duration of eighteen months.

Consequently, the Board is granted full authority, which may be delegated, to place any stock exchange orders, conclude any agreements, especially with a view to keeping the shareholders' register, make any statements to the "Commission des Opérations de Bourse" and any other regulating body, and generally take all necessary measures regarding the above authorisation.

The General Meeting, in accordance with Article 217-2 of the Law n°. 66-537 of July 24, 1966, notes that the Board of Directors intends to use part or all of the shares purchased to award stock options to employees or to the managing staff of the company or other subsidiaries.

SIXTEENTH RESOLUTION**(issue of one or more debenture bonds)**

The General Meeting, after hearing the Directors' management report, authorises the Board of Directors to issue, once or several times, bonds with a limited or unlimited life, whether subordinated or not, or warrants to subscribe for bonds, in

francs or other currencies, in France or abroad. These bonds could possibly be issued as bonds with warrants to subscribe for bonds of the same type, up to a total maximum amount of FF 2 billion, or the equivalent in foreign currency. The bonds may be issued with or without warranty under the conditions of issue and redemption (types, dates, rates, amounts) judged appropriate by the Board. This maximum amount applies to the total of both directly issued bond and bonds issued following the exercise of warrants.

The General Meeting grants the Board of Directors full authority relating to the issue or issues of these debenture bonds, and specifies that the Board has full scope to determine the characteristics of the bonds and the warrants which could include, notably, a variable interest rate and an above-par bond premium, whether fixed or variable, where the total amount of the afore-mentioned premium surpasses the maximum amount of FF 2 billion mentioned above.

Within the scope of the present resolution, the Board of Directors shall be able to delegate the powers granted by this resolution to its president or another of its members, in conformance with article 287, paragraph 2 of the law n°. 66-537 of July 24, 1966.

Moreover, the Board of Directors retains the right to delegate any powers, take any measures and carry out any procedures deemed necessary for the issue or issues.

The present authorisation, granted for a duration of five years, cancels and replaces the authorisation granted to the Board of Directors by the Ninth resolution of the Ordinary General Meeting of June 14, 1994.



Combined General Meeting of June 12, 1997

Extraordinary Part

AGENDA

- Consideration of Directors' report and Auditors' special report.
- Authorisation to grant to the Board of Directors power to issue marketable securities of all kinds with preferential subscription rights.
- Authorisation to grant to the Board of Directors power to issue marketable securities of all kinds without preferential subscription rights.
- Authorisation to grant to the Board of Directors power to increase capital in case of takeover bid for shares of the company.
- Authorisation to grant to the Board of Directors power to increase capital to implement a takeover bid.
- Overall limits to the above authorisations.
- Authority to file documents and relevant procedures.

The extraordinary part of the Combined General Meeting is the subject of a separate document.

1996

Financial statements and general information



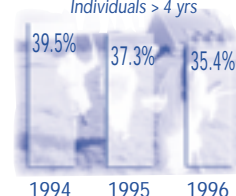
Contents

■ CONSOLIDATED PROFIT AND LOSS ACCOUNT - OPERATIONAL BREAKDOWN	27
■ STATUTORY AUDITORS' REPORTS ON THE FINANCIAL STATEMENTS	28
■ STATUTORY AUDITORS' REPORT ON REGULATED CONTRACTS	29
■ CONSOLIDATED FINANCIAL STATEMENTS	30
BALANCE SHEET	30
PROFIT AND LOSS ACCOUNT	32
CASH FLOW STATEMENT	33
NOTES TO THE ACCOUNTS	34
■ COMPANY FINANCIAL STATEMENTS	42
BALANCE SHEET	42
PROFIT AND LOSS ACCOUNT	44
CASH FLOW STATEMENT	45
NOTES TO THE ACCOUNTS	46
■ INFORMATION CONCERNING TF1 SA	57
■ TF1 STOCK: MARKET AND YIELD	60
■ PEOPLE RESPONSIBLE FOR FINANCIAL INFORMATION	62
■ POSTAL ADDRESSES OF MAIN SUBSIDIARIES	63

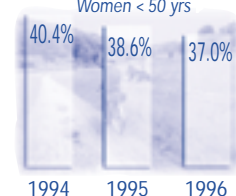
Consolidated profit and loss account- Operational breakdown

(in FF million)	1996	1995	1994
TF1 Channel			
Advertising revenue	7,424	7,343	7,052
Advertising agency fees	(516)	(505)	(492)
NET REVENUES FROM BROADCASTING	6,908	6,838	6,560
Royalties and contributions			
Authors	(279)	(277)	(268)
CNC	(341)	(342)	(326)
TV5	(9)	(9)	(9)
Transmission costs			
TDF, Satellites, Transmissions	(380)	(411)	(434)
INA	(5)	(19)	(28)
Programming costs	(4,584)	(4,388)	(4,161)
GROSS MARGIN	1,310	1,392	1,334
Diversification revenues and other revenues	2,261	1,797	1,372
Other operating expenses	(2,212)	(1,892)	(1,540)
Depreciation and provisions (net)	(449)	(365)	(380)
OPERATING PROFIT	910	932	786
FINANCIAL PROFIT	26	49	37
PROFIT BEFORE TAX AND EXCEPTIONAL ITEMS	936	981	823
Exceptional items	(3)	25	25
Goodwill amortisation	(13)	6	(4)
Tax and employee profit sharing	(337)	(408)	(300)
NET PROFIT OF INTEGRATED COMPANIES	583	604	544
Minority share of profit	(8)	(2)	(2)
NET PROFIT ATTRIBUTABLE TO THE GROUP	575	602	542

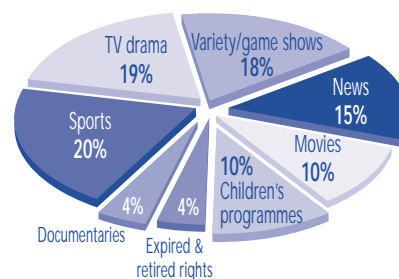
Audience market share
Individuals > 4 yrs



Audience market share
Women < 50 yrs



Breakdown of 1996's programming costs



The table above provides additional information to the notes to the consolidated accounts and identifies the group's main sources of revenues and costs:

- broadcasting of programmes,
- diversification activities.

1 Net revenues from broadcasting

Net revenues from broadcasting relate to net revenues invoiced to advertisers by TF1 PUBLICITÉ after deduction of running costs.

2 Gross margin

The gross margin breaks down as follows:

Net revenues from broadcasting

Royalties and contributions

These fees are fully or partly based on advertising revenues and include:

- fees paid to Authors,
- the contribution to the CNC (National Cinema Council).

Transmission costs:

These expenses result from the transmission of TF1's programmes as well as filing costs paid to INA (National Institute of Archives).

Programming costs:

These are the internal and external costs of programming. They include expired and retired broadcasting rights.

3 Operating profit

The operating profit is calculated on the basis of the gross margin. It takes into account revenues from diversification activities and other operating revenues minus operating expenses related to diversification activities and other operating expenses not directly attributable to programmes. This operating profit is the one stated in the consolidated profit and loss account.

4 Other items

As stated in the consolidated profit and loss account.



Statutory Auditors' reports on the financial statements

Financial year ended December 31, 1996

1 Opinion on the financial statements of the company

In compliance with the assignment entrusted to us by your shareholders' General Meeting we hereby report to you, for the year ended December 31, 1996 on:

- the audit of the accompanying financial statements of TF1 SA presented on pages 42 to 56;
- the specific verifications and information required by law.

These financial statements have been approved by the Board of Directors. Our role is to express an opinion on these financial statements based on our audit.

1. OPINION ON THE FINANCIAL STATEMENTS

We conducted our audit in accordance with the professional standards applied in France. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statements presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements give a true and fair view of the company's financial position and its assets and liabilities as of December 31, 1996, and of the results of its operations for the year then ended in accordance with accounting principles generally accepted in France.

2. SPECIFIC VERIFICATIONS AND INFORMATION

We also performed the specific verifications required by law in accordance with the professional standards applied in France.

We have no comment as to the fair presentation and the conformity with the financial statements of the information given in the management report of the Board of Directors, and in the documents addressed to the stockholders with respect to the financial position and the financial statements.

In accordance with the law, we verified that the management report contains the appropriate disclosure as to the acquisition of shares and controlling interests.

Paris, April 9, 1997

SALUSTRO REYDEL

Edouard SALUSTRO

Jean-Pierre CROUZET

Jacques VILLARY

2 Opinion on the consolidated financial statements

In compliance with the assignment entrusted to us by your shareholders' General Meeting we have audited the consolidated financial statements of the Group presented on pages 30 to 41, for the year ended December 31, 1996. These financial statements have been approved by the Board of Directors. Our role is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the professional standards applied in France. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall consolidated financial statements presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the consolidated financial statements give a true and fair view of the Group's financial position and its assets and liabilities as of December 31, 1996, and of the results of its operations for the year then ended in accordance with accounting principles generally accepted in France.

We have also carried out the verification of the information given on the management of the Group. We have no comment to make as to its fair presentation and its conformity with the consolidated financial statements.

Paris, April 9, 1997

SALUSTRO REYDEL

Edouard SALUSTRO

Jean-Pierre CROUZET

Jacques VILLARY



Statutory Auditors' report on regulated contracts

Financial year ended December 31, 1996

Ladies and Gentlemen,

In compliance with article 103 of the law of July 24, 1966, we have to inform you of the following contracts to which article 101 of this law applies.

1 Agreement concluded during the year and duly authorised

AGREEMENT WITH BOUYGUES RELAIS

With effect from October 21, 1996, TF1 and BOUYGUES RELAIS entered into an agreement under which TF1 can deposit its surplus cash with BOUYGUES RELAIS and block a part thereof for a period of one calendar month. Amounts blocked for one month will earn TMM + 0.125%, and the balance, computed on a day to day basis, will bear interest at the rate of TMP - 0.225% when it is positive and TMP - 0.025% when it is negative.

This agreement has not been applied during 1996.

Directors concerned:
Messrs Martin BOUYGUES, Michel DERBESSE, Patrick LE LAY, Philippe MONTAGNER and Olivier POUPART-LAFARGE, Directors of BOUYGUES, itself holding almost all the capital of BOUYGUES RELAIS.

2 Agreement concluded during past years and continuing in the year ended December 31, 1996

AGREEMENT WITH BOUYGUES

On October 21, 1992, TF1 and BOUYGUES SA entered into an agreement for administrative, financial, legal and general management assistance provided by BOUYGUES SA. In 1996, under the terms of this agreement, BOUYGUES invoiced TF1 a fee of FF 42.6 million, representing, as in previous years, 0.45% of TF1's consolidated turnover before tax.

Directors concerned:
Messrs Martin BOUYGUES, Michel DERBESSE, Patrick LE LAY, Philippe MONTAGNER and Olivier POUPART-LAFARGE.

Paris, April 9, 1997

SALUSTRO REYDEL

Edouard SALUSTRO

Jean-Pierre CROUZET

Jacques VILLARY



Consolidated balance sheet

ASSETS (FF thousands)	Notes	31 Dec. 96		31 Dec. 95	31 Dec. 94
		Gross value	Depreciation and provisions	Net value	Net value
INTANGIBLE FIXED ASSETS		1,328,777	964,877	363,900	156,229
Audiovisual rights	2.4 & 3.1	1,307,498	950,503	356,995	147,316
Other intangible fixed assets	2.5 & 3.2	21,279	14,374	6,905	8,913
GOODWILL	2.6 & 3.3	69,153	29,953	39,200	-
TANGIBLE FIXED ASSETS	2.7 & 3.4	975,884	492,281	482,903	552,220
Land		37,163	-	37,163	37,243
Freehold buildings		108,470	34,435	74,035	81,618
Other tangible fixed assets		830,251	458,546	371,705	433,359
FINANCIAL ASSETS		53,840	31,784	22,056	26,848
Share of investment consolidated under equity method		8,460	-	8,460	-
Investments and loans to associated undertakings		36,478	31,712	4,766	19,643
Other financial assets		8,902	72	8,830	7,205
FIXED ASSETS		2,427,654	1,519,595	908,059	735,297
Programmes and film rights	2.3 & 3.5	3,122,799	364,314	2,758,485	2,417,290
Raw materials and supplies		74,100	33,090	41,010	24,318
Trade debtors		2,169,750	45,237	2,124,513	1,973,400
Other debtors	3.6 & 3.13	1,213,729	24,349	1,189,380	844,570
Marketable securities	2.8 & 3.7	600,055	-	600,055	611,823
Cash at bank and in hand		155,069	-	155,069	64,429
CURRENT ASSETS		7,335,502	466,990	6,868,512	6,607,965
ADJUSTMENT ACCOUNTS	3.15	291,964	-	291,964	238,291
DEFERRED TAXATION	2.11 & 3.12	110,129	-	110,129	94,503
TOTAL ASSETS		10,165,249	1,986,585	8,178,664	6,802,290



LIABILITIES (FF thousands)	Notes	31 Dec. 96	31 Dec. 95	31 Dec. 94
Share capital		210,000	210,000	210,000
Revaluation reserve		30,705	30,705	30,705
Other reserves		1,700,717	1,434,601	1,208,218
Profit attributable to the group		575,280	601,632	541,545
SHAREHOLDERS' FUNDS	3.8	2,516,702	2,276,938	1,990,468
Minority interests	3.9	16,572	3,620	3,665
Government grants for investment	2.9 & 3.10	57,841	64,899	21,446
Provisions for liabilities and charges	2.10 & 3.11	153,052	171,586	144,661
Deferred taxation	2.11 & 3.12	284,105	242,786	194,321
LONG TERM CAPITAL		3,028,272	2,759,829	2,354,561
Financial creditors and borrowings (1)	3.13	71,579	43,344	38,907
Trade creditors	3.13	2,839,211	2,794,215	2,443,472
Other creditors	3.13 & 3.14	2,160,994	2,217,711	1,931,765
CREDITORS		5,071,784	5,055,270	4,414,144
ADJUSTMENT ACCOUNTS		78,608	58,824	33,585
TOTAL SHAREHOLDERS' FUNDS AND LIABILITIES		8,178,664	7,873,923	6,802,290

(1) Including current bank overdrafts

219

1,679

165



Consolidated profit and loss account

(in FF thousands)	Notes	1996	1995	1994
TURNOVER		9,685,296	9,140,006	8,424,411
Net advertising revenue	2.12	7,612,059	7,479,832	7,161,493
incl.				
TF1		7,424,412	7,342,800	7,051,531
EUROSPORT		156,574	112,234	98,251
LCI		31,073	24,798	11,711
Diversification revenue		1,754,473	1,470,758	1,105,675
Technical services revenue		95,046	121,669	112,814
Other revenue		223,718	67,747	44,429
OPERATING EXPENSES		(8,774,296)	(8,207,982)	(7,638,128)
External production costs		(2,182,469)	(2,408,118)	(2,365,586)
Change in stocks of in-house production		44,548	95,072	51,819
Staff costs		(1,502,281)	(1,359,799)	(1,143,703)
Other operating expense	4.1	(4,684,902)	(4,169,654)	(3,800,762)
Depreciation & Provisions (net value)				
▪ depreciation		(348,162)	(318,007)	(204,761)
▪ provisions		(101,030)	(47,476)	(175,135)
OPERATING PROFIT		911,000	932,024	786,283
Financial revenue		74,849	75,395	67,744
Financial expense		(48,944)	(26,308)	(30,848)
FINANCIAL PROFIT	4.2	25,905	49,087	36,896
PROFIT BEFORE TAX AND EXCEPTIONAL ITEMS		936,905	981,111	823,179
Net exceptional income/expense	4.3	(3,084)	24,684	24,734
Goodwill depreciation		(13,067)	6,651	(4,553)
Employee profit sharing		(22,207)	(28,476)	(24,154)
Income tax	4.4	(315,057)	(379,720)	(275,813)
Share of investment consolidated under equity method		59	-	-
NET PROFIT BEFORE MINORITY INTEREST		583,549	604,250	543,393
Minority interest		(8,269)	(2,618)	(1,848)
NET PROFIT ATTRIBUTABLE TO THE GROUP	4.5	575,280	601,632	541,545

Consolidated cash flow statement

(in FF thousands)	31 Dec. 96	31 Dec. 95	31 Dec. 94
1. Operating activities			
Net profit	583,490	604,250	543,393
Depreciation & provisions	409,724	296,013	241,689
Investment grants released to revenue	(74,938)	(34,626)	(34,441)
Expenses to amortise	(31,395)	(40,892)	(50,936)
Capital gains (losses) on disposal of fixed assets	(795)	47,202	11,928
CASH FLOW	886,086	871,947	711,633
Stocks	(343,594)	(347,590)	1,256
Trade debtors	204,389	(697,349)	(146,685)
Trade creditors	(40,947)	634,507	162,683
Net advances from third parties	5,942	18,410	(38,989)
INCREASE (DECREASE) IN WORKING CAPITAL NEEDS	(174,210)	(392,022)	(21,735)
NET CASH INFLOW FROM OPERATING ACTIVITIES	711,876	479,925	689,898
2. Investing activities			
Purchase of intangible fixed assets	(320,685)	(264,311)	(120,415)
Purchase of tangible fixed assets	(101,360)	(89,363)	(141,315)
Disposal of fixed assets	15,966	46,729	12,163
Purchase of financial asset investments	(20,112)	(51,972)	(16,984)
Increase (decrease) in fixed assets creditors	(11,059)	65,727	5,827
	(437,250)	(293,190)	(260,724)
Consolidation adjustments	5,390	(35,750)	1,400
NET CASH OUTFLOW FROM INVESTING ACTIVITIES	(431,860)	(328,940)	(259,324)
3. Financing activities			
Increase (decrease) in shareholders' funds	67,880	78,079	31,735
Increase (decrease) in loans	21,667	2,976	(64,510)
Dividends paid	(337,676)	(316,800)	(264,150)
NET CASH OUTFLOW FROM FINANCING	(248,129)	(235,745)	(296,925)
TOTAL INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	31,887	(84,760)	133,649
Cash at beginning of period	723,018	807,778	674,129
Net inflow (outflow)	31,887	(84,760)	133,649
Cash at end of period	754,905	723,018	807,778



Notes to the consolidated financial statements

1 The TF1 Group

1-1 PRESENTATION OF TF1

TF1 is operating under a 10-year broadcasting licence, effective from April 16, 1987, enabling it to broadcast on the frequencies previously allocated to it as a state-owned channel.

Also, article 28.1 of Law 94-88 of February 1, 1994 stipulates that licences are "renewed by the CSA (Conseil Supérieur de l'Audiovisuel), without tender offer, to a limit of twice and on each occasion for a duration of five years, (...) unless the CSA considers that the penalty(ies) imposed on the licensee or claims made against the licensee justify, by reason of their seriousness, that the licence should not be renewed without tender offer". On March 26, 1996, the CSA renewed TF1's licences for use of frequencies for a period of 5 years. This renewal was confirmed on September 17, 1996.

1-2 CONSOLIDATED ACCOUNTS

The consolidated accounts have been prepared on the basis of the statutory financial statements of TF1 SA and its subsidiaries and have required certain restatements. These restatements mainly concern intangible fixed assets (programmes) and derogatory depreciations in TF1 SA.

Companies consolidated under the equity method

FILM PAR FILM, a company in which TF1 holds a 36.4% interest, has been consolidated under the equity method.

Subsidiaries not consolidated

Certain subsidiaries which are not significant to the Group accounts (Médiamétrie, Télé Europe, SETS, Luxtel, Mery Production, Télé Achat Câble, Syalis MDS, Syalis Variétés, Syalis Spops, TVRS 98, Telcarte, Mercury, Tricom) as well as the subsidiary under liquidation - TF01, have not been consolidated.

1-3 SCOPE OF CONSOLIDATION

COMPANY	LEGAL STRUCTURE	SHARE CAPITAL ⁽¹⁾	CURRENCY	COUNTRIES OF INCORPORATION
Fully consolidated companies				
TF1 PUBLICITÉ	SA	15,000	FRF	French
TF1 FILMS PRODUCTION	SA	17,000	FRF	French
TÉLÉ-SHOPPING	SA	1,000	FRF	French
SYALIS SA	SA	250	FRF	French
TF1 ÉDITIONS	SA	500	FRF	French
UNE MUSIQUE	SA	250	FRF	French
TF1 EUROPE	SA	21,000	FRF	French
TF1 PUBLICITÉ PRODUCTION	SARL	50	FRF	French
BANCO PRODUCTION	SA	13,000	FRF	French
PROTÉCRÉA	SA	10,000	FRF	French
TF1 ENTREPRISES	SA	52,000	FRF	French
STUDIOS 107	SA	12,000	FRF	French
C.I.C.	SA	785	FRF	French
TF1 BOUTIQUES	SA	250	FRF	French
LA CHAÎNE INFO	SCS	30,000	FRF	French
TF1 DÉVELOPPEMENT	SA	250	FRF	French
PARMENTIER PRODUCTIONS	SARL	3,429	FRF	French
TF1 INTERNATIONAL	SA	72,031	FRF	French
GROUPE GLEM	SA	250	FRF	French
GLEM	SA	1,000	FRF	French
BAXTER	SA	250	FRF	French
GLEM REPORTAGE	SARL	50	FRF	French
GLEM FILM	SA	500	FRF	French
MIKADO	SARL	50	FRF	French
SOCIÉTÉ D'EXPLOITATION DE DOCUMENTAIRES	SCS	50	FRF	French
Proportionately consolidated companies				
ESO	SCS	3,000	FRF	French
TV SPORT	SA	15,000	FRF	French
MT ZURICH	SA	600	CHF	Swiss
MT AMSTERDAM	SA	40	NLG	Dutch
MT MUNICH	SA	50	DEM	German
MT LONDRES	SA	10	GBP	English
TÉLÉVISION NORDIC AB	SA	50	SEK	Swedish
EUROSPORT GMBH	SA	50	DEM	German
SAGAS	SA	250	FRF	French
EUROSALES	SCS	1,500	FRF	French
LÉGENDE DISTRIBUTION	SA	4,000	FRF	French
TPS	SNC	12,000	FRF	French
TPS GESTION	SA	250	FRF	French
TPS JEUNESSE	SNC	50	FRF	French
TCM DA	SNC	1,500	FRF	French
TCM GESTION	SA	250	FRF	French
TPS CINÉMA	SNC	50	FRF	French
Company consolidated under the equity method				
FILM PAR FILM	SA	7,857	FRF	French

(1) Local currency (in thousands)

NB: there is no significant difference between the percentage of interest held and the percentage of control exercised.



2 Group accounting policies

2-1 BASIS OF ACCOUNTING

The 1996 consolidated financial statements of the TF1 Group have been prepared in accordance with generally

accepted French accounting standards, notably those prescribed by the French Law of January 3, 1985 and the decree of February 17, 1986.

They are prepared in accordance with the historical cost convention, modified by the revaluation of certain tangible fixed assets at December 31, 1986.

2-2 COMPARABILITY OF CONSOLIDATED FINANCIAL STATEMENTS

The financial year ending December 31, 1996 is a 12-month accounting period comparable to the previous period without restatements.

2-3 PROGRAMMES AND FILM RIGHTS

The policies used for the valuation, accounting and presentation of programmes are as follows:

a) Programmes are reported under the title "Programmes and film rights".

b) The term "Programmes and film rights" covers:

- TF1 in-house productions,
- external productions, including broadcasting rights acquired by the station as well as co-productions.

c) Elements reported under "Programmes and film rights" at the close of the financial year refer to:

- in-house productions, or co-productions ready for broadcasting that have not yet been transmitted for the first time; these are valued at their overall production cost (direct costs plus attributable production overheads) or purchase cost;

• purchased broadcasting rights once TF1 has given technical approval for the copy received from the supplier, and as long as the right has not expired. These rights are valued at the closing of each financial year on the basis of their purchase cost less their "consumption" values as indicated under section "d";

• programmes in progress, the copies of which have not received TF1's technical approval. These programmes are valued according to the investment outlay at the closing of accounts.

d) Programmes are deemed "consumed" at the moment of transmission.

d.1 Purchased TV rights and co-produced programmes

(Children (except Cartoons) - Variety - Theatre - Documentaries - News and Sport).

POSSIBLE TRANSMISSIONS	1	2 or more
1st transmission	100%	100%
2nd transmission	-	-

Some purchases of audiovisual rights regarding children's programmes are depreciated according to the valuation of each transmission as contractually defined.

d.2 Co-productions of a duration not exceeding 60 minutes

POSSIBLE TRANSMISSIONS	1	2 or more
1st transmission	100%	100%
2nd transmission	-	-

d.3 Purchased TV rights for dramas, series and delegated co-productions of a duration equal to or exceeding 60 minutes.

POSSIBLE TRANSMISSIONS	1	2 or more
1st transmission	100%	80%
2nd transmission	-	20%

d.4 Purchased rights for full-length feature films and cartoons.

POSSIBLE TRANSMISSIONS	1	2 or more
1st transmission	100%	50%
2nd transmission	-	50%

d.5 All other programmes are fully written off at first transmission, and therefore are no longer considered as company assets whatever the duration of the owners rights.

Provision is made in the event of a given programme not being broadcast.

e) Tax allowances for depreciation have been restated in order to eliminate their impact on the consolidated accounts; they constitute part of consolidated shareholders' funds.

ACTIVITY	INTEREST HELD (%)
Marketing of TF1 advertising airtime	99.98
Co-production of films	99.99
Homeshopping	84.96
Financing company	99.76
Book publishing	99.90
Music publishing	99.80
Financing company	99.99
Commercials and promos	100.00
Production of programmes	99.99
Production of programmes	99.99
Video, on-line services, merchandising products	99.99
TV production studios	99.99
Video distribution	99.92
Spin-off products distribution	99.76
Exploitation of "La Chaîne Info"	100.00
Development of digital technology	99.76
Audiovisual rights	100.00
Audiovisual rights	99.99
Financing company	59.88
Production of programmes	96.80
Music publishing	95.00
Press agency	100.00
Co-production of films	97.00
Public relations and agent services	75.20
Documentary thematic channel	100.00

Selling of the Eurosport's programme outside France	34.00
Selling of the Eurosport's programme in France	30.99
Selling of the Eurosport's programme in Switzerland	34.00
Selling of the Eurosport's programme in Holland	34.00
Selling of the Eurosport's programme in Germany	34.00
Selling of the Eurosport's programme in the UK	34.00
Selling of the Eurosport's programme in Sweden	34.00
Selling of the Eurosport's programme in Germany	34.00
ESO's management company	33.92
ESO's advertising agency	34.00
Distribution of films	37.27
Selling of TPS programmes	25.00
TPS management company	24.96
Youth programmes	25.00
Audiovisual rights	34.00
TCM DA management company	34.00
Film thematic channels	25.00

Audiovisual production	36.36
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2-4 AUDIOVISUAL RIGHTS

This section refers to the shares owned in films that have been co-produced by TF1 FILMS PRODUCTION, GLEM FILMS and STUDIOS 107, audiovisual trading and distribution rights held by TF1 INTERNATIONAL and TF1 ENTREPRISES, and musical rights held by UNE MUSIQUE.

The date of posting as intangible assets and the depreciation rates are defined as follows:

Date of posting	DEPRECIATION RATE			
	Co-production Share	Audiovisual Distribution Rights	Audiovisual Trading Rights	Musical Rights
End of shooting date	in line with revenues			
Censors' certificate	straight-line rate over 3 years			
Signing of contract		straight-line rate over 3 years	straight-line rate over 5 years	
Signing of contract				2 years 75 % 1 st year 25 % 2 nd year

For films co-produced by TF1 FILMS PRODUCTION, the method applied is the one which enables the film to be fiscally amortised as quickly as possible. It can thus differ from film to film.

2-5 OTHER INTANGIBLE FIXED ASSETS

Other intangible assets relate essentially to acquisition of trademarks.

2-6 GOODWILL

Goodwill represents the difference between:

- the purchase price of the participation acquired,
- the corresponding share of shareholders' equity (after possible valuation differences have been taken into account).

In order to take into account future development and profitability, goodwill is amortised on a straight-line basis over a four-year period. However, where the amount of goodwill is not significant, it is fully written-off during the year of acquisition.

2-7 TANGIBLE FIXED ASSETS

Depreciation rates are the following:

Buildings	Straight line	40 years*
Technical facilities (before 1992)	Reducing balance	3 to 5 years
Technical facilities (after 1992)	Straight line	5 years
Other tangible fixed assets	Straight line or reducing balance	3 to 10 years

* As of the date of its becoming TF1 property (prior to Dec. 31, 1986: 12 to 20 years)

Leasing operations do not require specific restatements. See note 6-1 for information on leasing operations.

2-8 MARKETABLE SECURITIES

The value of marketable securities is calculated as of their date of acquisition. When the inventory value is lower than the acquisition cost, a provision is registered.

2-9 GOVERNMENT GRANTS FOR INVESTMENT

Government grants, when received irrevocably, are credited to the profit and loss account in line with the depreciation of the assets they are financing.

Grants received by TF1 FILMS PRODUCTION, BANCO PRODUCTION and PROTÉCRÉA from the CNC (National Cinema Council) are credited to the profit and loss account in the financial year during which the relevant films are completed.

2-10 PROVISIONS FOR LIABILITIES AND CHARGES

Provisions are calculated on the basis of an estimation of all existing risks at the balance sheet date.

Losses in respect of subsidiaries under liquidation are fully provided for.



2-11 DEFERRED TAXATION

Deferred taxation, as applicable to TF1 and its subsidiaries, results from:

- restatements that are made in order to eliminate the impact, on the financial statements, of entries resulting from fiscal allowances;
- differences in timing of recognition of items in the financial statements and by tax authorities.

Deferred tax has been calculated using the liability method.

2-12 ADVERTISING

Income from advertising is recorded net of rebates and commissions paid to agents.

2-13 OFF-BALANCE SHEET COMMITMENTS

The acquisition of broadcasting rights and co-productions that have given rise to firm contractual commitments by the channel, prior to the closing of the accounting period, but for which technical approval has not yet been granted, are recorded as financial commitments. These commitments are valued on the basis of the amount set out in the contract, after deduction of amounts that have been capitalised and recorded under the heading "Programmes and film rights".

3 Notes to the consolidated balance sheet

3-1 AUDIOVISUAL RIGHTS

Valued as indicated under section 2-4, the movements for the financial year can be broken down as follows:

(FF million)	01 Jan. 96	Change in the scope of consolidation	Increase	Decrease	31 Dec. 96
Cost	947	55	313	(7)	1,308
Depreciation	(651)	(43)	(263)	6	(951)
Net book value	296	12	50	(1)	357

3-2 OTHER INTANGIBLE FIXED ASSETS

(FF million)	01 Jan. 96	Change in the scope of consolidation	Increase	Decrease	31 Dec. 96
Cost	12	3	8	(2)	21
Depreciation	(9)	(2)	(5)	2	(14)
Net book value	3	1	3	-	7

3-3 GOODWILL

(FF million)	Gross value at 31 Dec. 95	Increase	Gross value at 31 Dec. 96	Amortisation at 31 Dec. 95	Increase	Amortisation at 31 Dec. 96	Net value at 31 Dec. 96
MT SPOT	5	-	5	5	-	5	0
PARMENTIER PRODUCTIONS	3	-	3	3	-	3	0
CIC	3	-	3	3	-	3	0
PROTÉCRÉA	4	-	4	4	-	4	0
SYALIS	2	-	2	2	-	2	0
GROUPE GLEM	-	40	40	-	10	10	30
FILM PAR FILM	-	12	12	-	3	3	9
TOTAL	17	52	69	17	13	30	39

3-4 TANGIBLE FIXED ASSETS

Movements of tangible fixed assets and of the corresponding depreciation during the year are summarised as follows:

Cost

(FF million)	01 Jan. 96	Change in the scope of consolidation	Increase	Decrease	31 Dec. 96
Land	37	-	-	-	37
Buildings	111	-	-	(2)	109
Technical facilities & equipment	274	2	28	(12)	292
Other tangible assets	474	17	59	(26)	524
Work in progress	4	-	17	(7)	14
TOTAL	900	19	104	(47)	976

Depreciation

(FF million)	01 Jan. 96	Change in the scope of consolidation	Increase	Decrease	31 Dec. 96
Buildings	33	-	3	(2)	34
Technical facilities & equipment	177	1	42	(11)	209
Other tangible assets	193	10	68	(21)	250
TOTAL	403	11	113	(34)	493



3-5 PROGRAMMES AND FILM RIGHTS

The table opposite provides a breakdown of stocks of programmes and film rights, as defined under section 2-3, after deduction of provisions and depreciation.

(FF million)	1996	1995	1994
Advances on programmes in progress	860	791	583
Programmes ready for broadcasting	1,855	1,560	1,503
Rights available for further broadcasting	408	359	299
Gross value	3,123	2,710	2,385
Provision	(364)	(293)	(301)
Net value	2,759	2,417	2,084

3-6 OTHER DEBTORS

These amounted to FF 1,189 million, including FF 952 million of recoverable VAT and FF 64 million of income tax receivable.

3-7 MARKETABLE SECURITIES

These consist of FF 570 million in money market funds (all capital gains have been taken on December 31, 1996) and of FF 30 million worth of TF1 shares bought within the stock option plan. These securities were bought in order to fulfill the stock option plan set up in October 1995 for several employees and management of TF1.

3-8 SHAREHOLDERS' FUNDS

Movements for the year are indicated in the table opposite:

(FF million)	01 Jan. 96	Dividends	Net Profit	31 Dec. 96
Share capital	210	-	-	210
Revaluation reserves	31	-	-	31
Retained earnings	2,036	(335)	575	2,276
TOTAL	2,277	(335)	575	2,517

NB: share capital is divided into 21,000,000 shares with a face value of FF 10. Share capital is fully subscribed.

3-9 MINORITY INTERESTS

Movements for the year are indicated in the table opposite:

(FF million)	01 Jan. 96	Dividends	Change in the scope of consolidation	Net Profit	31 Dec. 96
Minority interests	4	(2)	7	8	17

3-10 GOVERNMENT GRANTS FOR INVESTMENT

These are primarily constituted of a grant obtained by TF1 FILMS PRODUCTION from the National Cinema Council (CNC). In 1996, FF 46 million was credited to the profit and loss account as against FF 35 million in 1995.



3-11 PROVISIONS FOR LIABILITIES AND CHARGES

Provisions, as indicated in the section 2-10, are as follows:

(FF million)	01 Dec. 96	Change in the scope of consolidation	Increase	Decrease	31 Dec. 96
Claims	106	2	41	(55)	94
Associated companies	4	-	-	(4)	0
Other provisions	62	7	47	(57)	59
TOTAL	172	9	88	(116)	153

Out of a total of FF 153 million of "Provisions for liabilities and charges", FF 142 million are related to risks with private companies and individuals and FF 11 million are related to risks with administrations.

On December 31, 1996, "Other provisions" essentially included TF1's share in the risk of the non-collection of accounts receivable relating to TF1 PUBLICITÉ.

3-12 DEFERRED TAXATION

Deferred income tax is calculated on the liability basis at the rate of 36 2/3% at December 31, 1996.

a) Deferred tax liabilities may be analysed as follows:

(FF million)	1996	1995	1994
TF1	264	226	170
Subsidiaries	20	17	24
TOTAL	284	243	194

Deferred tax liabilities principally relate to the elimination of accelerated tax depreciation.

b) Deferred tax assets relate essentially to provisions for charges that only become deductible for tax purposes when paid, and provisions for depreciation of programmes.

3-13 DUE DATES FOR DEBTORS AND CREDITORS

All trade debtors are due within less than one year. Other debtors and creditors are due as follows:

(FF million)	Less than one year	Between one and five years	Over five years	TOTAL
Other debtors	1,127	22	40	1,189
Financial creditors and loans	72	-	-	72
Trade creditors	2,839	-	-	2,839
Other creditors	2,151	10	-	2,161

3-14 OTHER CREDITORS

The breakdown of "Other creditors" is as follows:

(FF million)	1996	1995	1994
Personnel, taxes and social security	1,301	1,345	1,068
Fixed assets creditors	99	111	52
Other creditors	761	762	812
TOTAL	2,161	2,218	1,932

The increase in other creditors is due essentially to the value-added-tax collected.

3-15 ADJUSTMENT ACCOUNTS

Adjustment accounts, which amount to FF 292 million, mainly comprise:

- expenses to be amortised over several periods (products for sale) or prepaid expenses (products to be sold) related to the video activity for FF 45 million.
- prepayments related to the broadcasting of sports for FF 201 million.



4 Notes to the consolidated profit and loss account

4-1 OTHER OPERATING EXPENSES

Other operating expenses include the following items:

(FF million)	1996	1995	1994
Transmission costs (TDF)	436	498	502
Subcontracting and production costs	1,745	1,501	1,279
Sundry contributions	674	672	644
Taxes and levies	107	113	101
Other operating expenses	1,724	1,386	1,275
TOTAL	4,686	4,170	3,801

4-2 FINANCIAL PROFIT

The financial profit for 1996 comprises the following:

(FF million)	1996	1995
Net profits on the sale of marketable securities	23	35
Release of provisions for contingencies and financial investments	(13)	3
Interest	12	10
Other	4	1
FINANCIAL PROFIT	26	49

4-3 EXCEPTIONAL ITEMS

Exceptional items in 1996 comprise the following:

(FF million)	1996	1995
Capital gains/losses on disposal of fixed assets	1	(3)
Net provisions	(1)	40
Other	(3)	(12)
EXTRAORDINARY PROFIT	(3)	25

4-4 CORPORATE INCOME TAX

(FF million)	1996	1995	1994
Current taxation	277	344	298
Deferred taxation	38	36	(22)
TOTAL	315	380	276

The deferred tax rate has been stated at 36 2/3% for the 1996 financial year.

The reported tax rate of 35.1% corresponds to the total taxation charges (FF 315 million) over pre-tax profit.

5 Note to the cash flow statement

The cash flow statement has been established according to the cash flow method advocated in recommendation 1.22 of the French National Institute of Accountants.

6 Other information

6-1 OFF-BALANCE SHEET COMMITMENTS

As described in section 2-12, the due dates of these commitments at December 31, 1996 are as follows:

(FF million)	Less than one year	Over one year	Total
Programmes and broadcasting rights	1,459	2,046	3,505
Sports transmission rights	648	3,025	3,673
Video exploitation rights	6	-	6
Leasings	262	1,278	1,540
Other commitments	195	587	782
TOTAL	2,570	6,936	9,506

The heading "Programmes and broadcasting rights" includes long-term contracts relating to variety shows and children's programmes for an amount of FF 1,159 million.

Since January 1, 1989, TF1 has chosen the status of tax consolidation, an option renewed on January 1, 1994. The subsidiaries concerned are TF1 Publicité, Une Musique, TF1 Films Production, TF1 Entreprises, Protécra, TF1 Europe, Syalis, TF1 Publicité Production, TF1 Boutiques, TF1 Développement, Télé Achat Câble, Compagnie Internationale de Communication, Banco Production, Studios 107, TF1 Editions, TF1 International, Parmentier Productions, Syalis MDS, Syalis Spops and Syalis Variétés.

4-5 RECONCILIATION OF TF1 SA COMPANY PROFIT TO CONSOLIDATED PROFIT

(FF million)	31 Dec. 96
TF1 SA profit	505
Profit from consolidated subsidiaries	(2)
	503
Restatements	
- Provision for depreciation of programmes (net balance) ⁽¹⁾	19
- Elimination of regulated provisions	63
- Elimination of inter-group provisions	153
- Deferred taxation	(38)
- Dividends received from subsidiaries	(113)
- Other	(4)
CONSOLIDATED PROFIT	583
Minority interests	(8)
NET PROFIT ATTRIBUTABLE TO THE GROUP	575

(1) The provision for depreciation of programmes, that are not going to be broadcast and are already written off (in accordance with section 1-7 of the notes to TF1 SA accounts) amounts to FF 125 million at 31 Dec. 96.



Due dates concerning sports transmissions have been estimated on the basis of foreseeable transmission date of given events.

The heading "Broadcasting Rights" refers to TF1's commitment to SOGEDIF for FF 193 million. TF1 is indeed committed to purchasing feature film and series rights acquired by GIE SOGEDIF at TF1's request, up to a maximum of FF 300 million.

Group's commitments regarding property leasing contracts:

In June 1994, TF1 leased the office building it has been occupying since 1992 at 1, quai du Point du Jour in Boulogne. This contract has a 15 year term and amounts to FF 1,080 million (excl. interest charges):

- land: FF 300 million
- building: FF 380 million
- equipment: FF 400 million

TF1 has an option to purchase from the seventh year onwards at the net book value. This financial lease contract with GIE APHÉLIE replaces the commercial lease originally contracted between TF1 and GAN.

Original value	1,080
Lease payments	202
- accumulated	134
- financial year	68
"Theoretical" depreciation charges ⁽¹⁾	140
- accumulated	84
- financial year	56
Estimated remaining future lease payments ⁽²⁾	
- less than one year	63
- between one and five years	389
- more than five years	875

(1) Depreciation charges that would have been accounted for if the building was owned by the company.

(2) Lease payments calculated using a theoretical interest rate of 6.25%.

6-2 USE OF FINANCIAL HEDGING INSTRUMENTS

As TF1 SA and several subsidiaries transact in foreign currencies, they use forward exchange contracts to protect themselves from rate fluctuations. These operations are made on the currency markets. On December 31, 1996, the exchange value of the total amount of these contracts was FF 217 million, of which FF 96 million were in US Dollars and FF 121 million in Swiss Francs.

During the first half of 1996, TF1 hedged against interest rate changes the cost relating to the property lease of the office building it has occupied since 1992, at 1, quai du Point du Jour in Boulogne.

This lease agreement was signed in June 1994.

Part of the payments due under this lease agreement have been hedged by SWAPS and FRA contracts in 1996 amounting to FF 1,200 million and FF 500 million respectively.

The financial impact of such operations accrued in 1996, amounts to FF 2.8 million.

6-3 EMPLOYEES OF CONSOLIDATED COMPANIES

The number of employees at the closing dates, according to the standards in force under the Collective Agreement on Communication and Audiovisual Production was as follows:

	1996	1995	1994
College 1			
Workers and clerical employees	135	159	178
College 2			
Technical staff	652	641	604
College 3			
Managerial and executive staff	964	875	773
College 4			
Journalists	330	320	308
TOTAL	2,081	1,995	1,863

6-4 DIRECTORS' REMUNERATION

Directors' emoluments for the year ended December 31, 1996 amounted to FF 72,117,874. Information on the 24 executive directors is set out on page 8 of this document.

No stock options have been granted for the year 1996.

On October 10, 1995, the Board of Directors granted 121,000 stock options to several directors of the TF1 Group. Subscription price rate was fixed at FF 481, representing 95% of the average of the opening prices quoted on the last twenty days preceding the Board Meeting.

As of December 31, 1996, no beneficiary has exercised his options.

6-5 SUBSEQUENT EVENTS

None.

7 Significant elements in the notes to the prior accounting periods

The information contained in the Notes to the accounts for 1996 is equivalent to that for the two preceding periods.



TF1 SA balance sheet

ASSETS (in FF thousands)	Notes	31 Dec. 96		Net value	31 Dec. 95	31 Dec. 94
		Gross Value	Depreciation & Provisions		Net value	Net value
INTANGIBLE FIXED ASSETS	1.1 & 2.1	3,050,262	226,035	2,824,227	2,499,421	2,178,230
Franchises and other similar rights		889	889	-	-	76
Brand		469	469	-	-	-
Goodwill		95	-	95	95	95
Other intangible fixed assets		4,189	3,351	838	1,256	1,676
Programmes ready for broadcasting		1,855,076	192,729	1,662,347	1,466,605	1,370,549
Rights available for future showings		407,515	26,755	380,760	321,889	271,497
Programmes in progress		782,029	1,842	780,187	709,576	534,337
TANGIBLE FIXED ASSETS	1.2 & 2.2	819,787	422,897	396,890	434,107	453,219
Land		37,163	-	37,163	37,243	37,243
Freehold buildings		108,470	34,435	74,035	78,140	81,618
Technical facilities and equipment		273,798	203,182	70,616	90,773	97,710
Other tangible fixed assets		395,256	185,280	209,976	223,885	236,521
Tangible fixed assets in progress		5,100	-	5,100	4,066	127
FINANCIAL ASSETS	1.3 & 2.3	683,305	129,441	553,864	543,654	407,275
Investments		669,107	119,380	549,727	538,647	401,574
Loans to associated undertakings		10,023	10,021	2	2	2
Other investments held as fixed assets		508	-	508	508	508
Loans		1,778	-	1,778	2,175	2,832
Other financial assets		1,889	40	1,849	2,322	2,359
FIXED ASSETS		4,553,354	778,373	3,774,981	3,477,182	3,038,724
Raw materials and consumables		2,509	-	2,509	1,267	1,401
Goods held for resale		1,180	-	1,180	1,505	1,834
Prepayments and accrued income		26,319	-	26,319	19,898	34,279
Trade debtors	1.4 & 2.4	1,566,592	226	1,566,366	1,591,966	1,527,052
Other debtors	2.4	752,149	22,350	729,799	775,085	628,039
Marketable securities	1.5, 2.5 & 4.5	577,592	-	577,592	611,823	740,506
Cash at bank and in hand		21,707	-	21,707	13,836	7,209
Prepaid expenses	2.6	215,961	-	215,961	244,195	188,983
CURRENT ASSETS		3,164,009	22,576	3,141,433	3,259,575	3,129,303
UNREALISED LOSSES/GAINS ON FOREIGN EXCHANGE		2,150	-	2,150	312	880
TOTAL ASSETS		7,719,513	800,949	6,918,564	6,737,069	6,168,907



LIABILITIES (in FF thousands)	Notes	31 Dec. 96	31 Dec. 95	31 Dec. 94
Share capital		210,000	210,000	210,000
Revaluation reserve		30,705	30,705	30,705
Legal reserve		21,000	21,000	21,000
Long term capital gain reserve		163,995	163,995	163,995
Other reserves		900,000	650,000	400,000
Retained earnings		246,854	277,085	265,723
Net profit for the year		505,390	554,941	576,362
Government grants for investment	1.6	417	1,392	2,346
Regulated Provisions: Depreciation	1.7	611,749	547,870	487,851
SHAREHOLDERS' FUNDS	2.7	2,690,110	2,456,988	2,157,982
Provisions for contingencies		41,116	74,015	38,550
Provisions for charges		2,150	312	880
Other provisions for liabilities		132,774	154,840	153,128
PROVISIONS FOR LIABILITIES AND CHARGES	1.8 & 2.8	176,040	229,167	192,558
Bank borrowings ⁽¹⁾		-	-	-
Other financial creditors ⁽²⁾		605,937	636,442	607,007
Trade creditors		2,128,042	2,092,773	1,951,881
Tax and social liabilities		717,329	754,487	718,057
Fixed assets creditors		26,203	42,938	9,041
Other creditors		558,112	521,136	523,929
Prepaid income		16,090	1,710	7,587
CREDITORS AND OTHER LIABILITIES	2.9	4,051,713	4,049,486	3,817,502
UNREALISED LOSSES/GAINS ON FOREIGN EXCHANGE		701	1,428	865
TOTAL SHAREHOLDERS' FUNDS AND LIABILITIES		6,918,564	6,737,069	6,168,907
(1) Including bank overdrafts		-	-	-
(2) Including current account with associated companies		605,937	636,442	607,007



TF1 SA profit and loss account

(in FF thousands)	Notes	1996	1995	1994
TURNOVER	1.9 & 3.1	9,472,701	9,185,047	8,652,820
Advertising revenue	3.1	6,908,145	6,837,961	6,560,279
Technical services		4,178	6,763	3,573
Other operating revenue		39,253	52,411	46,706
In-house production		1,932,226	1,790,774	1,640,995
Operating grant		352	-	-
Depreciation & provisions releases		112,548	91,765	57,653
Expense transfers		445,248	384,163	321,027
Other revenue		30,751	21,210	22,587
OPERATING EXPENSES		(8,428,228)	(8,010,224)	(7,563,699)
Purchase of raw materials and consumables		(1,792)	(1,961)	(2,277)
Change in inventory		918	(464)	806
Other purchases and external expenses		(2,141,789)	(2,105,338)	(1,893,180)
Taxes and levies	3.2	(417,883)	(417,196)	(397,061)
Wages & salaries paid	3.3	(619,137)	(579,334)	(530,608)
Social security charges	3.4	(270,498)	(260,524)	(231,317)
Depreciation and provisions				
- depreciation of broadcast programmes		(4,384,078)	(4,159,491)	(3,974,362)
- depreciation of other fixed assets		(88,919)	(85,159)	(80,678)
- provision for intangible assets & current assets		(170,565)	(40,518)	(115,111)
- provision for liabilities and charges		(10,211)	(56,975)	(31,915)
Other expenses	3.5	(324,274)	(303,264)	(307,996)
OPERATING PROFIT		1,044,473	1,174,823	1,089,121
NET PROFIT FROM JOINT OPERATIONS		-	-	-
Financial revenue		263,993	301,496	135,974
Financial expense		(280,654)	(294,794)	(184,177)
FINANCIAL PROFIT	3.6	(16,661)	6,702	(48,203)
PROFIT BEFORE TAX & EXCEPTIONAL ITEMS		1,027,812	1,181,525	1,040,918
EXCEPTIONAL INCOME		307,833	455,968	372,791
Exceptional revenue on operations		3,378	24,309	37,662
Exceptional revenue on fixed assets		125,993	267,167	194,018
Provision releases		178,462	164,492	141,111
EXCEPTIONAL EXPENSES		(585,171)	(804,270)	(562,077)
Exceptional expense on operations		(20,871)	(17,627)	(41,338)
Exceptional expense on fixed assets		(321,958)	(562,133)	(376,806)
Exceptional depreciation and provisions		(242,342)	(224,510)	(143,933)
EXCEPTIONAL LOSS	3.7	(277,338)	(348,302)	(189,286)
EMPLOYEE PROFIT SHARING		(17,016)	(18,455)	(16,739)
INCOME TAX	3.8	(228,068)	(259,827)	(258,531)
NET PROFIT		505,390	554,941	576,362



TF1 SA cash flow statement

(in FF thousands)	31 Dec. 96	31 Dec. 95	31 Dec. 94
1. Operating activities			
Net profit	505,390	554,941	576,362
Depreciation and provisions ^{(1) (2)}	46,339	61,368	213,515
Investment subsidies registered as income	(975)	(954)	(2,304)
Gain (loss) on disposal of assets	(2,876)	64,307	1,121
CASH FLOW	547,878	679,662	788,694
Purchase of programmes ⁽²⁾	(4,798,456)	(4,452,279)	(4,132,541)
Depreciation & provisions of programmes ⁽²⁾	4,537,111	4,190,612	4,060,236
Stocks	(918)	463	(806)
Trade debtors	97,281	(266,604)	(252,253)
Trade creditors	48,740	169,215	(5,645)
Expenses to amortise over several periods	-	-	-
Net advances from third parties	(6,420)	14,381	(23,377)
INCREASE (DECREASE) IN WORKING CAPITAL NEEDS	(122,662)	(344,212)	(354,386)
NET CASH INFLOW FROM OPERATING ACTIVITIES	425,216	335,450	434,308
2. Investing activities			
Purchase of fixed assets ^{(1) (2)}	(62,281)	(69,899)	(58,902)
Disposal of fixed assets ^{(1) (2)}	12,855	443	7,962
Purchase of fixed asset investments	(20,794)	(148,025)	(19,427)
Proceeds of fixed asset investments	84	10,940	2,102
Increase (decrease) in fixed assets creditors	(16,734)	33,897	(1,504)
Increase (decrease) in other financial assets	971	703	1,318
NET CASH OUTFLOW FROM INVESTING ACTIVITIES	(85,899)	(171,941)	(68,451)
3. Financing			
Increase (decrease) in shareholders' funds	-	-	930
Net change in loans	(30,505)	29,435	36,519
Dividends paid	(335,172)	(315,000)	(262,500)
NET CASH OUTFLOW FROM FINANCING	(365,677)	(285,565)	(225,051)
TOTAL INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(26,360)	(122,056)	140,806
Cash at beginning of period	625,659	747,715	606,909
Net inflow (outflow)	(26,360)	(122,056)	140,806
Cash at end of period	599,299	625,659	747,715

(1) Programmes not included.

(2) In the company financial statements, the purchase, consumption, sale of programmes and the expired rights are recorded under "Intangible fixed assets". In order to enable a proper comparison with the consolidated accounts, all of the above were included in "Increase (decrease) in working capital needs".



Notes to the company financial statements

Principles of accounting and presentation of the accounts for the twelve-month financial year ended December 31, 1996.

The accounts for the financial year have been prepared in accordance with the legal and statutory provisions currently in force in France.

1 Principal accounting policy

1-1 INTANGIBLE FIXED ASSETS

1.1.1. General principles

Films rights relating to feature-length films and cartoons are fully or 50% amortised by reduction in the purchase value at first transmission, according to whether or not rebroadcasting rights are held. The remaining 50% is amortised at second transmission.

Film rights relating to series and co-production investments lasting 60 minutes or more are fully or 80% amortised by reduction in the purchase value at first transmission, according to whether or not rebroadcasting rights are held. The remaining 20% is amortised at second transmission.

All other programmes are fully amortised at first transmission and therefore do not appear under assets, whatever the length of the rights held by TF1 as owner.

1.1.2. Programmes ready for broadcasting

The following are reported under this heading:

- all non-broadcast programmes (co-productions, in-house productions, film rights) that have not yet been transmitted for the first time, are recorded at purchase cost or their overall production cost (direct costs plus attributable production overheads).
- co-productions that have been transmitted for the first time, on the basis of their net cost.

1.1.3. Rights available for rebroadcasting (purchased rights)

Feature-length films, cartoons and series having already been transmitted once, and for which one or more rebroadcastings are still possible, are accounted for under "Rights available for rebroadcasting" and valued at 50% or 20% of their purchase cost, according to their type.

1.1.4. Programmes in progress

Programmes that have not been delivered or are not ready for transmission (co-productions or in-house productions) by the end of the financial year, as well as broadcasting rights for which the beginning of the validity period falls after the date of the closing of accounts, are reported under "Programmes in progress". These programmes are valued as the amount of capital expenditures at the date of the closing of the accounts. The remaining capital expenditures are valued in the off-balance sheet commitments.



1-2 TANGIBLE FIXED ASSETS

The tangible fixed assets were restated at December 31, 1986, resulting only in the restatement of property assets in rue de l'Université, Paris.

Depreciation methods are set out in the following table:

Buildings	Straight line	40 years*
Technical facilities & equipment (before 1 Jan. 92)	Reducing balance	3 to 5 years
Technical facilities & equipment (after 1 Jan. 92)	Straight line	5 years
Other tangible fixed assets	Straight line or reducing balance	3 to 10 years

* As of the date of its becoming part of TF1's property (prior to December 31, 1986: 12 to 20 years)

1-3 FINANCIAL ASSETS

Financial assets are valued at their purchase cost. Provision is made for the amortisation of these assets when their current value, determined notably with respect to the proportion of equity held in the companies concerned, justifies such a provision. If necessary, a provision for liabilities and charges is made under liabilities when a risk exists for subsidiaries controlled by TF1. Provisions are evaluated according to the 1982 French Chart of Accounts.

1-4 TRADE DEBTORS

All trade debtors currently subject to claims, are fully provisioned.

Moreover, bad debts are covered by provisions for liabilities, as follows:

- 100% of their total amount, net of tax, for accounts receivable prior to January 1, 1994;
- 50% of their total amount, net of tax, for accounts receivable falling due between January 1, 1994 and December 31, 1994.

1-5 MARKETABLE SECURITIES

Marketable securities are recorded on the basis of their purchase value.

Since marketable securities are systematically sold and re-purchased at the end of the year and are valued at their price of December 31, no provision is necessary.

1-6 GOVERNMENT GRANTS

If confirmed, government grants for investment are credited to a deferral account and credited to the profit and loss account as and when the corresponding assets are depreciated.

1-7 REGULATED PROVISIONS

This item essentially relates to special depreciation for tax purposes of in-house productions or co-productions that have not yet been broadcast. These depreciations are calculated from the first day of the month following the end of shooting in accordance with the rules laid down by the French Tax Authorities on July 3, 1970, which define monthly percentages as follows:

1 st month	20%
2 nd month	15%
3 rd to 9 th month	5%
10 th to 12 th month	2%
13 th to 24 th month	2%

1-8 PROVISIONS FOR LIABILITIES AND CHARGES

The amount of these provisions is calculated according to the assessment of liabilities existing at the closing of each accounting period.

1-9 ADVERTISING

Advertising revenue corresponds to the amount received from the sale by TF1 PUBLICITÉ of advertising space and sponsorship, net of its fees.

1-10 OFF-BALANCE SHEET COMMITMENTS

Purchased broadcasting rights and co-productions to which the station was firmly and contractually committed prior to the closing of the accounting period, but for which technical approval has not yet been granted, are reported as off-balance sheet commitments.



2 Notes to the balance sheet

2-1 INTANGIBLE FIXED ASSETS

Intangible fixed assets essentially refer to programmes and film rights; the following table provides a detailed breakdown of their movements:

Summary of programme movements

(FF million)	31 Dec. 96		Total Production	31 Dec. 95
	External Production	In-house Production		
Programmes in progress	704	8	712	536
Programmes ready for broadcasting	1,549	10	1,559	1,502
Rights available for rebroadcasting	359	-	359	299
VALUE OF PROGRAMMES AT 1 JAN. 96	2,612	18	2,630	2,337
<i>Add:</i>				
INVESTMENTS				
1 Jan. 96 to 31 Dec. 96	3,188	1,922	5,110	4,938
<i>Subtract:</i>				
DISINVESTMENTS				
1 Jan. 96 to 31 Dec. 96				
Cost 1 st transmission	(2,403)	(1,885)	(4,288)	(4,083)
Cost 2 nd transmission	(96)	-	(96)	(77)
Total cost of broadcast	(2,499)	(1,885)	(4,384)	(4,160)
Rights expired	(106)	-	(106)	(103)
Rights retired	(55)	(39)	(94)	(125)
Rights sold (residual book value)	(112)	-	(112)	(257)
TOTAL DISINVESTMENTS				
1 Jan. 96 to 31 Dec. 96	(2,772)	(1,924)	(4,696)	(4,645)
VALUE OF PROGRAMMES AT 31 DEC. 96	3,028	16	3,044	2,630
BREAKDOWN				
Programmes in progress	775	7	782	712
Programmes ready for broadcasting	1,846	9	1,855	1,559
Rights available for rebroadcasting	407	-	407	359
TOTAL	3,028	16	3,044	2,630

NB: As at 31st December 1996, the total provision for depreciation of programmes ready for transmission amounted to FF 219 million after an increase of FF 156 million and release of FF 67 million in 1996.



2-2 TANGIBLE FIXED ASSETS

Movements in tangible fixed assets for the financial year, as well as the corresponding depreciation are summarised as follows:

Cost

(FF million)	01 Jan. 96	Increase	Decrease	31 Dec. 96
Land	37	-	-	37
Buildings	111	-	2	109
Technical facilities & equipment	264	21	11	274
Other	383	36	24	395
Work in progress	4	8	7	5
TOTAL	799	65	44	820

Depreciation

(FF million)	01 Jan. 96	Increase	Decrease	31 Dec. 96
Buildings	33	3	1	35
Technical facilities & equipment	173	40	10	203
Other	159	46	20	185
TOTAL	365	89	31	423

2-3 FINANCIAL ASSETS

TF1 has subscribed shares in the equity of the following main companies:

- FILM PAR FILM FF 20.0 million, a 36.4% stake
- TCM DROITS AUDIOVISUELS FF 0.51 million, a 34% stake

In 1996, the shares of the following companies have been completely depreciated:

- TELCARTE FF 5.5 million
- MÉDIAMÉTRIE EXPANSION FF 0.6 million
- TF1 ÉDITIONS FF 3.4 million

At December 31, 1996, the total value of the shares reported in the balance sheet of TF1 SA amounts to FF 669 million, with provisions amounting to FF 119 million.

2-4 DEBTORS

2.4.1. Accounts receivable from TF1 PUBLICITÉ

Since January 1, 1989, TF1 PUBLICITÉ has bought advertising slots from TF1 SA, and sold them to advertising agencies. The difference between the purchase and selling prices allows TF1 PUBLICITÉ to cover its operating costs.

The balance payable by TF1 PUBLICITÉ to TF1 SA in respect of such purchases was FF 932 million at December 31, 1996, against FF 1,020 million at December 31, 1995. This balance is net of sales rebates which have yet to be granted and which are included in "Other Creditors".

2.4.2. Due dates for debtors

The debtors linked to fixed assets and current assets, totalling FF 2,958 million, essentially fall due within one year.

A proportion of the debtors carried under fixed assets (FF 13 million) and current assets (FF 5 million) fall due between one and five years. A proportion of the debtors carried under current assets (FF 6 million) fall due after five years.



2-5 MARKETABLE SECURITIES

These consist of money market fund trusts amounting to FF 548 million (all capital gains have been taken on December 31, 1996) and of FF 30 million worth of TF1 shares bought within the stock options plan. These securities were bought in order to fulfill the stock option plan set up in October 1995 for several employees and management of TF1.

2-6 PREPAID EXPENSES

Prepaid expenses amount to FF 216 million including FF 200.6 million relating to prepaid sports transmissions.

2-7 SHARE CAPITAL

The share capital is divided into 21,000,000 fully paid ordinary shares each with a face value of FF 10.

The movements for the financial year were as shown in the table opposite:

(FF million)	01 Jan. 96	Allocation of profit (General Meeting of June 11, 96)	Other movements	31 Dec. 96
Share capital	210	-	-	210
Revaluation reserve	31	-	-	31
Legal reserve	21	-	-	21
Long term capital gain reserve	164	-	-	164
Retained earnings	277	(30)	-	247
Other reserves	650	250	-	900
Net profit for the year	555	(555)	505	505
SUB-TOTAL	1,908	(335)	505	2,078
Investment grants	1	-	(1)	-
Regulated provisions	548	-	64 ⁽²⁾	612
TOTAL	2,457	(335) ⁽¹⁾	568	2,690

(1) Dividends paid on July 1st, 1996

(2) Net movements of the year

2-8 PROVISIONS FOR LIABILITIES AND CHARGES

Defined as stated under section 1-8, these provisions break down as shown in the table opposite:

(FF million)	01 Jan. 96	Increase	Decrease	31 Dec. 96
Claims	74	10	(43)	41
Associated companies	137	105	(127)	115
Bad debts	18	-	-	18
Other	-	2	-	2
TOTAL	229	117	(170)	176

The provision for bad debts includes TF1's share in the risk of non collection of account receivables relating to TF1 Publicité.



3 Notes to the profit and loss account

2-9 CREDITORS

2.9.1. Bank borrowings

There are no bank overdrafts as of December 31, 1996.

The Company still has the possibility to draw up to FF 600 million on credit facilities in several banks. This was not used on December 31, 1996.

2.9.2. Other financial creditors

Cash put at TF1's disposal by its subsidiaries in accordance with cash management agreements is recorded under this heading amounting to FF 555 million (FF 612 million in 1995).

2.9.3. Tax and social liabilities

Pension costs: Rights accrued by personnel aged 49 and over were covered in 1990 by an insurance policy and therefore no longer appear under this heading.

2.9.4. Other creditors

This heading includes credit notes and rebates on tariffs to be granted by TF1, amounting to FF 521 million (FF 458 million in 1995).

2.9.5. Due dates for creditors

The creditors, totalling FF 4,036 million, fall due within one year.

3-1 BREAKDOWN OF TURNOVER

Advertising revenues amount to FF 6,908 million and correspond to advertising space and sponsorship sold by TF1 Publicité, less the fees enabling TF1 Publicité to cover operating costs i.e. FF 516 million.

Other revenues refer to various sales and services amounting to FF 43 million.

3-2 TAXES AND LEVIES

This heading essentially records TF1's contribution to the French National Cinema Council, business tax and a tax levied by a Social Security agency (ORGANIC) for an amount of FF 381 million (FF 385 million in 1995).

3-3 WAGES AND SALARIES

This heading includes FF 81 million of wages paid to freelance employees as against FF 74 million in 1995.

3-4 SOCIAL SECURITY CHARGES & EMPLOYMENT EXPENSES

This heading includes FF 15 million of personnel benefits, relating to the employer's contribution to the Company Savings Plan set up when TF1 was privatised and covers employee subscriptions for 1990, 1992, 1993, 1994, 1995 and 1996.

3-5 OTHER EXPENSES

This item covers payments to authors for an amount of FF 279 million (FF 277 million in 1995).

3-6 FINANCIAL EXPENSES AND REVENUES

Financial expenses with respect to associated companies amount to FF 24 million. Financial revenues amount to FF 15 million (FF 46 million and FF 18 million respectively in 1995).

3-7 EXCEPTIONAL ITEMS

The exceptional items for 1996 break down as follows:

(in FF million)	1996	1995
Capital losses on disposal and retirement of programmes	(200)	(231)
Net provisions (including special depreciation for tax purposes)	(64)	(60)
Capital losses on disposal of financial assets ⁽¹⁾	-	(60)
Other	(13)	3
NET LOSS	(277)	(348)

(1) Offset by release of provisions in financial revenues.



4 Other information

3-8 CORPORATE INCOME TAX

Income tax also takes into account the net losses recorded by GIE APHÉLIE (FF 41 million) and the limited partnership LA CHAÎNE INFO (FF 99 million) and SED ODYSSEÉ (FF 4 million).

The difference between the theoretical income tax rate, stated at 36 2/3% and the actual income tax rate also results from a deduction of dividends (FF 80 million).

Since January 1, 1989, TF1 has chosen the status of tax consolidation, an option renewed on January 1, 1994. The subsidiaries considered within the scope of tax consolidation at December 31, 1996 are TF1 Publicité, Une Musique, TF1 Films Production, TF1 Entreprises, Protécraé, TF1 Europe, Syalis, TF1 Publicité Production, TF1 Boutiques, TF1 Développement, Télé Achat Câble, Compagnie Internationale de Communication, Banco Production, Syalis Spops, Syalis MDS, Syalis Variétés, TF1 International, Parmentier Productions, TF1 Editions and Studios 107.

4-1 OFF-BALANCE SHEET COMMITMENTS

On December 31, 1996, the various types of commitments and their due dates were as follows:

(FF million)	Within less than one year	Over one year	Total
Programmes and broadcasting rights	1,443	1,112	2,555
Sports broadcasting rights	591	2,927	3,518
Real-estate leasing	253	1,264	1,517
Other commitments	-	1,036	1,036
TOTAL	2,287	6,339	8,626

"Programmes" includes FF 1,159 million of long-term contracts relating to variety shows and children programmes.

"Broadcasting rights" includes TF1's FF 193 million commitment to SOGEDIF. TF1 is committed to purchasing from GIE SOGEDIF, feature film rights acquired by GIE SOGEDIF at TF1's request, up to a maximum of FF 300 million.

Due dates concerning sports transmissions have been calculated using the foreseeable transmission date of the given event.

Group's commitments regarding real-estate leasing contracts:

In June 1994, TF1 leased its office building, 1, quai du Point du Jour in Boulogne, that it has occupied since 1992.

This contract has a duration of 15 years duration and amounts to FF 1,080 million (excl. interest charges):

- land: FF 300 million
- building: FF 380 million
- technical facilities: FF 400 million

TF1 has an option to purchase from the seventh year onwards at net book value. This financial lease contract with GIE APHÉLIE replaces the commercial lease originally contracted between TF1 and GAN.

Original value	1,080
Lease payments	202
- accumulated	134
- financial year	68
"Theoretical" depreciation charges ⁽¹⁾	140
- accumulated	84
- financial year	56
Estimated remaining future lease payments ⁽²⁾	
- less than one year	63
- between one and five years	389
- more than five years	875

(1) Depreciation charges that would have been accounted for if the building was possessed by the company.

(2) Lease payments calculated using a theoretical interest rate of 6.25%.



4-2 WORKFORCE

The number of employees as at the closing of the accounting period, according to the standards in force under the Collective Agreement on Communication and Audiovisual Production, was as stated in the table opposite:

	1996	1995	1994
College 1 - Workers and clerical employees	101	120	128
College 2 - Technical staff	438	440	430
College 3 - Managerial and executive staff	467	437	393
College 4 - Journalists	242	241	236
TOTAL	1,248	1,238	1,187

4-3 DIRECTORS' EMOLUMENTS

Directors' emoluments paid in 1996 amounted to FF 1.2 million.

4-4 MOVEMENTS IN PROVISIONS

(FF million)	01 Jan. 96	Increase	Decrease	31 Dec. 96
REGULATED PROVISION	548	242	(178)	612
In respect of intangible fixed assets (programmes)				
PROVISION FOR LIABILITIES AND CHARGES	229	117	(170)	176
PROVISION FOR DEPRECIATION OF FIXED ASSETS	135	157	(68)	224
PROVISION ON FINANCIAL ASSETS				
Long-term investments	110	9	-	119
Related loans	10	-	-	10
Deposits and warranties	-	-	-	-
PROVISION FOR DEPRECIATION OF CURRENT ASSETS	11	13	(2)	22
TOTAL	1,043	538	(418)	1,163



4-5 FINANCIAL AND SHORT TERM INVESTMENTS HELD AT DECEMBER 31, 1996

FINANCIAL INVESTMENTS	Number of shares	%	Shareholders' funds in FF
SYALIS	2,494	99.76	267,650,840
TF1 ENTREPRISES	519,988	100.00	107,927,452
TF1 FILMS PRODUCTION	169,993	100.00	105,948,859
TF1 PUBLICITÉ	29,994	99.98	32,426,554
TÉLÉ-SHOPPING	8,495	84.95	22,933,029
GROUPE GLEM	1,497	59.88	21,758,776
BANCO PRODUCTION	129,993	99.99	16,236,682
STUDIOS 107	119,994	100.00	15,182,044
PROTÉCRÉA	99,994	99.99	11,186,163
FILM PAR FILM	5,713	36.35	8,456,168
TV SPORT	46,499	31.00	2,677,339
MÉDIAMÉTRIE	1,000	10.75	2,626,289
TF1 EUROPE	209,993	100.00	1,298,274
TECHNISONOR	5,632	6.85	875,784
MERY PRODUCTION	4,994	99.88	499,400
TVRS 98	225	22.50	250,222
TÉLÉ ACHAT CABLE	2,493	99.72	240,305
SAGAS	848	33.92	138,564
TCM GESTION	849	33.96	71,168
GLEM	1	0.20	41,159
UNE MUSIQUE	1	0.04	4,247
CIC	1	0.01	610
SYALIS VARIÉTÉS	1	0.04	98
SYALIS SPOPS	1	0.04	98
SYALIS MDS	1	0.04	98
TPS GESTION	1	0.04	31
TOTAL FINANCIAL INVESTMENTS			618,430,253

SHORT TERM INVESTMENTS	Number of shares	Unit value as of 31 Dec. 96	Market value in FF
PRIMA CIC	120	1,243,342.80	149,201,136
BIP	737	116,125.83	85,584,737
INVESTICOURT	4,386	18,586.62	81,520,915
FIMASECU	59,389	1,244.65	73,918,519
CF JOUR	3,217	22,473.55	72,297,410
VALCOMEX	380	184,941.56	70,277,793
CENTRALE MONÉTAIRE	607	24,388.65	14,803,910
TOTAL SHORT TERM INVESTMENTS			547,604,420

TF1 SA SHARES (HELD AS PART OF THE STOCK OPTION PLAN)	62,758	477.82 ⁽¹⁾	29,987,247
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(1) Average buying price



4-6 SUBSIDIARIES AND FINANCIAL INVESTMENTS (in FF thousands or foreign currency units if indicated)

Companies or groups of companies	Currency	Share Capital	Reserves	Interest held	Gross book value of shares held	Net book value of shares held	Loans & credits granted but not yet repaid	Guarantees & pledges granted	Turnover in last accounting period	Net result in last accounting period	Dividends received during the period	
I - SUBSIDIARIES (holding of at least 50% of shares)												
TF1 PUBLICITE		15,000	1,616	99.98%	19,925	19,925	-	-	7,472,255	15,672	3,300	
TF1		500	-	99.86%	499	-	8,154	-	-	-	-	
TF1 FILMS PRODUCTION		17,000	200	100.00%	11,599	11,599	-	-	209,542	5,680	-	
TELE-SHOPPING		1,000	230	84.95%	850	850	-	-	346,809	20,276	10,199	
TF1 EDITIONS		500	1,661	99.86%	3,406	-	-	-	9,956	(9,839)	-	
TF1 ENTREPRISES		52,000	5,200	100.00%	52,002	52,002	-	-	547,541	50,633	46,280	
SYALIS		250	279,030	99.76%	273,402	273,402	-	-	-	(11,024)	10,675	
BANCO PRODUCTION		13,000	163	99.99%	12,999	12,999	-	-	95,309	(244)	-	
TF1 EUROPE		21,000	-	100.00%	127,999	39,000	-	-	-	(242)	-	
PROTECREA		10,000	1,000	99.99%	14,699	14,699	-	-	202,483	91	10,100	
LUXTEL 1	LUF	1,250	-	99.98%	200	200	-	-	-	-	-	
STUDIOS 107		12,000	-	100.00%	30,699	14,012	-	-	78,482	5,228	-	
TELE ACHAT CABLE		250	-	99.72%	249	249	-	-	-	(3)	-	
MERY PRODUCTION		500	-	99.88%	499	499	-	-	-	-	-	
LA CHAINE INFO		30,000	-	99.95%	29,985	29,985	-	-	163,121	(99,569)	-	
TF1 BOUTIQUES		250	25	99.76%	249	-	-	-	192	257	-	
GLEM GROUPE		250	8,866	59.88%	50,898	50,898	-	-	4,395	18,317	-	
SED ODYSSEE		50	-	99.00%	49	49	-	-	-	(4,686)	-	
II - FINANCIAL INVESTMENTS (holding 10% to 50% of shares)												
MEDIAMETRIE		930	9,093	10.75%	100	100	-	-	167,019	2,848	40	
FMI		1,000	-	13.33%	133	-	1,867	-	-	-	-	
MERCURY INTERN. FILM	DEM	1,000	-	50.00%	1,674	1,674	-	-	-	-	-	
TRICOM SA		3,000	-	33.32%	1,000	1,000	-	-	-	(240)	-	
TV SPORT		15,000	-	31.00%	4,650	4,650	-	-	179,294	37,838	-	
SAGAS		250	25	33.92%	85	85	-	-	1,116	53	-	
PUBLICATION HACHETTE FILIPACCHI TF1		5,000	-	49.00%	2,450	-	-	-	-	-	-	
TELCARTE		4,000	-	24.50%	6,331	-	-	-	-	-	-	
TWRS 98		1,000	3	22.50%	225	225	-	-	16,220	49	-	
STEPS		50	-	50.00%	25	-	-	-	7,700	(1,052)	-	
FILM PAR FILM		7,857	1,370	36.35%	19,996	19,996	-	-	31,690	163	-	
TOM GESTION		250	-	33.96%	85	85	-	-	-	(40)	-	
TOM DROITS AUDIOVISUELS		1,500	-	34.00%	510	510	-	-	-	(2,766)	-	
III - FINANCIAL INVESTMENTS (holding less than 10% of shares)												
TECHNISONOR		8,225	1,841	6.84%	563	563	-	-	54,524	2,137	-	
TELE EUROPE		6,000	3,619	8.73%	419	419	-	-	30,592	2,298	-	
TF1 PUBLICITE PRODUCTION		50	5	1.00%	1	1	-	-	77,800	341	6	
GIE GIC		500	-	0.02%	0	0	-	-	-	-	-	
GIE CHALLENGER		750	-	0.67%	5	5	-	-	-	-	-	
CIC		785	91	0.01%	1	1	-	-	15,823	1,100	-	
MEDIAMETRIE EXPANSION		12,000	-	5.00%	600	600	-	-	-	(1,953)	-	
UNE MUSIQUE		250	25	0.04%	0	0	-	-	166,111	10,308	4	
SYALIS VARIETES		250	-	0.04%	0	0	-	-	-	(4)	-	
SYALIS SPOPS		250	-	0.04%	0	0	-	-	-	(4)	-	
SYALIS MDS		250	-	0.04%	0	0	-	-	-	(4)	-	
GLEM		1,000	1,151	0.20%	45	45	-	-	277,008	15,095	-	
TPS GESTION		250	-	0.04%	0	0	-	-	3,633	(173)	-	
TOTAL					669,106	549,727						



5 *Significant elements
in the notes to the prior
accounting period*

The information contained in the Notes to the accounts for 1996 is equivalent to that for the two preceding periods.



Information concerning TF1 SA

General information

Name:

Télévision Française 1 - TF1

Registered office:

33, rue Vaugelas
75015 PARIS

Trade register: PARIS B 326 300 159

INSEE N°: 326 300 15 900 075

APE code: 922C

Form: Public limited company
("Société Anonyme")

Date of incorporation:

September 18, 1982

Date of expiry:

January 31, 2082

Financial year:

January 1 to December 31

Company objects

(art. 2 of the corporate charter)

The objects of TF1 are as follows:

Operation of an audiovisual communications service, such as authorised by laws and regulations in force comprising notably the conception, production, programming and distribution of television broadcasts including all advertising;

All industrial, commercial, financial, investment and real estate transactions directly or indirectly connected to the above. Also any related or complementary objects likely to further the development of the company's objectives or assets, notably:

- to study, to produce, to acquire, to sell, to rent and to use any recorded images and/or sound tracks, reports, films intended for television, cinema or radio broadcasting,
- to sell and produce advertising,

- to provide services of all types for sound and television broadcasting,

all of these directly or indirectly, on its own account or for a third party, alone or with others, by way of creation of new companies, contribution, limited partnership, subscription, purchase of company stock or rights, merger, alliance, association in hidden partnerships or management or in-kind exchange of all assets, entitlements or otherwise.

Its activity is to comply with its charter and the standards and legal provisions in force.

Statutory appropriation of income

(art. 26 of the corporate charter)

5% of the income of a financial year as reduced by previous losses, if the situation arises, shall be deducted to constitute legal reserve funds.

This deduction ceases to be obligatory when the reserve funds reach one tenth of the company's registered capital. This process shall resume when, for whatever reason, the legal reserve falls below this one tenth.

Distributable income is comprised of:

- the income of the financial year less previous losses and amounts credited to reserves, in application of the law and statutes,
- the income carried forward from previous financial year.

This profit is distributed between all shareholders proportionally to the number of shares held by each one of them.

General meetings

(art. 7 and 21 of the corporate charter)

All shareholders may participate in the General Meetings, irrespective of the number of shares they own.

Any person, acting alone or with others, who attains a holding of at least 0.5%, 1%, 2%, 3% and 4% of capital or of voting rights, shall, within five days of registration of the stock enabling him to reach or to exceed this threshold, declare to the Company by return-receipted registered mail, to the registered office, the total number of shares and voting rights he/she possesses.

This declaration must be made within the conditions above each time the threshold of 0.5%, 1%, 2%, 3% and 4% is crossed upward or downward.

If not declared under the above conditions, the shares exceeding the fraction which ought to have been declared are deprived of the right to vote under the conditions laid down by law, if requested at a shareholders' meeting by one or more shareholders possessing at least 5% of the registered capital.

Company responsible for share administration and financial information

TF1 as issuing company.

Capital

(art.6 of the corporate charter)

On April 8, 1997, the capital of TF1 amounted to FF 210,000,000, fully paid, divided into 21,000,000 shares each of FF 10 nominal value.

The issued shares represent 100% of the share capital and existing voting rights.

There are no founder shares, dividend-right certificates, convertible or exchangeable bonds or other securities giving access to the capital, nor voting rights certificates, or double voting rights.

There is no statutory clause limiting the free negotiability of shares.



The company is authorised to make use of the legal provisions allowed to identify shareholders possessing voting rights in its own shareholders' meetings. In order to keep informed as to the breakdown of its capital, TF1 draws up from time to time lists of holders or bearers of registered shares via SICOVAM ("Société Interprofessionnelle pour la Compensation des Valeurs Mobilières").

ISSUE OPERATIONS

In accordance with the resolutions of the Ordinary General Meeting of June 14, 1994 valid for a duration of five years, the company is authorised to issue one or more bond debentures for a maximum amount of FF 1,500 million. Following the General Meeting of June 12, 1997, and if authorised, the Board of TF1 will have the option to issue one or more bond debentures for a nominal amount of FF 2,000 million.

The table below details the different issues of securities that can be made by the company as authorised by the General Meeting of June 12, 1997. All the previous authorisations are cancelled, except those concerning the employees (Company Savings Plan and options to buy or apply for shares of the company). The maximum nominal amount authorised for capital increases is FF 200 million. The maximum nominal amount authorised for bond issues is FF 3,000 million.

	Maximum nominal amount for capital increases (in FF million)	Maximum nominal amount for bond issues (in FF million)	Duration	Remaining duration ⁽¹⁾	General Meeting	Resolution n°.
Bond debentures	-	2,000	5 years	5 years	June 12, 97	16
Issues of shares and composite securities (including equity warrants), with PSR ⁽²⁾	200	3,000	26 months	26 months	June 12, 97	17
Issues of shares and composite securities (including equity warrants), without PSR ⁽²⁾	200	3,000	26 months	26 months	June 12, 97	18
Issues of shares and composite securities (including equity warrants), in take over bid or tender offer periods, with or without PSR ⁽²⁾	200	3,000	1 year	1 year	June 12, 97	19
Issues of shares and composite securities paying shares brought in a tender offer	200	3,000	26 months	26 months	June 12, 97	20
Issues of shares reserved to employees subscribing to an Employees Savings Plan, without PSR ⁽²⁾	⁽³⁾	-	5 years	2 years	June 14, 94	15
Issues of shares for stock options plans without PSR ⁽²⁾	⁽³⁾	-	5 years	3 years	June 12, 95	5

(1) From the General Meeting of June 12, 1997

(2) PSR: Preferential Subscription Right

(3) Within a maximum limit of 10% of share capital

As of today, none of the authorisations granted by previous General Meetings has been used.



Legal framework

SHAREHOLDING

Under the terms of article 14 of law n°.94-88 of February 1, 1994 amending article 39 of law n°.86-1067 of September 30, 1986, an individual or entity, acting alone or with others, shall not hold, directly or indirectly, more than 49% of capital or voting rights of a company licenced to operate a national television service by terrestrial hertzian route.

LICENCING CONDITIONS

TF1 is an audiovisual communications service subject to licence. The initial period of licence for use of frequencies, for a duration of 10 years subsequent to April 4, 1987 (law of September 30, 1986) expires in 1997.

According to article 28.1 of the law of February 1, 1994 and given the absence of serious breaches leading to penalties imposed on the licensee over the ten past years, the CSA ("Conseil Supérieur de l'Audiovisuel") renewed the initial licence without tender offer.

This renewal lasts for five years and was confirmed with the signature of a convention between TF1 and the CSA on July 31, 1996 (note II of Decision n°.96-614 of September 17, 1996 on the renewal of the authorisation granted to *TÉLÉVISION FRANÇAISE 1* - "Journal Officiel" of October 10, 1996).

This convention applies from January 1, 1997 to 2002. It defines the new legal framework of the channel's exploitation and cancels all the dispositions of Decision 87-26 of April 4, 1987, designating the cessionary group of 50% of the capital of "société nationale de programme de *TÉLÉVISION FRANÇAISE 1*" and concerning the licence for use of frequencies to "TÉLÉVISION FRANÇAISE 1".

MAIN LEGAL PROVISIONS AND OBLIGATIONS

Texts:

- Contract conditions set forth by Decree n°.87-43 of January 30, 1987 and the Decision regarding licencing use of frequencies n°.96-614 of September 17, 1996, given to *TÉLÉVISION FRANÇAISE 1*,
- Law n°.86-1067 of September 30, 1986 as amended,
- Law n°.94-88 of February 1, 1994,
- E.C. Directive on Transnational Television of October 3, 1989,
- Decree n°.90-67 of January 17, 1990, as amended by Decree n°.92-281 of March 27, 1992 and Decree n°.95-1162 of November 6, 1995 (production obligations),
- Decree n°.90-66 of January 17, 1990, as amended by Decree n°.92-279 of March 27, 1992 (broadcasting obligations),
- Decree n°.92-280 of March 27, 1992, repealing the decree of January 26, 1987 (obligations relating to advertising and sponsorship).

In terms of general broadcasting obligations and of investment in production, the principal legal provisions in force in the month of March 1997 are the following:

- a maximum of 192 cinema films per year may be broadcast, of which a maximum of 104 shall begin between 8.30 p.m and 10.30 p.m. No cinema film shall be broadcast on Wednesday and Friday evenings, Saturday all day, Sunday before 8.30 p.m.
- broadcasting quotas apply for the whole broadcasting time and to peak viewing hours, to cinema and audiovisual works. 60% of broadcast material shall be of European origin and 40% of French origin.
- a minimum of two thirds of the annual broadcasting air-time shall be devoted to French-speaking programmes.
- obligation to broadcast annually a minimum of 1,000 hours of children's programmes including 50 hours of magazines and documentaries.
- obligation to broadcast annually 800 hours of television news bulletins and television news magazines.

- obligation to invest 15% of net turnover for the commissioning of French-speaking audiovisual works, of which 10% from independent producers, and to broadcast 120 hours of French-speaking or European unreleased audiovisual works, starting between 8 p.m. and 9 p.m.
- obligation to invest 0.6% (obligation included in the previous 15%) of net turnover for the commissioning of French-speaking and European cartoons. Two thirds of the acquired broadcasting rights cannot exceed four years.
- prohibited use of own means of production for programmes other than news and for up to 50% of annual volume of non-fiction programmes.
- obligation to invest 3% of net annual turnover, with at least 2.5% dedicated to French-speaking cinema works, in the co-production of European cinema works. This investment is to be achieved through a subsidiary of the broadcaster (TF1 FILMS PRODUCTION) operating as a minority. Its co-production part in its investment has to remain smaller than the pre-purchase part of the broadcasting right.

The compliance with legal obligations is controlled and financially sanctioned by the CSA, pursuant to the provisions of articles 42 to 42.11 of the above law of September 30, 1986.

As regards the commitment to protect childhood and youth, the Channel committed itself to adopt a 5-category sign code assessing the accessibility of broadcast programmes.

LEGISLATION IN PROGRESS

A draft bill modifying the Law of September 30, 1986, is currently under debate in Parliament. As of today, this project concerns both the adaptation of the existing law to encompass satellite broadcasting and the reorganisation of the audiovisual public sector.



TF1 stock : market and yield

1 Dividend and yield

Since the privatisation of TF1 in 1987, the number of shares has remained constant at 21,000,000.

Year	Dividend paid (FF)			Share price (FF)			Yield (base: closing price)
	Net	Tax credit	Total	High	Low	Close	
1987	-	-	-	210	149	170	-
1988	3.0	1.5	4.5	411	165	410	1,1%
1989	5.0	2.5	7.5	448	278	300	2,5%
1990	7.0	3.5	10.5	358	220	290	3,6%
1991	8.0	4.0	12.0	383	260	300	4,0%
1992	10.0	5.0	15.0	542	300	367	4,1%
1993	12.5	6.25	18.75	583	361	491	3,8%
1994	15.0	7.5	22.5	572	437	484	4,6%
1995	16.0	8.0	24.0	549	410	525	4,6%
1996	16.0 ⁽¹⁾	8.0	24.0	639	475	496	4,8%

(1) Submitted for approval at the General Meeting

The TF1 stock is listed on the "Second Marché" of the Paris Stock Exchange and is part of the SBF 120 index.

TF1's market capitalisation amounted to FF 10.4 billion on December 31, 1996.

No application for admission to quotation on another market is under way.

Dividends are at the disposal of shareholders from the date they are payable, either at TF1 for nominal securities, or at the financial institutions for bearer and registered securities.

Dividends not claimed after five years are paid to the French State.

2 Tax status

Under the present French Law, the tax status for stocks applies to:

* Individual shareholders, French residents:

Dividends from French shares are taken into account as part of revenue from securities in order to determine the taxpayer's overall income.

They will consequently be liable to income tax and will incur:

- additional contributions of 1%,
- CSG of 3.4%,
- social levy of 1%,
- CRDS of 0.5%.

These dividends will also benefit from the same annual allowance as bonds' revenues: FF 16,000 for married couples and FF 8,000 for unmarried, widowed or divorced people.

* Legal entities liable to corporation tax and French residents:

Dividends paid are liable to common law conditions.

Shareholders are likely to benefit from the parent companies' status if they hold more than 10% of the share capital of the distributing company or if the value of their stake is higher than FF 150 million.

* Shareholders from foreign countries:

Dividends distributed by companies registered in France are liable to a 25% withholding tax if the recipient company or individual is based in a country outside of France. The withholding tax may be reduced or eliminated in accordance with double tax conventions.



3 Share price and trading volumes

TF1's share price and trading volumes for the last 3 years and the current financial year are as follows:

Year	Month	High (FF)	Low (FF)	Close (FF)	Shares traded
1994	January	563	488	558	1,160,641
	February	572	501	515	579,815
	March	556	461.5	468	905,999
	April	493	437	474	1,029,603
	May	490	446	446	417,103
	June	493	440	451	627,956
	July	541	449	526	810,768
	August	547	505	530	794,638
	September	534	501	518	442,215
	October	541	510	534	453,379
	November	538	503	523	589,035
	December	529	475	484	433,066
1995	January	503	430	452	565,600
	February	478.5	410	427.5	404,090
	March	490	421.5	432	795,175
	April	479	430	449	435,632
	May	493	437	462	508,045
	June	500	451.5	477.5	886,762
	July	505	479	495.5	452,572
	August	549	493	512	784,563
	September	530	486	486	671,080
	October	514	460	505	732,406
	November	519	475	493	571,093
	December	531	456	525	374,004
1996	January	555	475	535	590,819
	February	553	510	539	530,832
	March	558	484	515	471,528
	April	573	491	560	1,260,949
	May	607	537	603	934,404
	June	639	585	588	466,561
	July	590	530	587	1,021,768
	August	615	559	578	600,901
	September	610	550	573	501,944
	October	591	538	544	925,582
	November	564	504	515	967,665
	December	526	478.1	496	899,414
1997	January	535	480	488.5	1,111,983
	February	563	488	528	1,113,586
	March	594	518	563	1,042,102

4 TF1 share price/ SBF 120 index

From January 3, 1994 to March 27, 1997.



(Data : Société des Bourses Françaises - Bourse de Paris (traded volumes represent transactions recorded on the central CAC system).



People responsible for financial information

People assuming the responsibility for the annual report

TF1

To our knowledge, the information found in this document gives a true and fair view of the Group. It includes all the statements necessary for the investors to make their judgement on assets, activity, financial situation, results and prospects of TF1; there are no omissions liable to alter the significance of those statements.

Patrick LE LAY
Chairman & Managing Director



Auditors

We have audited the financial statements reported in this document in accordance with generally accepted auditing standards by applying such auditing procedures as we considered necessary in the circumstances.

We have also audited the company accounts and consolidated accounts of 1994 to 1996 accounting periods.

We have no comments on the accuracy of the financial information provided in this document.

Paris, May 12, 1997

Auditors

SALUSTRO REYDEL

represented by Edouard Salustro



and Jean-Pierre Crouzet



Jacques VILLARY



Information and investor relations

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Deputy General Manager & Chief Financial Officer

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Financial & Investor Relations Director

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Legal documents can be consulted at:

■ TF1

Legal Affairs Department

1, Quai du Point du Jour

92656 Boulogne Cedex

France

You can also receive information on the TF1 Group:

By mail:

■ TF1

Financial & Investor Relations Department

1, Quai du Point du Jour

92656 Boulogne Cedex

France

By Internet:

<http://www.tf1.fr>

E-mail: comfi@tf1.fr

Postal addresses of main subsidiaries

April 1997

1, quai du Point du Jour - 92656 Boulogne Cedex - France

- s TF1 Publicité
- s TF1 Publicité Production
- s TF1 Films Production

3, rue de l'Arrivée - 75015 Paris - France

- s Banco Production

30-32, rue Proud'hon - 93210 La Plaine Saint-Denis - France

- s Studios 107
- s Télé-Shopping

33, rue Vaugelas - 75015 Paris - France

- s La Chaîne Info - LCI

3, rue Gaston et René Caudron - 92448 Issy-Les-Moulineaux Cedex - France

- s Eurosport : Eso, Eurosales, Sagas, Sets, TV Sport, TF1 Europe

55, Drury Lane - London WC2 B 55 Q - Royaume-Uni

- s MT Spot Ltd (Eurosales)

305, avenue le Jour se Lève - 92656 Boulogne Cedex - France

- s TF1 Entreprises
- s TF1 Éditions
- s TF1 International
- s Une Musique

221 bis, boulevard Jean-Jaurès - 92100 Boulogne - France

- s Protécra

105, avenue Raymond Poincaré - 75116 Paris Cedex - France

- s Glem

145, quai de Stalingrad - 92137 Issy-Les-Moulineaux Cedex - France

- s Télévision par satellite - TPS
- s Société d'exploitation et de documentaires - Odyssee

Siedlerstrasse 2 - 85774 Unterföhring - Allemagne

- s MT Spot GmbH (Eurosales)





Télévision Française 1

A public limited company ("Société Anonyme") with a share capital of FF 210, 000, 000 - R.C.S. Paris B 326 300 159

Mailing address : TF1 - 1, quai du Point du Jour - 92656 Boulogne Cedex - Tél. : 33 1 41 41 12 34

Registered Head Office : 33, rue Vaugelas - 75015 Paris - France

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